

LONG BEACH

Regional Economic Update

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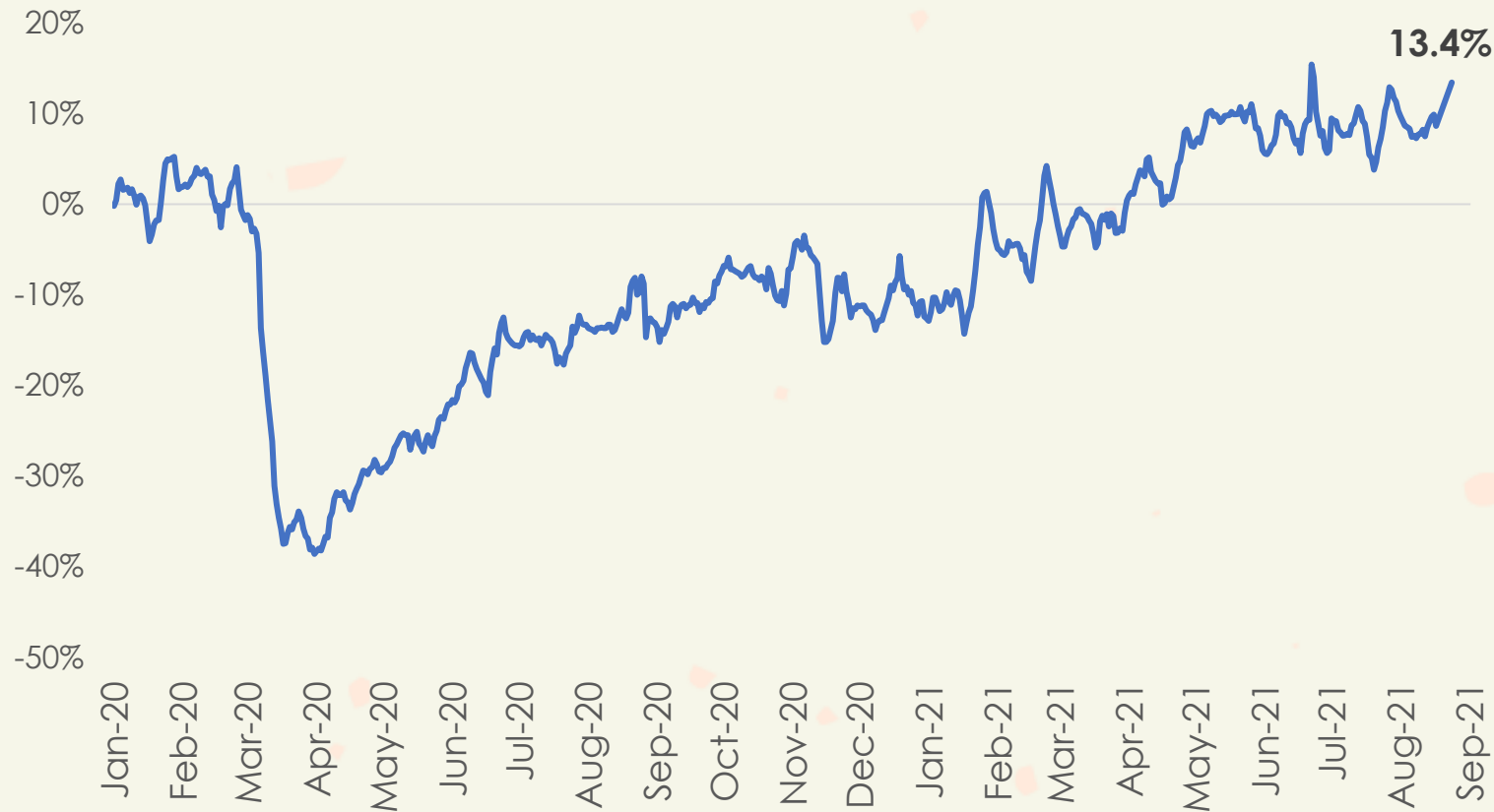
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CALIFORNIA STATE UNIVERSITY, LONG BEACH

Los Angeles County

Los Angeles County Consumer Spending

Total Consumer Spending compared to Jan 2020

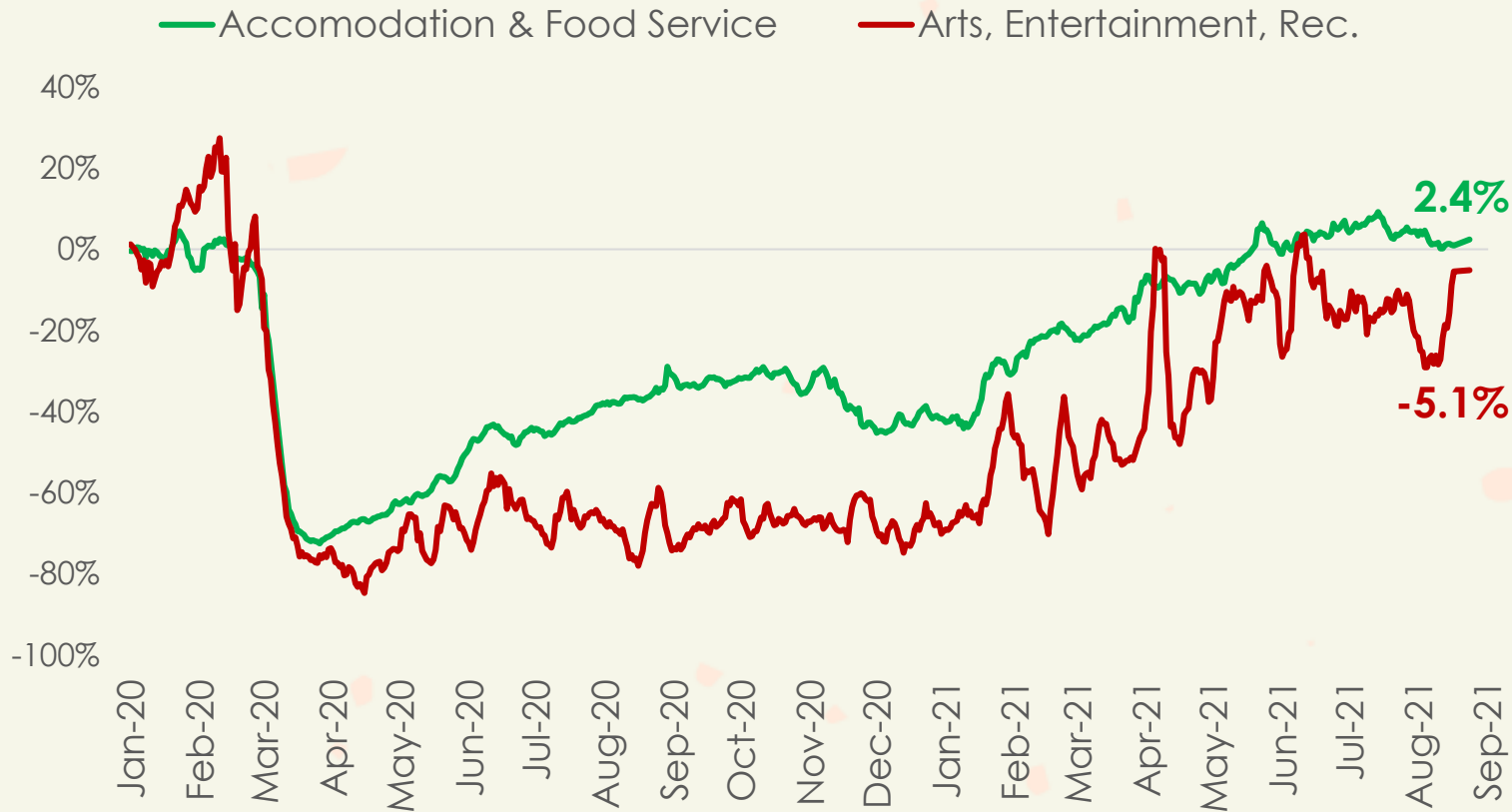


Since January 2020:

