

Life Insurance with Long-Term Care Enrollment Opportunity

October 1 – 31, 2024



Our Auxiliary in partnership with California State University Risk Management Authority (CSURMA) is proud to now offer Life Insurance with Long-Term Care. During this year's Benefits Open Enrollment, you will have a limited-time opportunity to enroll in Life Insurance with Long-Term Care from October 1 - 31, 2024. **And during this enrollment period only, you can elect coverage without answering medical questions!**

This program includes benefits for long-term care such as nursing home care, assisted living facilities, and adult day care. As life insurance, the program also protects your family with money that can be used any way they choose like your mortgage or rent, education for children, retirement, and final expenses.

Why Now?

The state of Washington implemented the first public long-term care program funded through an additional payroll tax for all working residents. A California task force is considering a payroll tax of up to 2% of your income with a private insurance opt-out. Life Insurance with Long-Term Care may satisfy the state's requirements for tax exemption. There are 25+ additional states that may follow Washington's

How to Enroll

You have the unique opportunity to learn more and enroll with the professional guidance of a benefit counselor from October 1 – 31, 2024. During your individual appointment, the benefit counselor will review the new product offering with you, answer any questions you may have, and enroll you and your dependent(s) in the coverage best suited for you and your family.

There are three ways to schedule your appointment:

- Scan the QR code
- Visit benefitsconciierge.schedapple.com and enter code "CSU"
- Call 800-229-3642, 8 a.m. - 5 p.m. PT, M - F

