



Future U



CALIFORNIA STATE UNIVERSITY
LONG BEACH
Student Affairs

Student Affairs Impact Report

Academic Year
2023-2024



Our Mission

We shape an inclusive and affirming experience for students to grow, thrive, and succeed.

Our Vision

Transform the lives of students, their families, and our communities.

Our Values

Support - assisting students to reach their highest aspirations

Equity - ensuring inclusion and justice for all

Well-being - prioritizing holistic health and wellness

Collaboration - achieving more together

Joy - finding happiness in learning and growth

Our Departments

- | | |
|---------------------------------------------------------|--------------------------------------------|
| 22 West Media | Isabel Patterson Child Development Center |
| ASI Beach Kitchen | Laurén Chalmers '83 Beach Pantry |
| ASI Beach Pride Events | Math Collaborative |
| ASI Communications | Men's Success Initiative |
| ASI Government | New Student and Family Programs |
| Basic Needs | Office of Belonging & Inclusion |
| Beach Shops | Student Affairs Assessment & Evaluation |
| Beach XP | Student Affairs Communications & Marketing |
| Bob Murphy Access Center | Student Affairs Development |
| Cal-SOAP | Student Conduct & Ethical Development |
| Campus Assessment, Response & Evaluation for Students | Student Health Services |
| Campus Assessment & Stabilization Team | Student Life & Development |
| Career Development Center | Student Recreation & Wellness Center |
| Counseling & Psychological Services | Testing |
| Dream Success Center | TRiO - CAMP |
| Educational Opportunity Center | TRiO - Educational Talent Search |
| Educational Opportunity Program | TRiO - McNair Research Scholars |
| Enrollment Services - Admissions & Enrollment Mangement | TRiO - Student Support Services Program |
| Enrollment Services - Financial Aid and Scholarships | TRiO - Upward Bound |
| Enrollment Services - Student Administrative Systems | University Bookstore |
| Enrollment Services - University Registrar GEAR UP | University Outreach & School Relations |
| Guardian Scholars | University Student Union |
| Housing & Residential Life | Veterans Services |
| Human Resources & Fiscal Management | Women's & Gender Equity Center |

INTRODUCTION FROM THE VICE PRESIDENT



Welcome to the 2023-2024 Student Affairs Impact Report. This year's report is particularly significant as it marks the first collective annual report we have put together since before the pandemic, reflecting our resilience and dedication to continuing to prioritize students through challenging times.

In 2022 - 2023, we dedicated ourselves to a new mission statement: To shape inclusive and affirming experiences for students to grow, thrive, and succeed. This year, we've decided to organize our annual report around this mission with each page showcasing the collective efforts of our dedicated departments and staff. Our mission is brought to life through the following key areas, each reflecting our five divisional values:

- **Inclusive Experiences** are opportunities where students and members of the campus community participate in ways that recognize and honor their identities. Whether through cultural events, resource centers, or inclusive policies, we strive to create a campus where everyone feels seen and valued, embodying our value of Equity.
- **Affirming Experiences** validate students' struggles and successes, celebrating their achievements and providing support through various programs and services. This includes recognizing non-visible disabilities, supporting former foster youth, and celebrating first-generation college students, all while prioritizing Well-Being.
- **Growth** means offering students chances for self-discovery, intellectual development, and skill-building. From internships and career development programs to academic support and personal growth opportunities, we are dedicated to fostering an environment where students can explore and expand their potential, reflecting our commitment to Support.
- **Thriving** means providing an environment where students can flourish. This involves celebrating who they are, giving them a voice, and ensuring their basic needs are met. Our programs and initiatives are designed to help students build community, find support, and thrive both personally and academically, showcasing the power of Collaboration.
- **Success** is about helping students reach their goals, whether that means graduating, entering the workforce, or pursuing further education. We support students in achieving their aspirations by providing the resources, guidance, and encouragement they need to succeed, all while fostering a sense of Joy in their accomplishments.

I would like to extend my heartfelt thanks to all the departments within our division for their care and compassion of students every day. Your efforts are the foundation of our success and the reason we can proudly present this impact report. Thank you for your continued commitment to our mission and for making a difference in the lives of students and each other.

Go Beach!

Beth Lesen, Ph.D.
Vice President of Student Affairs

INCLUSIVE

Inclusive experiences are those in which students and members of the larger campus community have a chance to participate in experiences that recognize and resonate with their identities. These included events to welcome various groups to campus, and activities to ensure the CSULB is a safe and welcoming space.

Associated Students, Inc. (ASI) hosted **4,021 events** with **total attendance of more than 317,000**, with events like Week of Welcome and SRWC Rec Fest seeing the highest attendance since before the COVID-19 pandemic.

New Student and Family Programs hosted the first-ever Family Night at The Beach in October, which gave **197 parents and family members** a chance to connect to the campus community.

Asian, Pacific Islander and Desi (APID) Resource Center hosted the first ever campus wide Lunar New Year Festival. **Over 400 attendees** enjoyed performances, activity areas, and culturally aligned food.