- Total Consumer Spending is up **13.4%**

Leisure & Hospitality Spending

Leisure & Hospitality Spending compared to Jan 2020

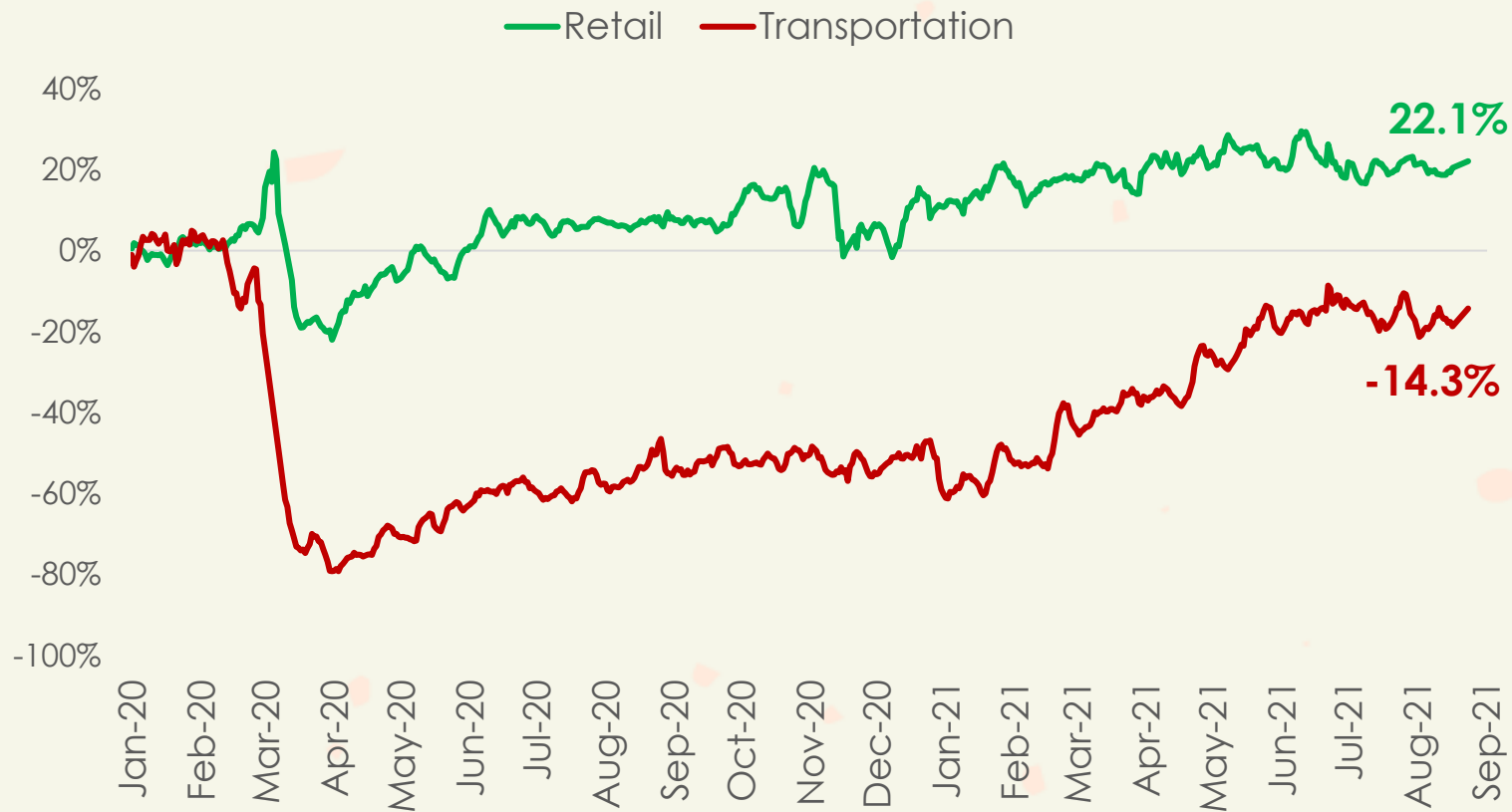


Since January 2020:

- **Accommodation & Food Service** spending is **up 2.4%**
- **Arts, Entertainment, & Recreation** spending is **down 5.1%**

Retail & Transportation Spending

Retail & Transportation Spending compared to Jan 2020

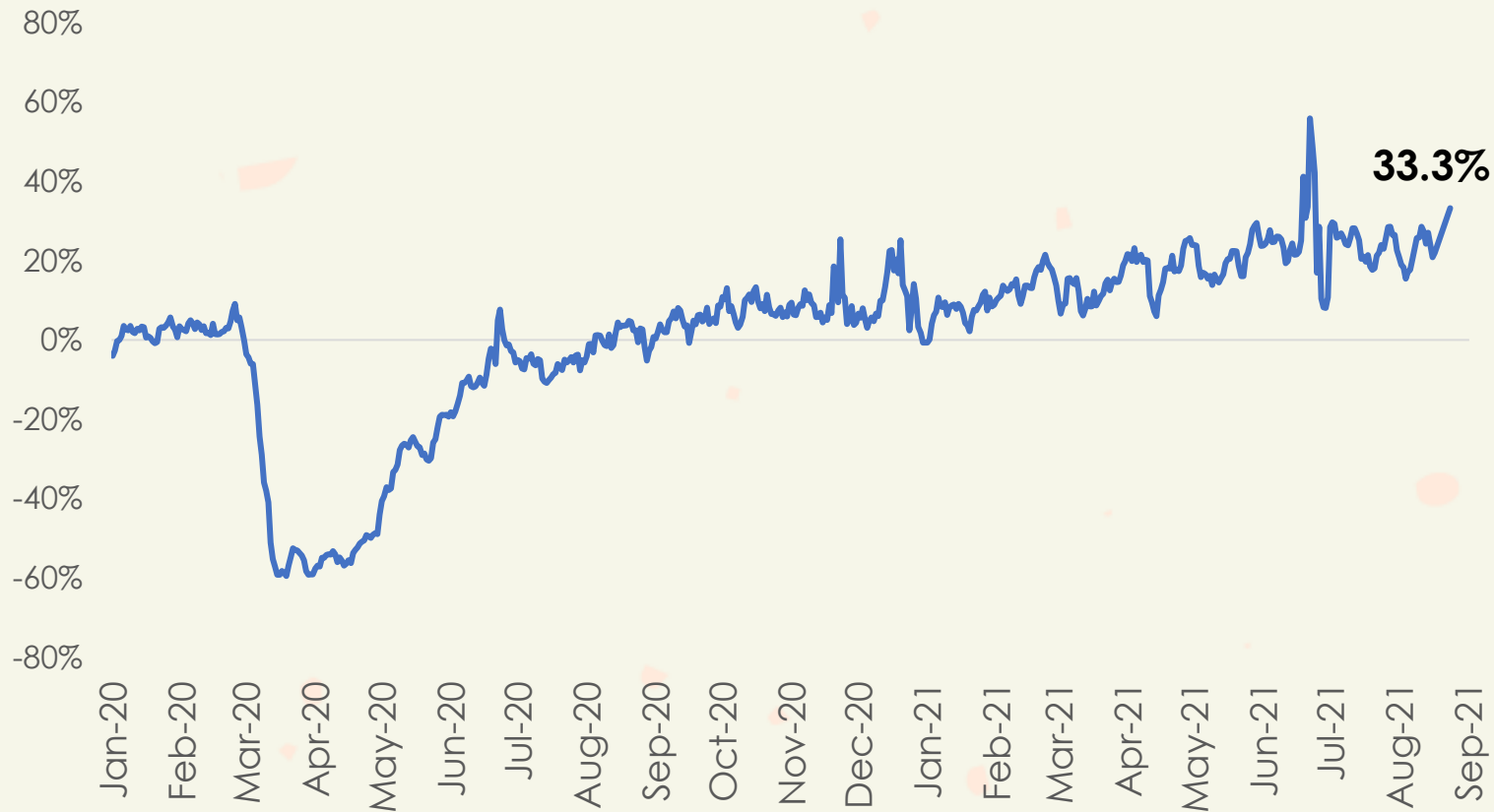


Since January 2020:

- **Retail** spending is **up 22.1%**
- **Transportation** spending is **down 14.3%**

