

TwistyToyz  
Official Press Release  
Jade Autrand, CMO  
Email: [twistytoyz.lb@gmail.com](mailto:twistytoyz.lb@gmail.com)  
Instagram: @twistytoyz



*Unplug and Imagine!*

**Long Beach, California—February 1, 2025—**TwistyToyz, a pioneering toy company dedicated to promoting healthy, screen-free play, is excited to announce the launch of its new product line. With the slogan "Unplug and Imagine!", the company aims to inspire children to explore their creativity and imagination through hands-on activities.

"Our mission is to provide children with the tools they need to develop their creativity, problem-solving skills, and social interactions," said Yessica Bautista Carreno, CEO of TwistyToyz. "We believe that by offering screen-free alternatives, we can help foster a healthier and more balanced lifestyle for kids."

TwistyToyz is committed to quality and safety, ensuring that all products meet the highest standards. The company also emphasizes sustainability, using eco-friendly materials and packaging whenever possible.

To celebrate the launch, TwistyToyz will host a series of community events and workshops, providing families with the opportunity to experience the new toys firsthand. These events will take place at various locations throughout Long Beach and the surrounding areas.

For more information about TwistyToyz and its new product line, please visit our Instagram @twistytoyz or contact us via email at [twistytoyz.lb@gmail.com](mailto:twistytoyz.lb@gmail.com)

### **About TwistyToyz**

TwistyToyz is a leading toy company dedicated to promoting screen-free play and fostering creativity in children. Founded in 2023, the company offers a wide range of innovative and educational toys designed to inspire and engage young minds.

In line with our commitment to excellence, TwistyToyz has recently reorganized its core team of executives. We are proud to introduce our new management team: CEO Yessica Bautista Carreno, CFO Carey Beck, COO Isabela Magacho, CMO Jade Autrand, CIO Monica Orozco, and CTO Quoc Nguyen. Together, this dynamic team is poised to drive TwistyToyz forward, ensuring we continue to deliver high-quality, imaginative play experiences for children everywhere.

---