

June 2024

Inaugural Issue

Rising & Shining

College of Business



*Meet COB's 2024
Outstanding
Graduates*

Contents

04

A Journey of Resilience and
Achievement: From Malaysia to CSULB

Haris M. Helmi

BS, Supply Chain Management

11

From International Student to
Empowered Entrepreneur

Christina Lang

MBA

05

Central Valley to Southern California:
Jennifer's Big Change

Jennifer Alvarez

BS, International Business

13

From India to California: Nathaniel
Mathew's Journey of Growth

Nathaniel Mathew

BS, Management Information Systems

07

"It Takes a Village"

Gigi Givens

BS, Finance

15

The Evolution of My Educational
Experience

Nguyet Ngo

BS, Management Information Systems

09

Empowering Dreams: Navigating
Motherhood and Higher Education

Minu Khadria

MS in Accounting

17

The Journey to my MSA

Vi Ngo

MSA

Contents

18

My Music Marketing Journey

Kristen Van Wagoner

BS, Marketing

19

Chasing Dreams from Karachi to Los Angeles

Syed Izhan Ahmed

MBA

21

Persuance of Personal Achievements

Hilda Zuniga Contreras

SMBA

23

2024 Awards Recipients

25

Shape the Future of Business at the Beach

Letter from the *Dean*

Welcome to the inaugural issue of *Rising & Shining*, COB's new magazine that features stories written by our amazing students that show how their CSULB education has impacted their lives. The stories presented in this issue of *Rising & Shining* come from 2024 COB graduates.

The university and college are dedicated to student success. CSULB efforts mostly focus on helping our students graduate in a timely manner (hopefully in four years), and in COB we also help prepare our students for success in their careers. But each student's educational journey is unique, and each faces a set of challenges in their lives that must be overcome to achieve their goals and objectives.

Rising & Shining chronicles events that have shaped the lives of the eleven featured students and shows the strength, dedication, persistence, and resilience each needed to overcome obstacles and achieve their degrees. Whether it is students coming from India, Malaysia, and Pakistan to study at CSULB, having a semester abroad in London, earning a graduate degree while raising a child, or becoming an



entrepreneur, the stories are inspiring to all of us and highlight the drive these students possess to pursue their dreams and visions.

The stories in *Rising & Shining* fill me with pride that COB has such excellent students who are wonderful people that don't complain about their situations because they are too busy finding ways to stay on the path toward successful lives and careers. I invite you to read about the journeys of eleven of our students, told in their own voices, and become as impressed as I am with these members of the COB family.

A Journey of Resilience and Achievement: From Malaysia to CSULB

Haris Mohamad Helmi
BS, Supply Chain Management

Growing up in Malaysia, I was surrounded by a rich tapestry of cultures and traditions that shaped my worldview and inspired my aspirations. My childhood was marked by a strong sense of community and a relentless drive to excel academically despite financial hardships. As a second-generation college student, I navigated the challenges of balancing familial responsibilities with academic pursuits, which instilled in me a resilience and determination that continue to drive me today.

My journey at California State University, Long Beach (CSULB) has been transformative. The diverse and inclusive environment of the College of Business (COB) has allowed me to thrive both personally and academically. Being involved in student organizations, such as serving as an intercultural diplomat, has enriched my college experience and broadened my understanding of global perspectives. My favorite professor, Dr. Hasan Ashraf, who taught Global Supply Chain Management (SCM 414) and Total Quality Management (MGMT 413), played a pivotal role in my academic growth. His mentorship and encouragement helped me achieve the Lean Six Sigma Yellow Belt certification and excel in my coursework. Additionally, being recognized on the Dean's List four times and receiving the Containerization & Intermodal Institute Scholarship Award are testaments to my dedication and hard work.

Looking ahead, I envision a future where I can make significant contributions to the field of supply chain management. In the next five years, I aim to work in a dynamic organization where I can apply my skills and knowledge to drive efficiency and innovation. In ten years, I see myself in a leadership role, mentoring the next generation of professionals and continuing to foster cross-cultural understanding and collaboration. My ultimate goal is to leverage my education and experiences to create positive, sustainable impacts in the global business community. I am grateful for the opportunities and support provided by CSULB and the COB, which have been instrumental in shaping my path. I look forward to continuing to grow and make meaningful contributions in my future endeavors.