Health Care Spending

Health Care Spending compared to Jan 2020

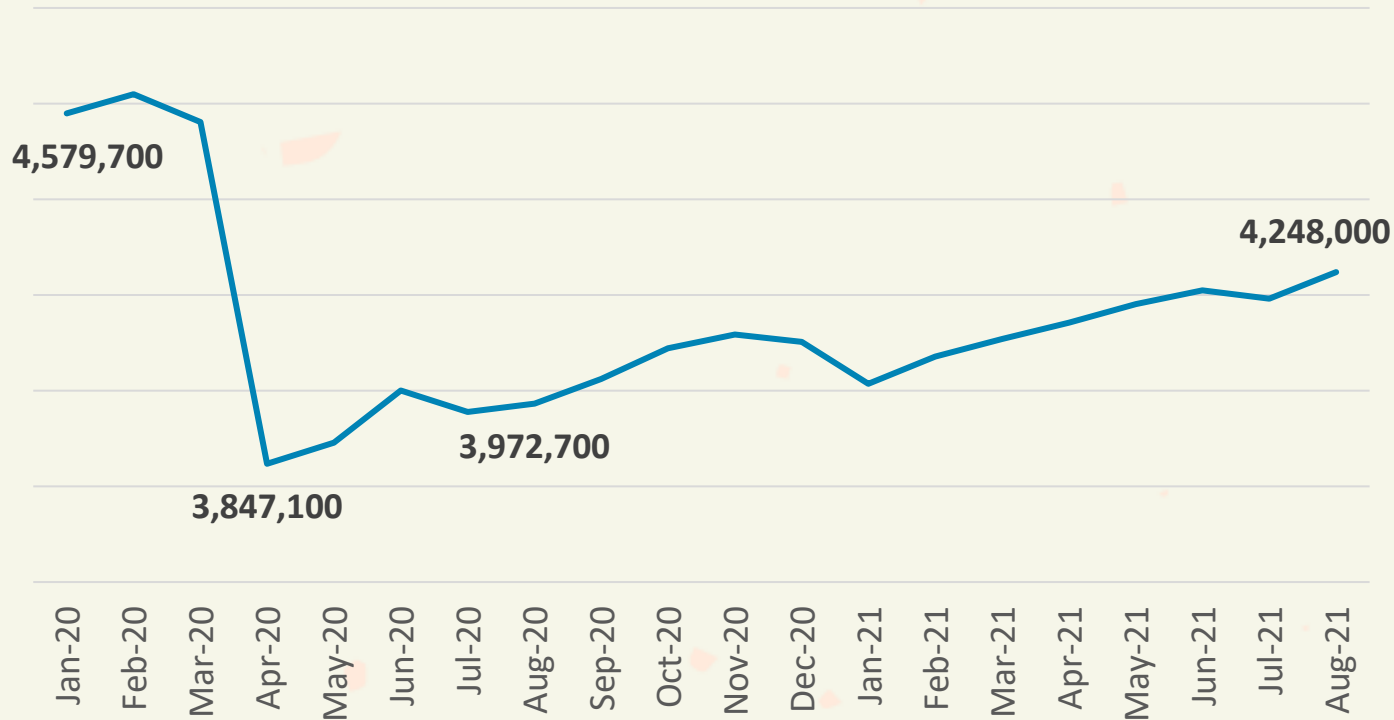


Since January 2020:

- Health Care spending is **up 33.0%**

Los Angeles County Employment

Total Nonfarm Employment (Jan 2020 – Aug 2021)



LA County Employment

- **7%** below January 2020 level
- **332,000** fewer jobs than before the onset of the pandemic

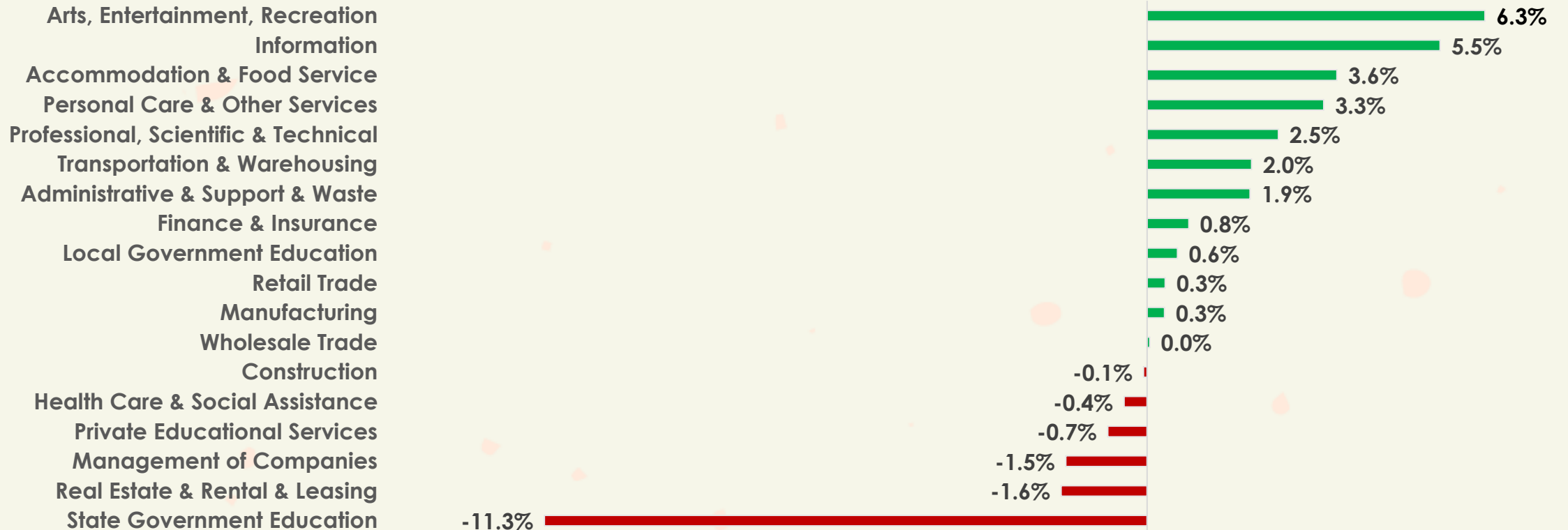
LA County Unemployment Rate

- **August 2021:** **9.7%**
- July 2021: 10.2%
- June 2021: 10.3%

- August 2020: 17.5%

LA County Recent Job Growth: June – August 2021

Employment Gains (Jun 2021-Aug 2021)