The Black Resource Center's Black History Month Cookout created a unique celebration providing a space for **250 students, faculty and staff** to engage with each other, dance and enjoy culturally empowering soul food from Black-owned vendors.

The CARES Team piloted a Master of Social Work internship, with onboarding, training workflows, shadowing, chart reviews, and weekly individual and group supervision.

Student Conduct and Ethical Development provided guidance for the CSU Office of the Chancellor on campus free speech and time, place and manner policies.



“

You and your team organized a fabulous program for our Black/ Pan-African students, faculty, and staff! It was beautiful to see so many people having a blast. ...I felt the energy, pride, and sense of belonging from the students; it seemed like they dropped their guards down and truly enjoyed being themselves amongst their peers and community. ...What an amazing program and space you provided for them!

— CSULB Staff Member

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“

[Family Night at The Beach] was a phenomenal night on campus. The warm welcome with a mixer to help mingle and get to know the resources was lovely. Our family was able to meet lots of staff and other families during the event. Your speakers, museum tour, delicious dinner, and fun games and crafts made the night. We even got a great family photo with our CSULB student.

— Parent of a CSULB Student


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Learn more about Student Affairs DEIA efforts in our 2023/2024 Diversity, Equity, Inclusion, & Accessibility Annual Report.

Family Night at The Beach

Student Affairs held **473 events** focused on diversity, equity, inclusion and accessibility, providing learning opportunities to **60,019 attendees**.

473


60,019




AFFIRMING

Affirming experiences validate our student's struggles and successes and bring those into contexts where they are celebrated. This includes recognizing non-visible disabilities, supporting former foster youth and undocumented students or any of (literally!) hundreds of other events designed to promote equity, inclusion, and accessibility.

The Bob Murphy Access Center's (BMAC) launched the first ever Elbee and the Hidden Sunflower campaign. This campaign has provided awareness of non-visible disabilities to help students find acceptance, sense of belonging, and allyship in the campus community.

Counseling and Psychological Services (CAPS), with Beach Wellness, brought Dr. Kimani Norrington-Sands to CSULB to talk to almost 40 faculty and staff about the cultural contexts of trauma and its implications for the students CAPS serves.

The Guardian Scholars program kicked-off Foster Care Awareness Month (in May) to shed light on the challenges foster youth face in college, connect them to supports on campus and amplify foster youth student experiences through the Photovoice Art Project.

The Communications and Marketing team has marketed events across Student Affairs, garnering **views from more the 350k unique accounts on Instagram** and more than 165k on TikTok.

Student Life and Development (SLD) and the Office of Belonging and Inclusion (OBI) hosted five cultural welcome events with more than **900 students** in attendance.

University Outreach and School Relations helped more than **370 prospective college students** at Black College Expo LA learn about how to succeed in higher education.

Dreams Success Center planned and coordinated the first CSU Undocu Student Summit, attended by more than **300 students, staff, faculty, administrators**, and legal providers.

“

I feel like my life recently has been filled with being lost but when [an EOP counselor] told me that I wasn't alone and that I do belong here, it really made me feel better and ...I know I can get good grades.

— EOP Student

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COLLABORATION

From cross-departmental programs to system-wide initiatives, each collaboration exemplifies the power of working together to meet the diverse needs of our students. The highlights in this section showcase just a few of the many impactful partnerships formed this past year, each fostering connection, advancing wellness, and promoting inclusivity. These examples reflect our broader commitment to the teamwork that drives our mission to support every student's journey at CSULB.



Latina Connection Conference: Creating Community, Creando Comunidad

The 23rd Latina Connection Conference, a collaboration between Women's & Gender Equity Center (WGEC), Career Development Center (CDC), Latinx Resource Center, and Counseling and Psychological Services (CAPS), brought almost 75 students and staff together to establish connections and build a professional support system.



CSU Be Well Conference

The CSU Be Well conference, the first ever CSU-system wide gathering focused on health and wellness, brought together more than 150 participants from almost every CSU campus for a day featuring student panels on supporting their mental health and presentations from staff in Student Health Services, Basic Needs, CAPS, the LifeFit Center, and the Campus Assessment and Stabilization Team.



First-Gen Celebration

Educational Opportunity Program (EOP) led the National First-Gen Celebration with a week of programming to celebrate our first-generation college students, faculty, and staff - in collaboration with TRiO SSS, Career Development Center, CNSM, Housing & Residential Life, First Gen Excel, and Office of Belonging & Inclusion (OBI).



Beach XP

Beach XP was established, a collaboration between Student Affairs and Academic Affairs, to meet the persistence challenge at CSULB. The inaugural cohort of 750 students was brought together in a shared class schedule and dedicated activity hours.

The campus, led by Enrollment Services, brought back A Day at the Beach, for the second year after a gap of many years. CSULB welcomed more than **15,000 guests**, including more than **5,400 unique new and prospective students**. This event increased admission yield, with **600 students accepting that day alone**.

15,000



5,400



Day at The Beach

GROW

Growth means offering students chances for self-discovery, intellectual development, building career specific skills as well as helping high school students in our community understand next steps on their educational journeys. It can also mean growth – in numbers, budget, or scope – of the programs that offer students those opportunities.