Central Valley to Southern California: Jennifer's Big Change

Jennifer Alvarez
BS, International Business

*M*y name is Jennifer Alvarez and I am an undergraduate Senior and Mexican American student. I grew up as an only child with my immigrant single mother in the Central Valley, where agriculture is very big, and it is about 3 hours away from Long Beach. I had to move to Long Beach to continue my college education in person after doing college online in 2020. This change was very hard for me since I didn't have a car to be able to drive to visit my family often, I didn't know anyone but a few classmates I met online, and it was the first time truly being very independent. This was an obstacle I had to overcome and adapt to this new environment.

I have been working part-time while being a full-time student. My education at CSULB has helped me to grow a lot as a person and continue to aspire to travel the world while also getting the chance to make a difference in the business world with my passion for helping others. Over the past four years, I have gone from coming up with new ideas as ALPFA President to spreading the word about events as ABSOC Vice President of Public Relations. My three internships at Johnson & Johnson and Enterprise, which I found through networking, gave me valuable insights on

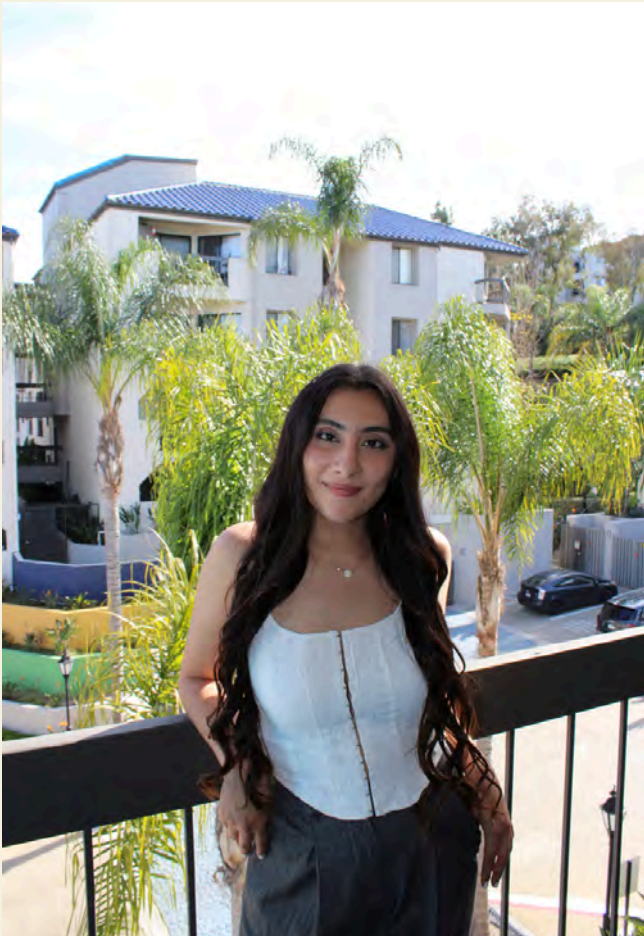
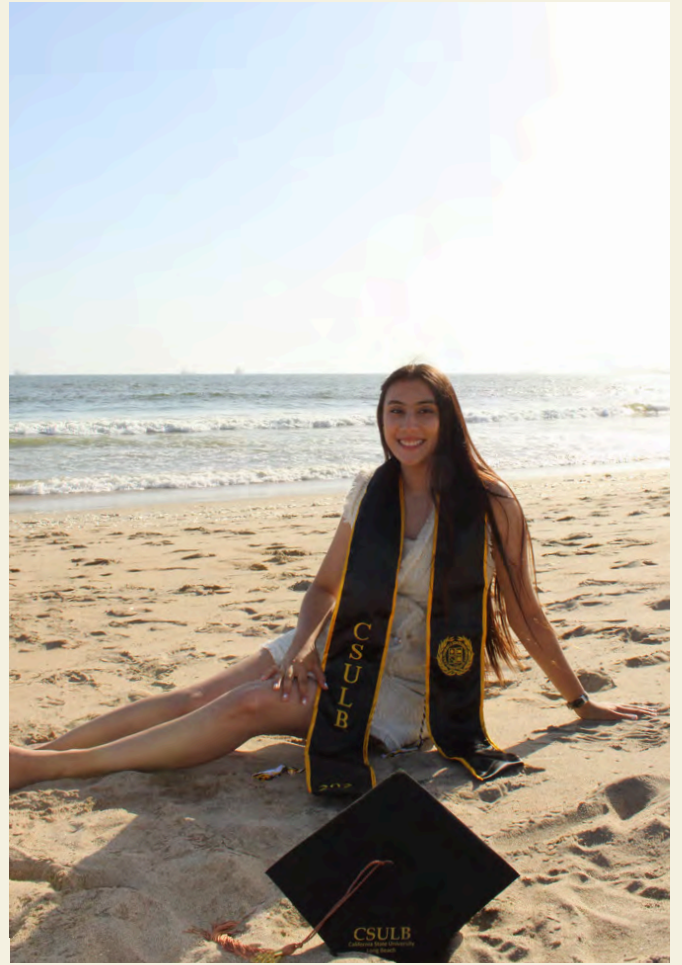