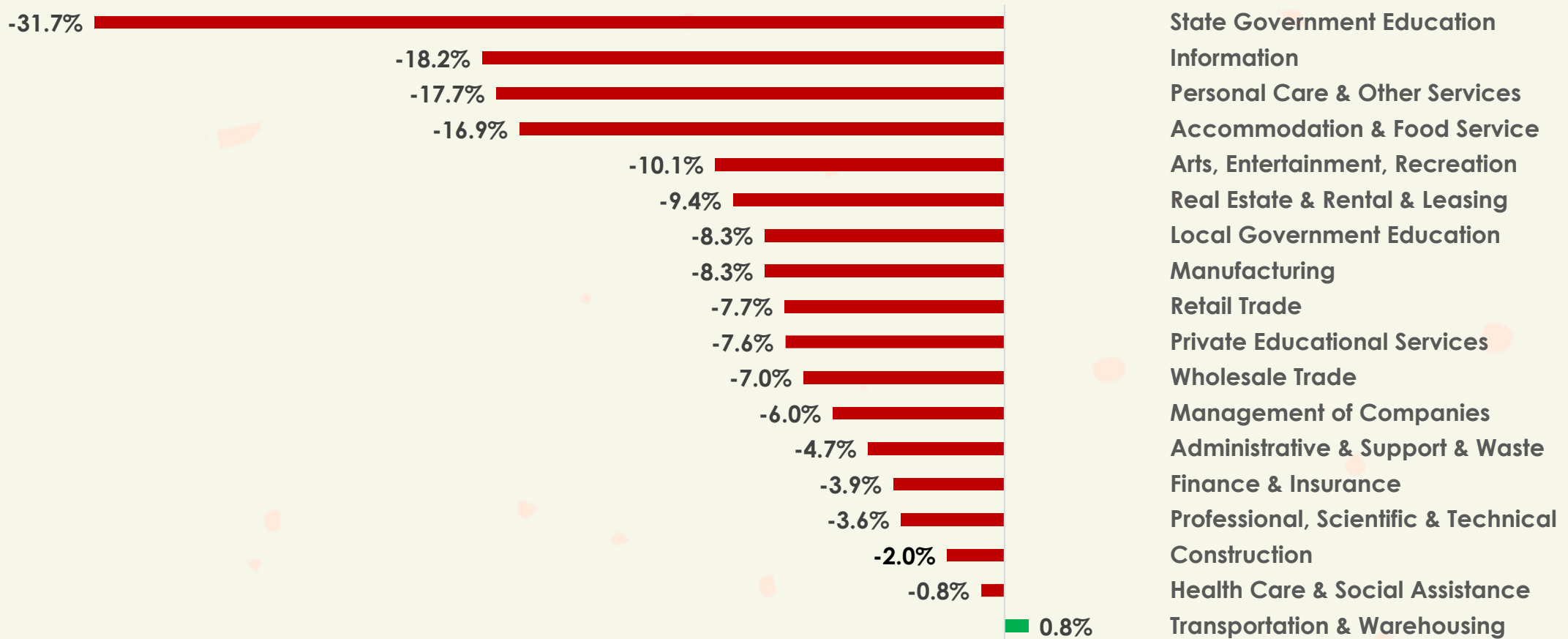


Los Angeles County Overall Job Recovery

ACCELERATE LONG BEACH

// Healthcare & Wellness

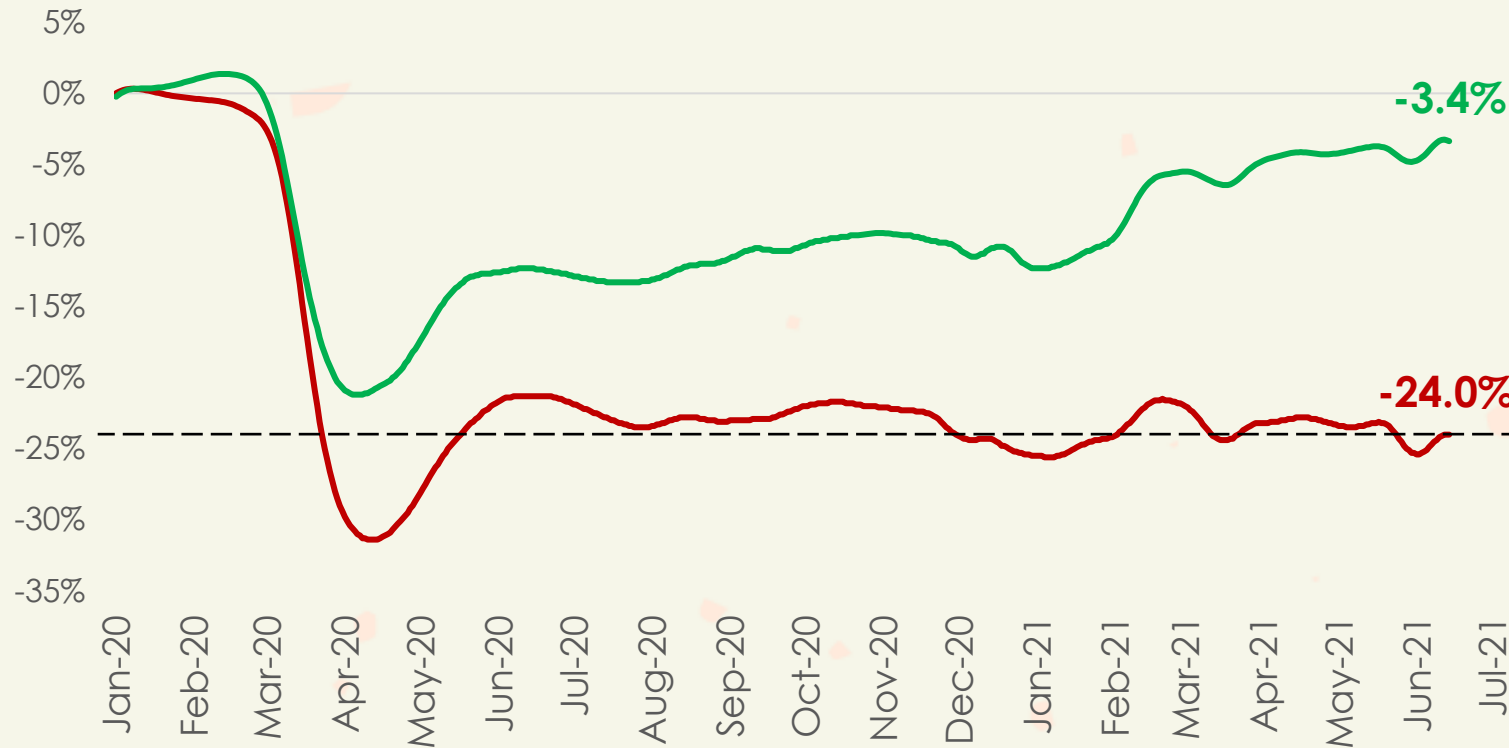
August 2021 Employment compared to January 2020 Employment



Los Angeles County Job Recovery by Wage Group

Current Employment as % of Jan 2020 Employment

— Income < \$37,000 — Income > \$37,000



- For jobs earning **more than \$37,000**, employment is **down 3.4%** since Jan 2020
- For jobs earning **less than \$37,000**, employment is **down 24.0%** since Jan 2020

Takeaways

- Total consumer spending has surpassed pre-pandemic levels
 - Retail spending is especially strong
 - Spending on Accommodation and Food Service is catching up
 - Spending on Arts, Entertainment, and Recreation is recovering more slowly
 - We may be seeing a structural reduction in Transportation spending
 - Health Care spending only declined during the early months of the pandemic
- Employment recovery is lagging spending recovery
 - Sectors hit hardest by the pandemic recession are leading the recovery
 - Overall employment is still below pre-pandemic levels, except in Transportation and Warehousing

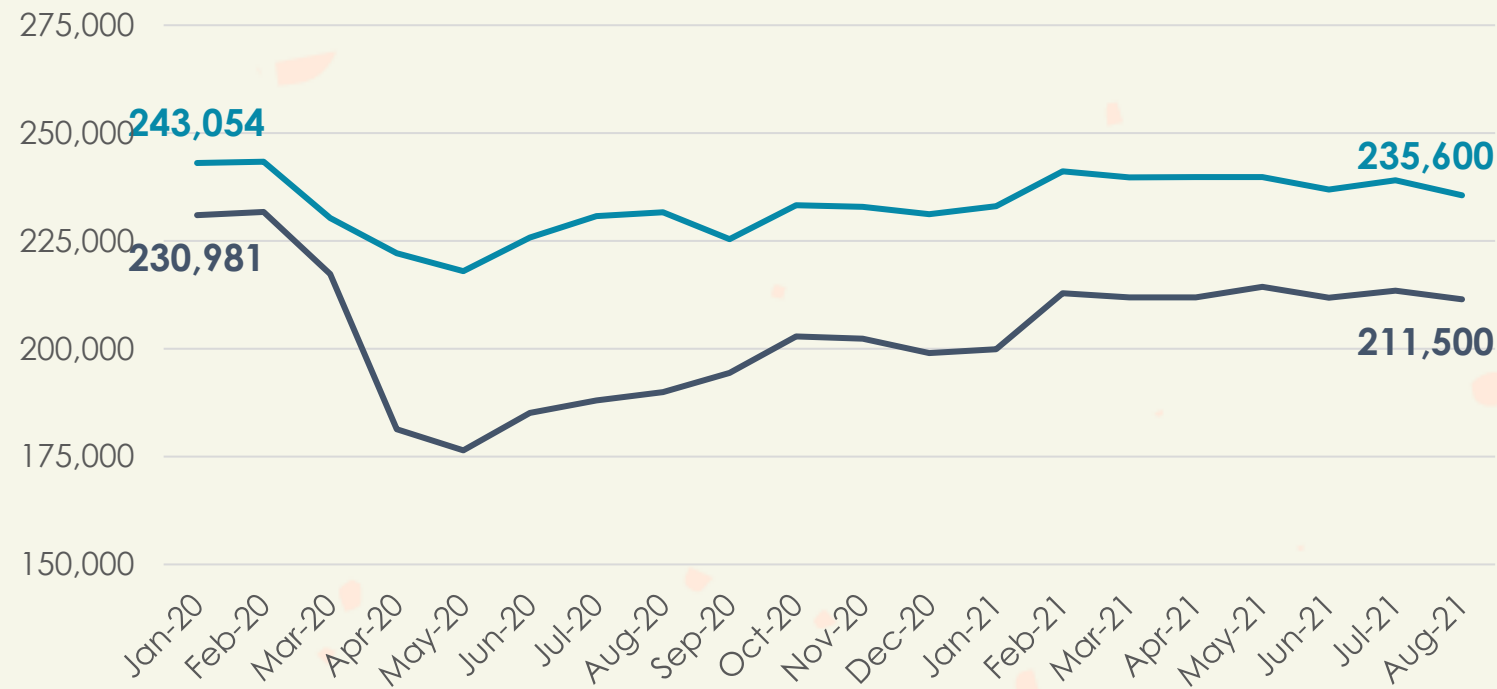
Takeaways

- Employment recovery is still lopsided
 - For jobs earning more than \$37,000 per year, employment has nearly returned to pre-pandemic levels
 - For jobs earning less than \$37,000 per year, employment is 24% below pre-pandemic levels
 - Employment for low-income jobs has not improved since May 2020

Long Beach

Long Beach Labor Force & Employment

Labor Force & Employment (Jan 2020 – Aug 2021)



