

**CSULB
Women in
Engineering
Conference
2025**

**Steering Your
Career
Trajectory**



Coaching Circle Leaders



**Karen
Abarca**

**Communications
Systems Engineer
Northrup Grumman**

**BS Chem E - CSULB
ME EE - UCLA**



**Jennifer
Didlo**

**VP AES Corporation
retired**

**BS ME - Cal Poly SLO
MS ME - CSULB**



**Megan
You Schneider**

**Client Account Leadership
Accenture**

**BS Chem E - UCI
MS ChemE - UCI
MS Edu - U of Penn
Doctor of Edu - U of Penn**

Rethinking the “Career Ladder”

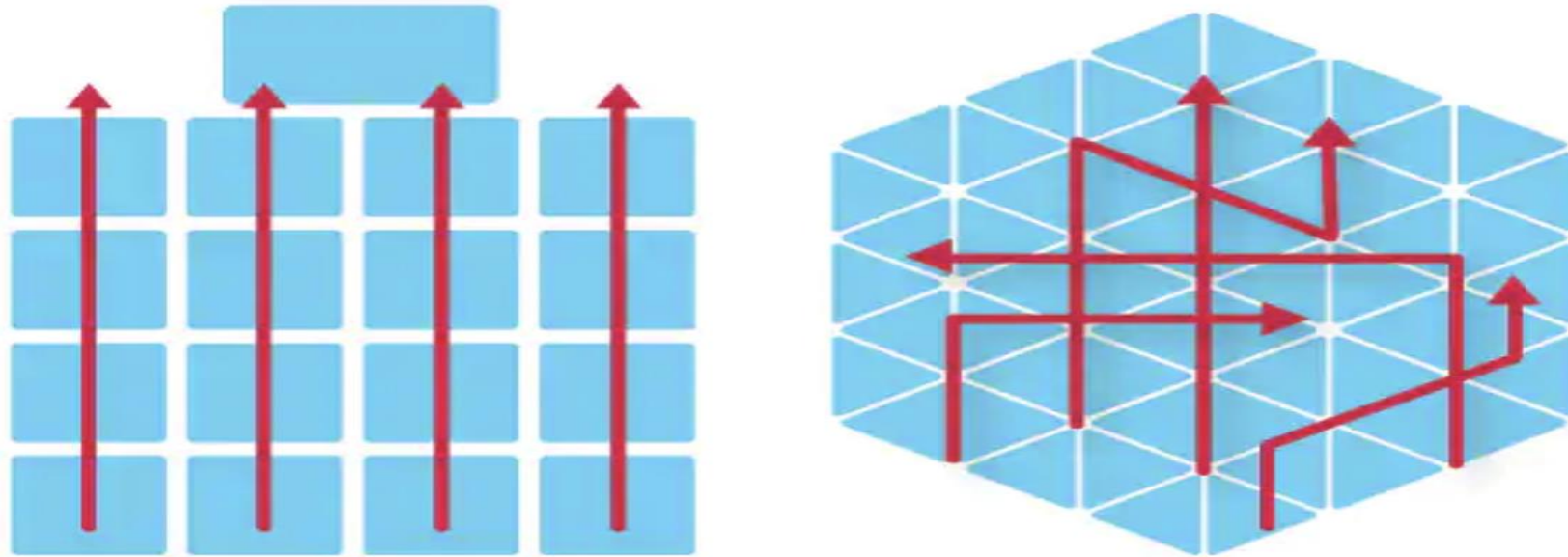
Future of Jobs

Strength Based Development



Positioning yourself for wellbeing and fulfillment requires honesty, experience, skills AND a plan.

Ladder vs. Lattice



“Innovation often happens at the Intersection of different disciplines”

How to apply this thinking right NOW...



- ❖ **Find experiences and exposure to cross-functional opportunities**
- ❖ **Focus and determined adaptability and flexibility**
- ❖ **Create a new role, one that requires you and “team” to rethink problem solving**

Workforce Transitions for the Future

Reshaping the Job Market over next Decade

- ❖ **22% of all jobs will be re-invented by 2030**
- ❖ **170M new Jobs created, offset by 92M displaced**
- ❖ **Resulting in 78M new jobs**

Driven by 3 Major Transformative Trends

- ❖ **Broadening Digital Access**
- ❖ **Increasing Cost of Living**
- ❖ **Climate Change Mitigations**

Where will the Jobs be?

- ❖ **Frontline**
- ❖ **Care**
- ❖ **Robotics**
- ❖ **Energy & Enviro
Engineering**
- ❖ **Creative Thinking**
- ❖ **Resilience**
- ❖ **Flexibility and Agility**

At the intersection of Human and Technical skills

Changing your focus to your strengths helps align your career for success

People who use their strengths every day are 3X more likely to report excellent quality of life and 6X more likely to be engaged during their daily activities

What are you innately good at doing?

Where do you excel?

How do you find joy?

What are your core values?

Focusing on your “areas of opportunity”, gaps, weaknesses is no longer a starting point



“Employees who use their Strengths outperform those who Don’t”, October 8, 2015, Gallup poll, Peter Flade, Jim Asplund and Gwen Elliot

It is in our nature to critique ourselves and focus on the deficiencies...it's time to rethink

Tapping into your potential can start with a strengths assessment

- ❖ Ask peers, co-workers, teachers what they see you doing well
- ❖ Consider past experiences where you excelled and felt very engaged
- ❖ Complete an on-line strengths assessment like “Clifton Strengths for Students” *

Questions to answer: How do I?

- ❖ Pinpoint what I do best
- ❖ Use my talents to accomplish what is most important to me
- ❖ Uniquely contribute

What do I really want From my career?



- <https://strengthstest.com/cliftonstrengths-strengthsfinder-free/>



100+ Women Strong want to thank you for attending!

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<https://www.csulb.edu/college-of-engineering/coaching-circles-2025>

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The journey of a thousand miles begins with one step. Lao Tzu

Thank you