integrating the technical and real-world experiences I gained with the learning experiences from my professors and class materials in COB.

Another aspect of my academics has been diving into research on "Motivations, Barriers, and Outreach Initiatives in Promoting Short-Term Study Abroad Participation Among CSULB Students." It's been a journey understanding what motivates and holds back our fellow students from studying abroad and I was able to share my findings at the NCUR (National Conference on Undergraduate Research) and WRHC (Western Regional Honors Council) conferences. Balancing a GPA of 3.8 with multiple organization commitments and part-time jobs wasn't easy, but it taught me the importance of hard work and time management. Being part of initiatives like the First Year Peer Mentor and SCPD Community Scholars program has been incredibly rewarding.

I couldn't be prouder of myself to get out of my way to adapt to this new change and now I was able to finance a car all on my own, live in my apartment, and succeed in school and have a job lined up after graduation. As I move forward, I'm grateful for the impact I've had on COB, CSULB, and our community. I'm excited to use what I've learned to keep making a difference and inspiring others to reach their fullest potential. After graduation, I will be a financial analyst as part of the Abbott Finance Rotational Program starting my first rotation in Sylmar, CA. I hope to continue the program and graduate and become a senior financial analyst or manager in a few more years!

Sincerely,
Jennifer Alvarez



“It Takes a Village”

Gigi Givens
BS, Finance



School. Being raised in a low-income single-parent household has motivated me to excel in my education. My mom has always emphasized our education, as she says it is the “one thing that no one can ever take away from you”. Ultimately, the adversity and sacrifices my mother has faced as an immigrant from the Philippines and a single mother serve as my top inspiration and drive. That said, I have always viewed school as a place where I could shatter the stigma surrounding people from similar backgrounds and shape my future. My dedication to education can be seen through my academic achievements: Jessie Elwin Nelson Academy Valedictorian, Long Beach Polytechnic High School Valedictorian, and now a CSULB Delta Sigma Pi Scholarship Key Recipient. Additionally, my sisters have been my role models, setting the standard and paving the way for me. As of May 20, 2024, I am the final daughter out of four, to receive my bachelor’s degree.

Attending CSULB has given me plenty of opportunities and resources for personal growth. Thanks to scholarships such as the Black Alumni Scholarship, the Long Beach Rotary Scholarship, the John W.H. Hinrichs Scholarship, the ASI Study Abroad Scholarship, and the Holmes Scholarship I was able to be involved on campus with less financial pressures. During my time here, I was the president of the Days for Girls Club, the fundraising director and treasurer of the Black Business Student Association, a mentee in the SCPD Junior Mentoring Program, and a mentee in the SCPD Corporate Mentoring Program. I have gained numerous relationships and skills through my involvement in these student organizations and programs. Furthermore, I was able to study abroad in the United Kingdom during the Fall 2023 semester. I went

*M*y name is Gigi T. Givens, and I am a first-generation Black and Filipina college graduate possessing a B.S. in Business Administration with a concentration in Finance. I have lived in Long Beach since I was seven years old. I attended Signal Hill Elementary School, Jessie Elwin Nelson Academy, and Long Beach Polytechnic High

from never being on a plane or away from my family for more than a weekend, to boarding an 11-hour flight to an entirely different country that I would call home for four months. This study-abroad experience helped me learn more about myself, gain confidence, and learn to navigate unfamiliar circumstances.

Regarding future goals, I aspire to be a financial analyst or accountant in the cosmetics industry. I also wish to continue my education and pursue a Master of Science in Financial Analytics. Lastly, I envision myself being a pillar of support for my community. I hope to one day open my own scholarship fund to provide financial relief to underserved students, just like how I was given financial support.