Isabel Patterson Child Development Center (IPCDC) received a **\$3.5 million grant** to address facility infrastructure needs, funded through the Congressionally Directed Community Projects Program. Congressman Robert Garcia attended the award ceremony.

The Student Recreation and Wellness Center (SRWC) increased participation in Intramural Leagues by **37%**, to almost 2,000.

The Women’s and Gender Equity Center (WGEC) launched new initiatives and programs to support pregnant and parenting students, including workshops and luncheons for these students to connect to the new Women’s & Gender Equity Educational Scholarship.

Human Resources and Fiscal Management facilitated moves across campus for four offices and renovated the spaces for two more, making services and resource centers more welcoming and accessible to our students.

Student Affairs employed **1,331 student assistants**, and utilized over **100%** of our allocated Federal Work Study dollars, ensuring more students have access to financial support for educational expenses.

Cal-SOAP provided support for **3,880 high school seniors** across 17 high schools in five school districts.

Upward Bound Grants were renewed for a total of **\$1,664,010**.

The Career Development Center expanded the Learning Aligned Employment Program (LAEP) to **190 student hires**.

“

This whole internship has been a wonderful opportunity for me to apply what I’ve learned in class into the real-world, and the experience I’ve gathered on-the-job has transferred over to some of my courses!

— LAEP Student

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THRIVE

Thriving means flourishing. Helping our students thrive means meeting their basic needs, engaging them in programs and activities that celebrate who they are, and recognizing where they come from and what they have accomplished. It also means giving students the chance to build their own programs and organizations to do the same.

The ASI Beach Pantry, now the Laurén Chalmers '83 Beach Pantry thanks to a generous donation from CSULB alumnus Laurén Chalmers, saw **3,776 students make 45,503 visits**.

ASI - Student Government **provided \$564,000 to student organizations** and programs.

Educational Opportunity Center (EOC) received a Lifetime Achievement Award from Lynwood Community Adult School for over 20 years of collaboration.

Housing and Residential Life broke ground on La Playa Hall, an affordable housing project, which will eventually house **404 students**.

Student Health Services (SHS) AAACH accreditation audit was completed in March of 2024, with the external reviewers commending SHS on their robust and active approach to quality improvement, effective documentation, staff training procedures and well-maintained facilities.

The LGBTQ+ Resource Center was awarded a **\$500 grant** from the Nextdoor Kind Foundation for a mural for their space to enhance community.

Veterans Services worked with both Veterans Affairs and the Chancellor's Office to implement systemwide changes in how veterans can access information about college cost, ultimately making it easier for students across the CSU system to understand the cost associated with attendance.

GEAR UP enrolled **27 parents/guardians** in a six week class designed to empower them by understanding important components in high school graduation and college eligibility.



“

I'm a single mom and it's difficult to know exactly how to support my son. As parents we all want our kids to go to college, [GEAR UP] has taught me lots of things like how to check grades and other ways to help him go to university or college.

— GEAR UP Parent

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Student Affairs units hosted **147 events** focused on mental health for **19,885 attendees**.

147
★

19,885
★★★

Learn more about Student Affairs Mental Health Strategic Plan and updates on our efforts online at csulb.edu/beachwellness.

Beach Bonding Night

“

As a first-generation [commuter student] I have struggled to find community and meet other Latinos on campus ... The Latine Resource Center has been a great resource on campus that has not only boosted my confidence but also helped me grow and create a comunidad.

CSULB Student

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SUCCEED

Success is an earned sense of accomplishment. Most obviously our students succeed when they earn degrees, take the first steps in to graduate school or careers. But the building blocks of this success are meeting students' basic needs and ensuring they have access to the learning materials they need.

Beach Shops worked toward implementation of the Day One Textbooks Access program (D1TA), providing students with all required textbooks in a digital (and accessible) format on the first day of classes for one low flat fee. Previous digital access programs **saved students over three million dollars.**

Basic Needs provided **2,000 nights of emergency housing** through on-campus housing and hotel vouchers through rapid rehousing support.

Through the Career Development Center, **5,407 students** participated in jobs or internship fairs.

McNair scholars provided summer research opportunities to **100%** of its incoming program participants.

Latine Resource Center's Sponsor a Grad program helped connect **20 graduates** with financial support to secure rentals for caps and gowns, and cover other expenses needed to fully participate in commencement ceremonies.

Project Rebound secured a **\$300,000 donation** to create a sober environment for students navigating recovery housing and provide wrap around services, like chances to participate in conferences and conduct research.

Educational Talent Search (ETS) worked with Compton Unified to host **200 high school students** for career exploration panels with the VP of the Academy Awards, VP of Marketing from a professional sports team, a rap musician, Compton Unified Board President, and the Compton Unified Superintendent.

“

Thank you for your unwavering support, encouragement, and for being such an integral part of my job search process. Your expertise and guidance made all the difference, and I am truly grateful for everything you have done throughout the past two year.

CSULB Student

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La Playa Residence Hall Opening Fall 2026



La Playa Residence Hall Groundbreaking



Student Affairs

csulb.edu/students