Labor Force

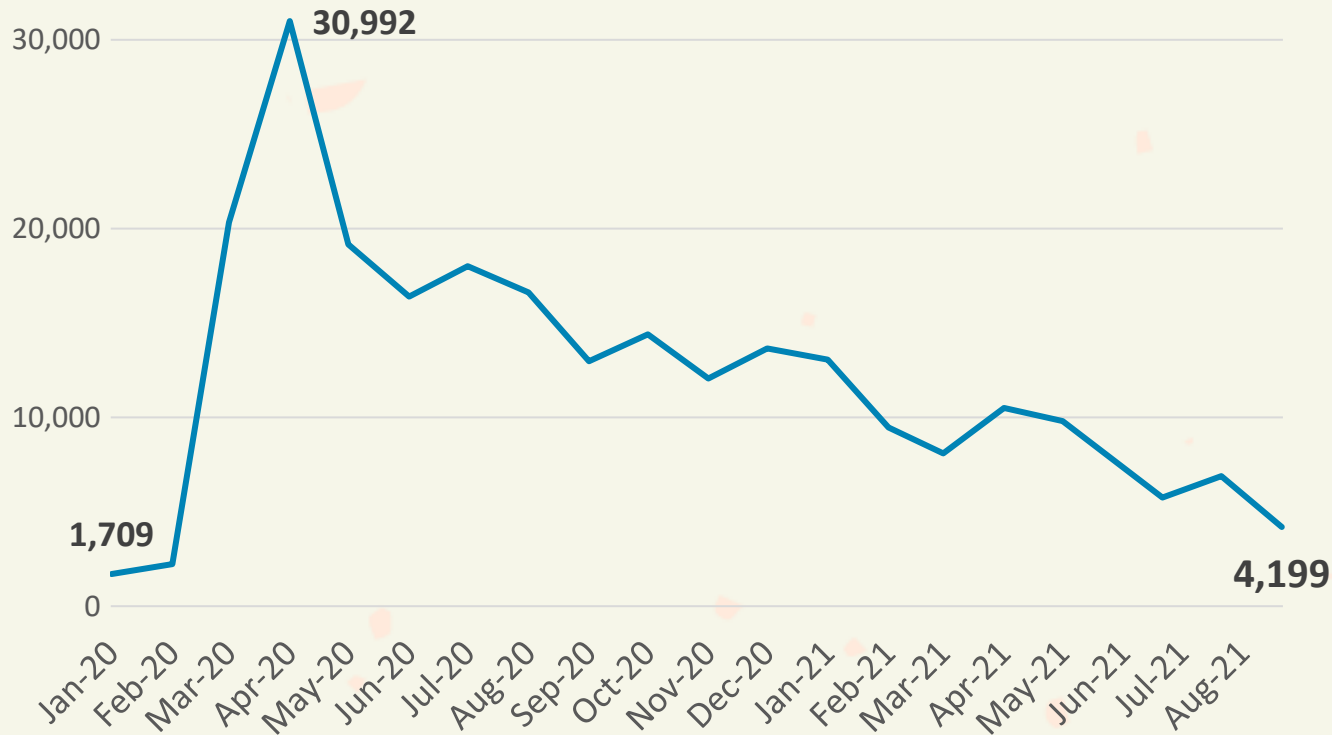
- **3%** reduction in Labor Force since Jan 2020

Employment

- **8.4%** reduction in employment since Jan 2020
- **10.2%** current unemployment
 - **24,100** unemployed Long Beach residents

Long Beach Initial Unemployment Insurance Claims

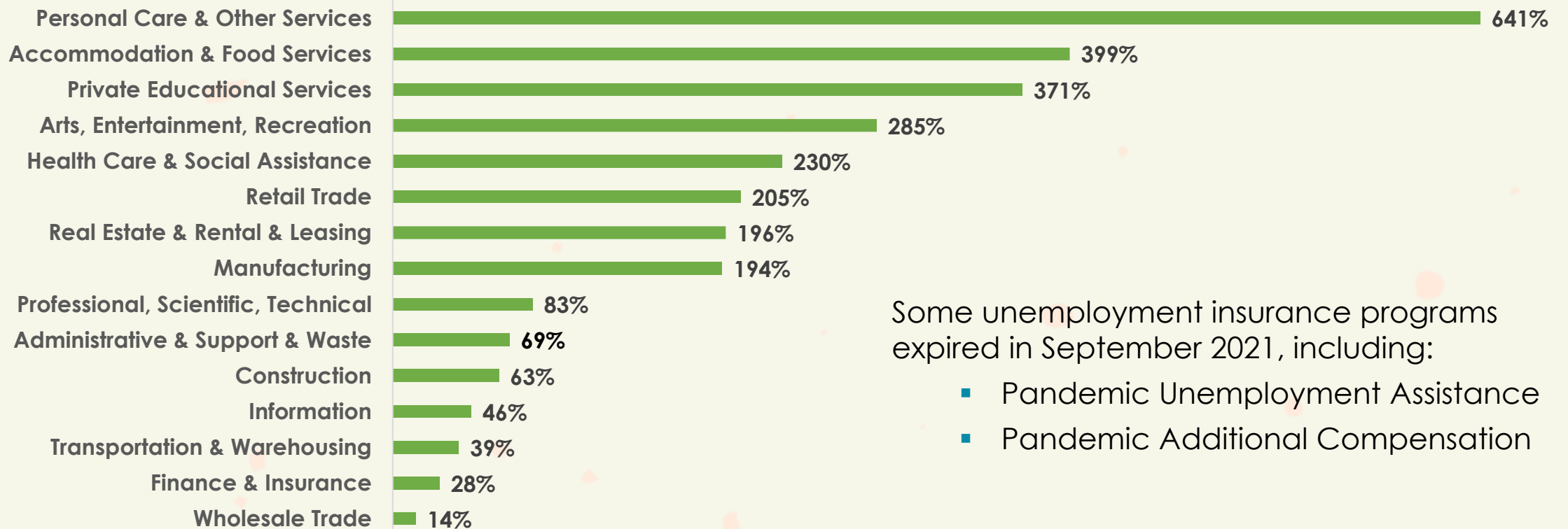
Initial Unemployment Claims (Jan 2020 – Aug 2021)



- **August 2021** claims were **146%** greater than January 2020 claims
- By comparison, **April 2020** claims were **1,713%** greater than January 2020 claims

Long Beach Initial Unemployment Insurance Claims

August 2021 Claims compared to January 2020 Claims

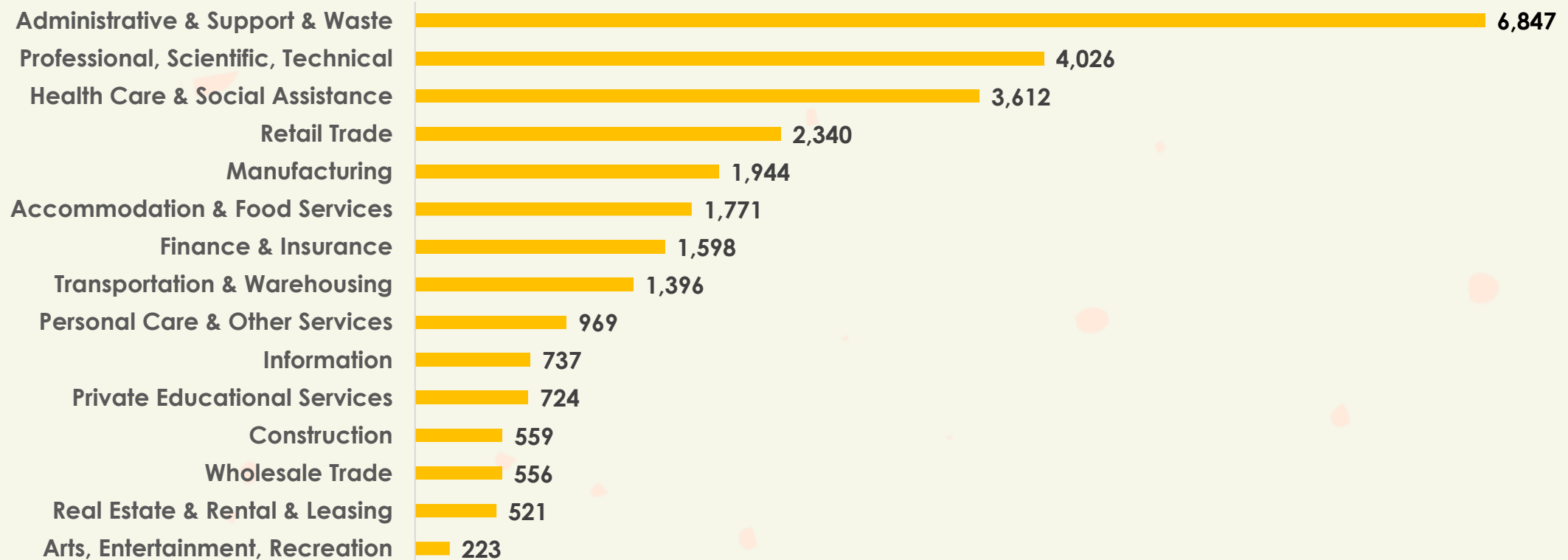


Some unemployment insurance programs expired in September 2021, including:

