





"The importance of SOFT ESSENTIAL skills"

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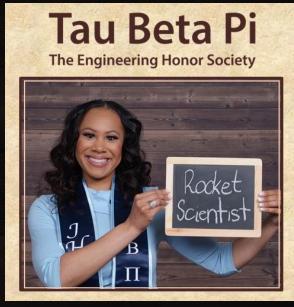




My "street cred"

My academic background

✓ In addition to my space systems engineering master's degree, I have an MBA and a doctorate in organizational leadership

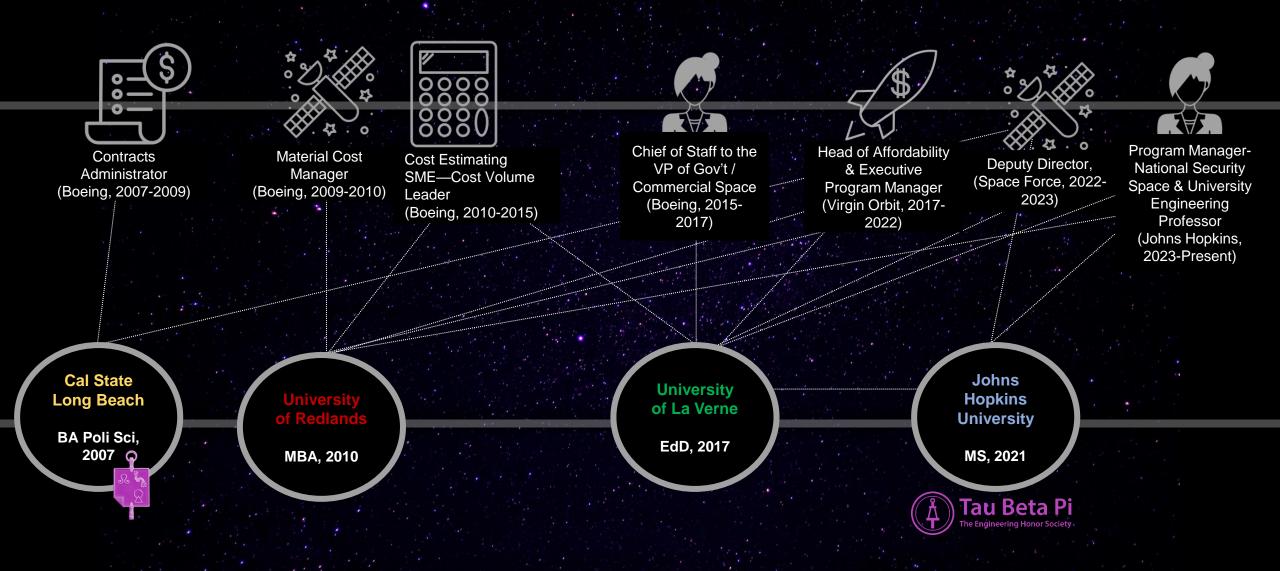




My professional background

- ✓ Was asked by the CEO of a Sir Richard Branson company to join the c-suite to help start-up a new space company as the head of affordability and executive program manager
- ✓ Led a multi-billion dollar program portfolio with 1,500 technical staff
- ✓ Built and led a multi-billion dollar acquisition delta organization as a senior federal civilian

My career & academic constellation | Nearly 20 years in space!



Transferrable skills are essential skills

Transferable skills are often referred to as *soft skills*, and I prefer not to use that term. Instead of calling them *soft skills*, I call them *essential skills*. The term *soft skills* imply they are less important than technical skills, and they are often overlooked because the perception is that *soft skills* appear to be less valuable. I call this misconception a professional faux pas because very talented individuals could be mistakenly overlooked.

I define essential skills as... (1 of 2)

Critical thinking: The ability to objectively evaluate, synthesize, and analyze complex information while producing a recommendation or a decision rooted in data-driven best practices. Someone who is a critical thinker will set their egos aside in order to move out on the best path forward.

Problem solving: The ability to apply critical thinking by collectively converging towards appropriate approaches to solve complex issues. Someone who is a problem solver aims to get to the root cause of problems as quickly, efficiently, and affordably as possible.

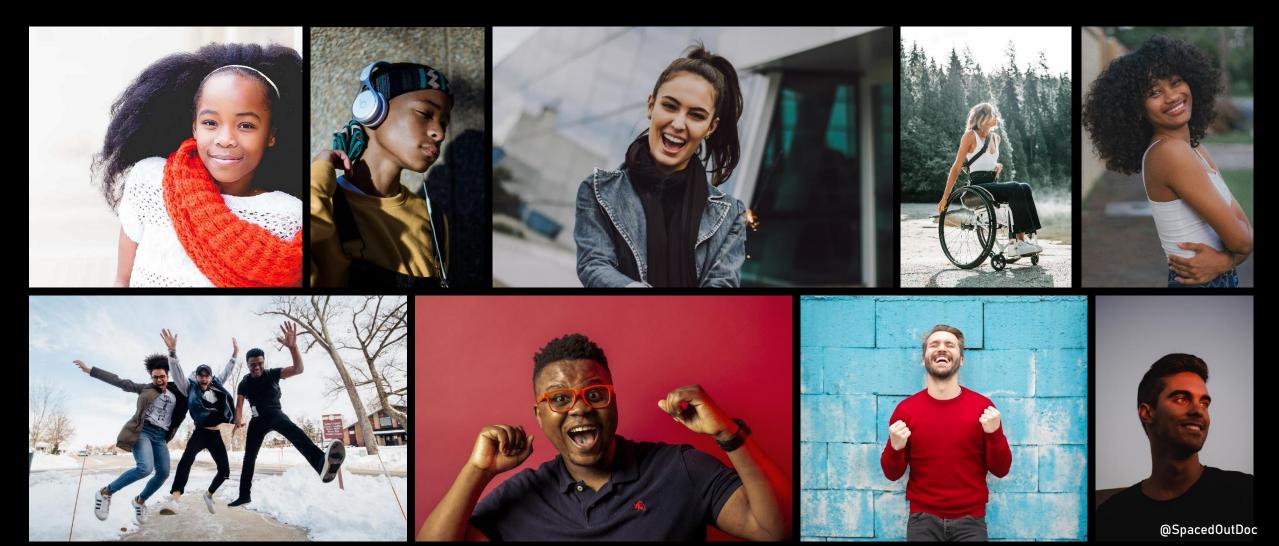
Flexibility and adaptability: The ability to pivot and adapt to evolving requirements or a new organizational structure. Someone who is flexible and adaptable will thrive in ambiguous technical environments, take on new challenges with a positive mindset, and is not adverse to change.

I define essential skills as... (2 of 2)

Cross-functional collaboration: The ability to demonstrate strong communication skills across all employee and leadership levels. Someone who is a strong cross-functional collaborator can communicate the details as well as provide executive-level presentations as deemed appropriate.

Leadership: The ability to create a positive sphere of influence by providing a diverse, equitable, and inclusive environment for all to be successful and to thrive. Someone who is a good leader can lead from any chair, regardless of rank or title, and encourages everyone to bring their authentic selves to work.

If you possess these *essential skills*, YOU WILL THRIVE. Be sure to highlight your transferable skills, both technical skills and *essential skills*, throughout your journey. This will most likely be a distinguishing factor between you and others.



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