- Pandemic Unemployment Assistance
- Pandemic Additional Compensation

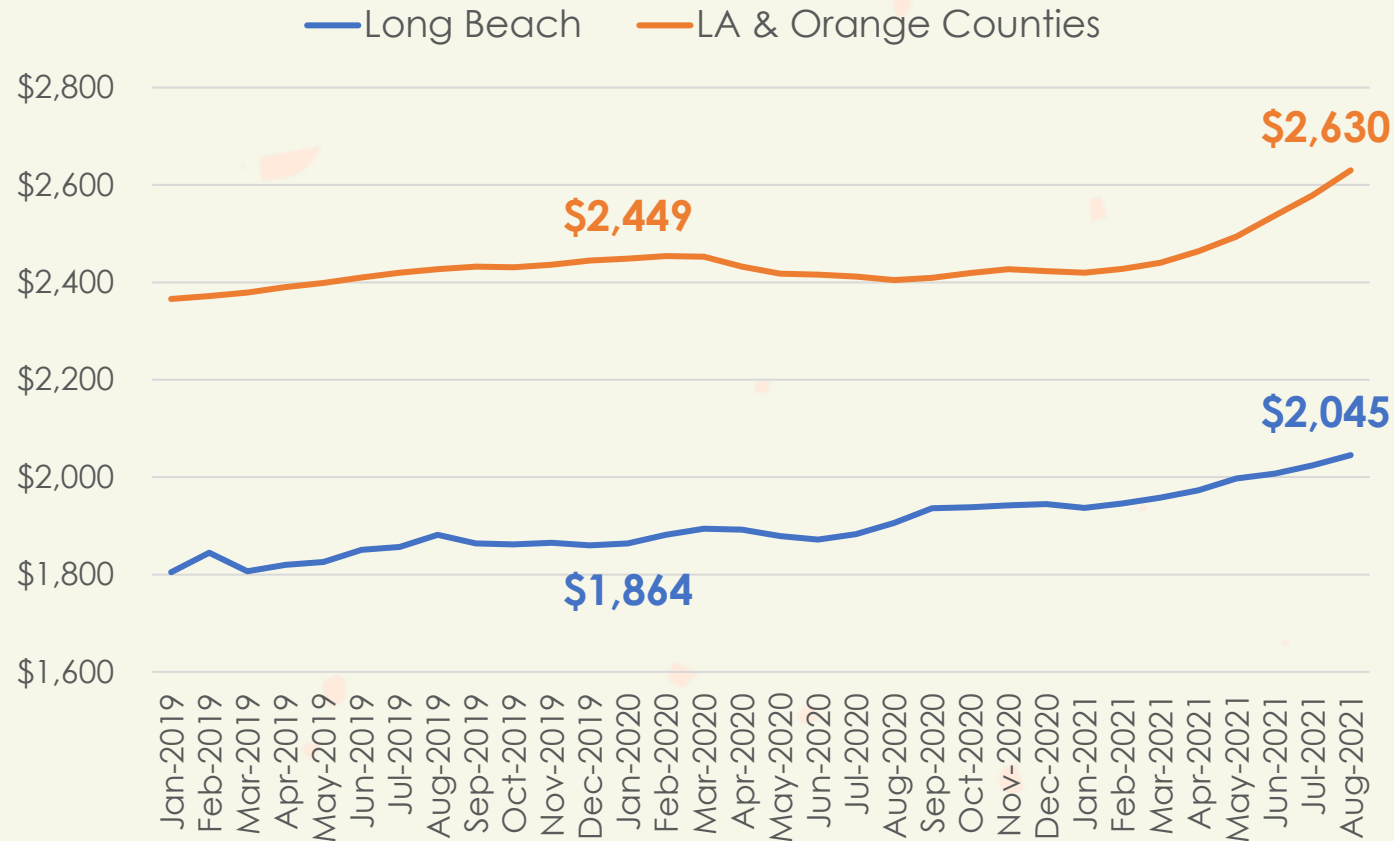
Long Beach Job Postings by Industry

Unique Job Postings in Long Beach (Jan 2021 - Aug 2021)



Long Beach Rental Housing Market

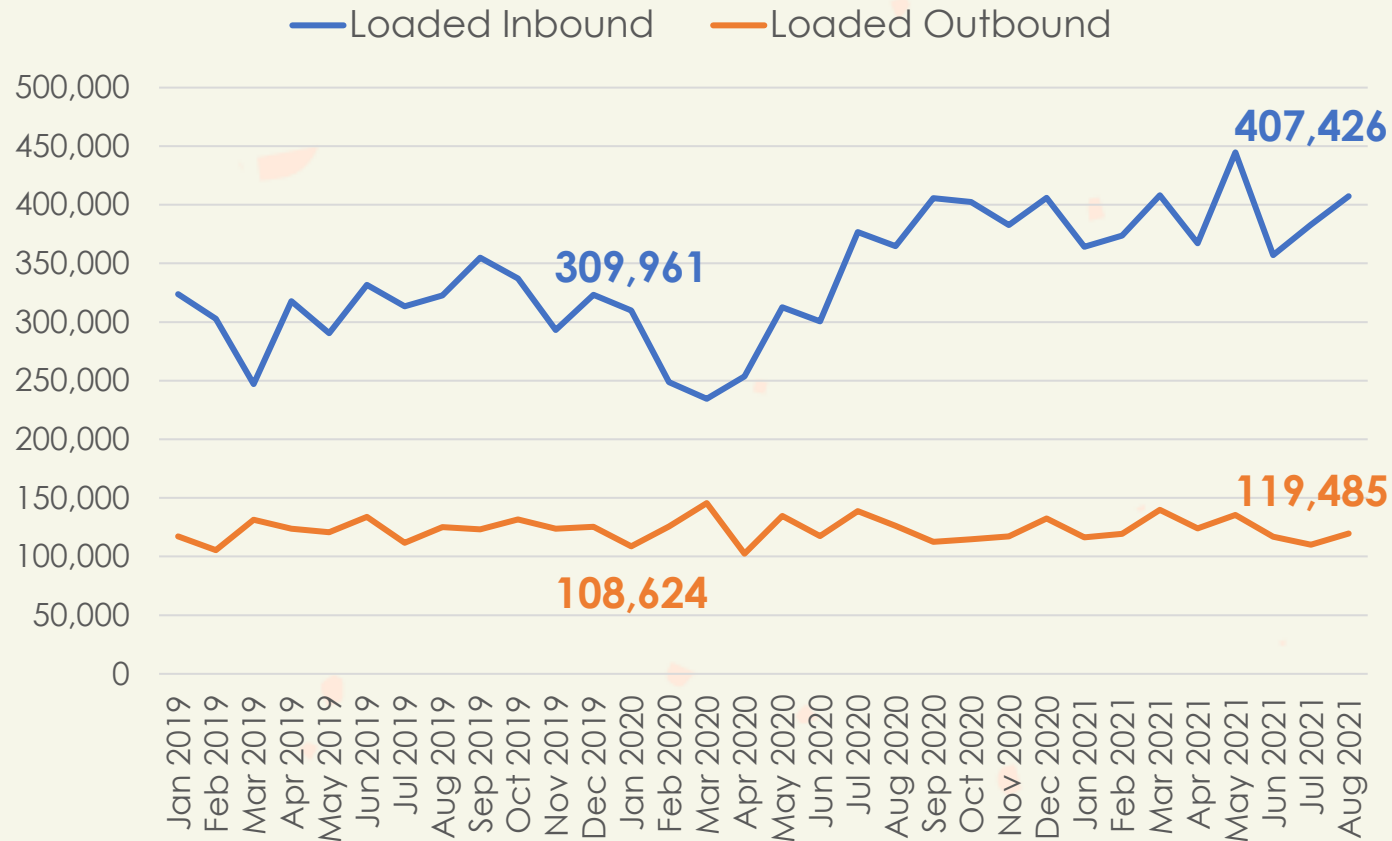
Average Monthly Rent (Jan 2019 – Aug 2021)



- About **60%** of Long Beach households are renters
- In Long Beach, average monthly rent has increased by **9.7%** since Jan 2020
- In Los Angeles and Orange Counties, average monthly rent has increased by **7.4%** since Jan 2020

Port of Long Beach Cargo Volumes

Twenty-Foot Equivalent Units (Jan 2019 – Aug 2021)



- Loaded **inbound** container volumes have increased by **31.4%** since Jan 2020
- Loaded **outbound** container volumes have increased by **10%** since Jan 2020

Takeaways

- Still double-digit unemployment among Long Beach working residents
 - Over 24,000 Long Beach residents still out of work
 - Long Beach's labor force has nearly returned to pre-pandemic levels
- Initial unemployment insurance claims rates are steadily declining
 - But claims rates are still more than twice pre-pandemic levels
 - Claims rates are relatively high for sectors hit hardest by the pandemic recession
- As the Pandemic Unemployment Assistance program expires, keep an eye on sectors with large shares of self-employed, such as
 - Personal Care & Other Services (26%)
 - Arts, Entertainment, & Recreation (21%)

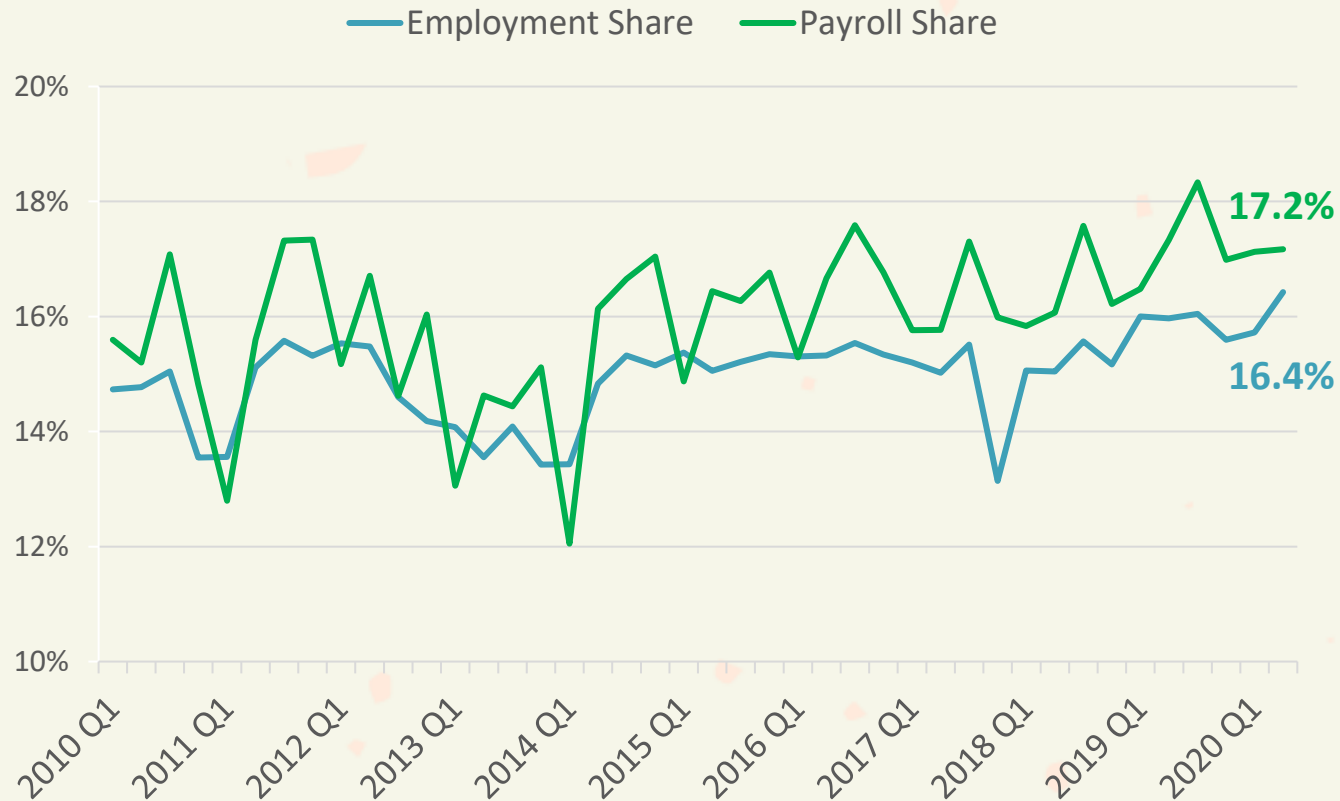
Takeaways

- Rent in Long Beach is rising and outpacing LA & Orange County's rent increases
 - Most Long Beach households are renters
 - Hot real-estate market is limiting rental housing supply
 - Economic recovery is fueling rental housing demand
- Record cargo volumes continue at the Port of Long Beach
 - Rapid growth in consumer spending is fueling the demand for **imports**, as reflected in POLB's loaded **inbound** container volumes
 - **Exports** are relatively flat, as reflected in POLB's loaded **outbound** container volumes, as exporters struggle to compete for vessel space, trucks, and other elements of a congested supply chain

Health Care in Long Beach

Long Beach Health Care Shares of Employment & Payroll

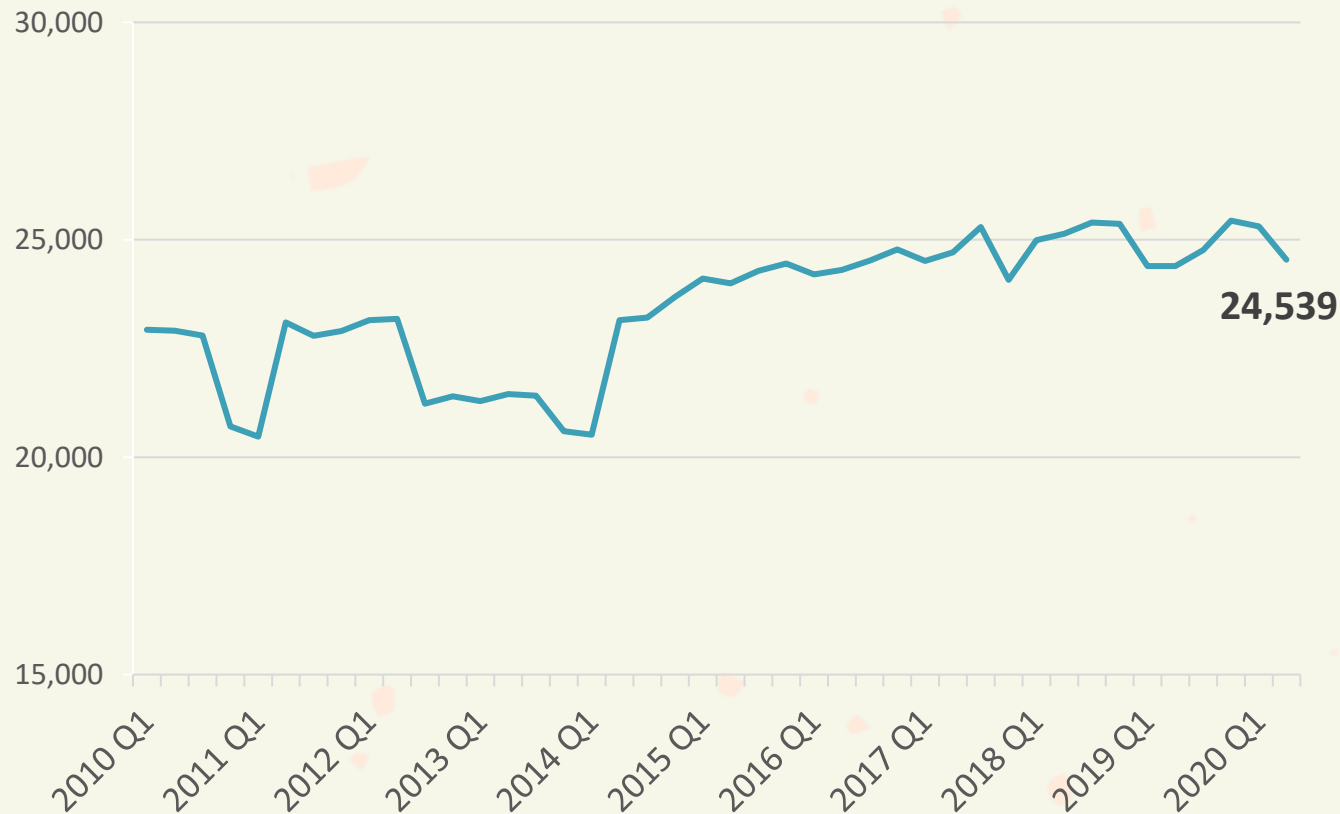
Health Care Shares of Employment & Payroll (2010-2020)



- Health Care is Long Beach's largest employer
 - 16.4%** of all Long Beach jobs are in Health Care
 - 17.2%** of total payroll Long Beach is in Health Care
- Health Care's importance to the Long Beach economy has increased over the last decade

Long Beach Health Care Employment

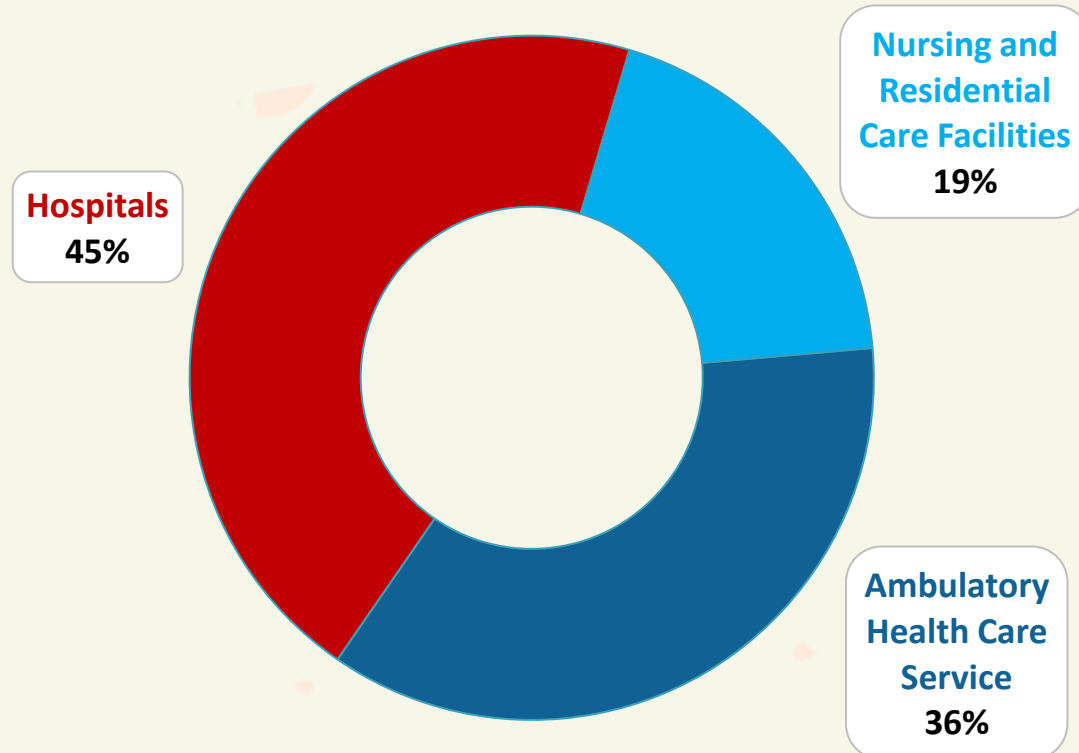
Health Care Quarterly Employment (2010-2020)



- Health Care employment in Long Beach has increased by **11.6%** over the last decade
 - By comparison, total employment in Long Beach has increased by about **1%**
- Currently, there are about **25,000** Health Care jobs in Long Beach

Long Beach Health Care Employment by Sector

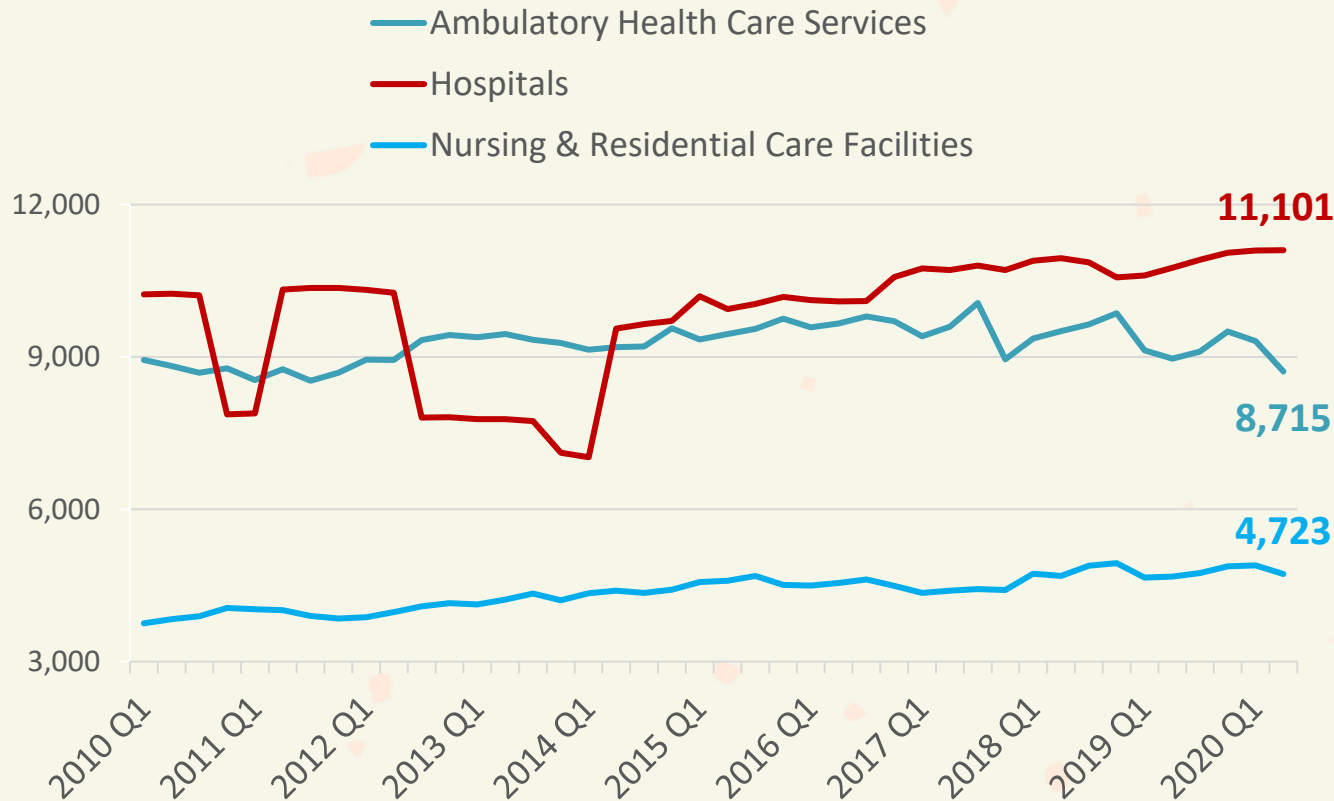
Health Care Employment by Sector (2020 Q2)



- **45%** of Long Beach Health Care employment is in Hospitals
 - 10 Hospitals in Long Beach
- **36%** of Long Beach Health Care employment is in Ambulatory Health Care Services
 - Offices of physicians, dentists, & other health practitioners
 - Outpatient care centers & home care
 - Medical & diagnostic labs
- **19%** of Long Beach Health Care employment is in Nursing & Residential Care Facilities

Long Beach Health Care Employment by Sector

Health Care Quarterly Employment (2010-2020)

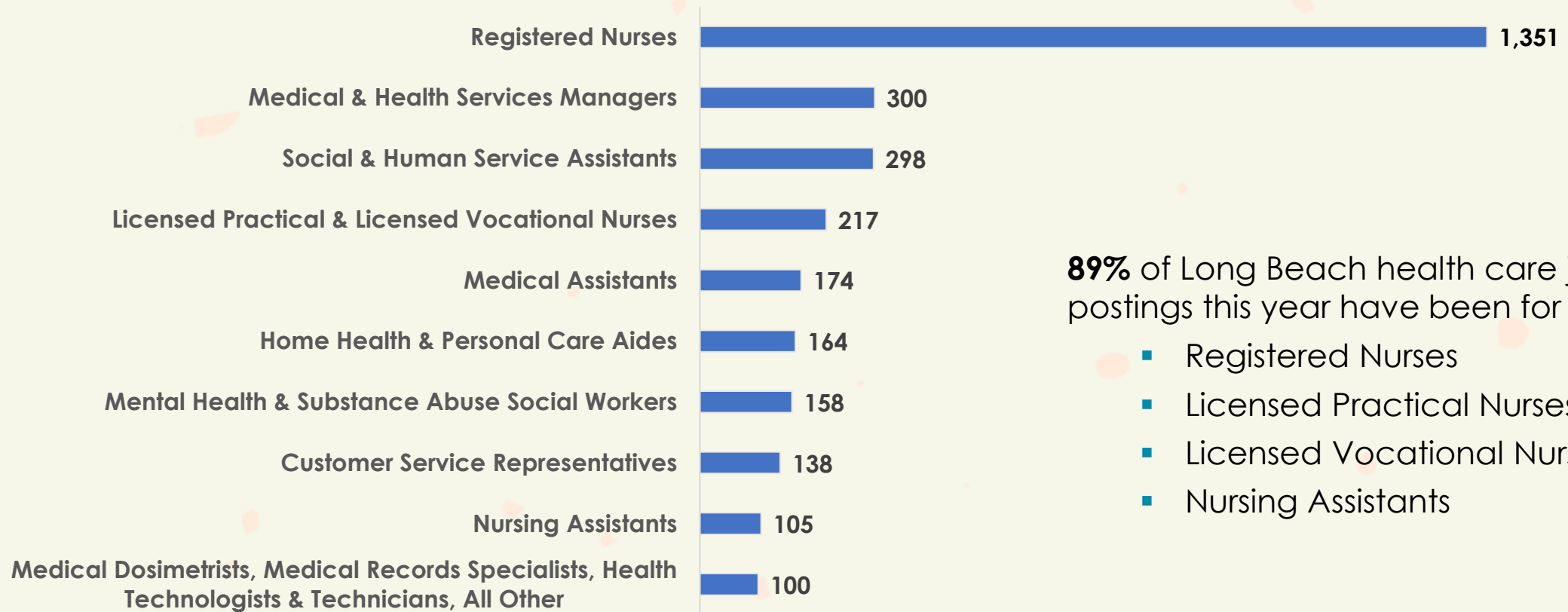


Over the last decade in Long Beach:

- **Hospital** employment has grown by **15%**
- **Ambulatory Health Care Services** employment has grown by **2%**
- **Nursing & Residential Care Facilities** employment has grown by **24%**

Top 10 Long Beach Health Care Job Postings in 2021

Health Care Unique Job Postings in Long Beach (Jan 2021 - Aug 2021)



89% of Long Beach health care job postings this year have been for

- Registered Nurses
- Licensed Practical Nurses
- Licensed Vocational Nurses
- Nursing Assistants

Takeaways

- The Health Care industry is Long Beach's largest employer
 - One out of every six jobs in Long Beach is in Health Care
 - Almost half of all Health Care employment is in Long Beach's 10 hospitals
- Health Care employment in the City has grown by 12% over the last decade
 - Lead by employment growth (24%) in Nursing & Residential Care Facilities
- There appears to be a severe Nursing shortage in Long Beach
 - 89% of all Health Care job posts in Long Beach this year have been for nurses or nursing assistants
 - Fortunately, Cal State Long Beach and Long Beach City College are among the region's leading producers of nursing professionals

Thank you for joining us!

Go Long Beach & GO BEACH!