Empowering Dreams: Navigating Motherhood and Higher Education

*Minu Khadria
MS, Accountancy*

*M*y name is Minu Khadria, and I hail from a traditional middle-class family in Rajasthan, a state in northwestern India renowned for its historical forts, palaces, art, and culture. I bring with me a love for Indian Classical Kathak dance and an interest in Indian cuisine and cooking. Being the first woman in my family to pursue higher education was a challenging endeavor. Convincing my parents to allow me to attend college was an uphill task. However, I was determined to prove that education could empower me to build a life of my own and inspire other young girls in my extended family to follow suit.

From a young age, I excelled academically, and my parents recognized my dedication to my studies, supporting me every step of the way. I completed my bachelor's in business administration and went on to earn a postgraduate degree in Finance. My professional journey began as a tax analyst at EY, where I worked for three years before moving to JPMorgan Chase & Co. as an operations analyst, another role I held for three years.

A significant turning point in my life came when I married my supportive husband, who holds a Ph.D. from Oxford University and a Post-doc from Caltech and moved to the United States in 2018. In this family where education is highly



valued, my husband and in-laws have always encouraged me to pursue my dreams. After working for two years in California, I experienced the joy of motherhood. As a mother to a 3.5-year-old boy, I decided to pursue an MS program at the prestigious California State University, Long Beach. This opportunity was a dream come true for me and my family.

Returning to academia after a ten-year hiatus and studying while fulfilling my motherly duties was not easy. However, I am deeply grateful for the blessings of Lord Shiva, whom I worship sincerely, and the unwavering support of my husband, son, in-laws, and parents. Their encouragement made it possible for me to reach this point in my educational journey. I also extend

my heartfelt thanks to my MSA professors, who accommodated my schedule and supported me in every semester understanding my responsibilities as a mother.

I am happy that my hard work paid off, and I received the Delta Sigma Pi Honor Key, awarded to graduate students with the highest-grade point average in the College of Business.

Additionally, I am honored to be a recipient of the 2024 Dean's List of University Scholars and Artists award, a distinction given to only one percent of graduate students based on nominations from each College.

With over eight years of experience in accounting, finance, and taxation across different companies and countries, my long-term goal is to become a CPA/CMA professional in the USA. An MS in Accounting at California State University, Long Beach, provides the perfect platform to achieve this goal. The university has prepared me academically for a competitive future, and I am excited to continue this journey towards professional excellence.



From International Student to Empowered Entrepreneur

Christina Lang
MBA



*G*rowing up in Germany, I always dreamed of an international experience to further my personal development. In pursuit of this dream, I embarked on a journey to California, where I initially faced the challenge of adapting to a new culture.

As a student at CSULB's College of Business (COB), my education has been transformative for my personal growth. By balancing my studies with a part-time job, I have honed my time management skills. The most impactful aspect of my education has been the invaluable connections the

professors have facilitated with professionals and entrepreneurs from their networks. Their insights and guidance on building startups have been both enlightening and inspiring to me.

During my time at CSULB, I have been actively involved as a passionate marketing strategist at the Institute for Innovation and Entrepreneurship, supporting aspiring entrepreneurs across the CSU campus and in the Long Beach community. Launching my own startup and putting into practice the valuable lessons I have learned and will continue to learn has shaped my personal mission. My personal mission is to inspire others to live purposeful lives of integrity and continuous personal growth. I strongly believe in the power of cultivating meaningful relationships and fostering personal development in myself and others.

My vision for the future is to continue to push the boundaries of my comfort zone, facilitating my own growth while motivating those around me to do the same. I want to inspire professionals to share their talents, skills and natural gifts with the world and make a positive impact in their own unique way.

As I embark on the next chapter of my professional journey, I am committed to using my expertise to create value, drive growth and leave a lasting positive impact on the companies and individuals I work with. I look forward to the opportunities that lie ahead, knowing that my experience at CSULB has given me the tools and determination to succeed.

In addition, my intention is to inspire others to pursue their dreams and make them a reality. If you have a burning desire in your heart, trust that it's there for a reason. Embrace it and become a living example of the limitless possibilities available to each and every one of us. Success is attainable if you're truly passionate and willing to dedicate yourself to the journey, put in the work and make the necessary sacrifices along the way. You can have it all; it's simply a matter of timing and priorities.



From India to California: Nathaniel Mathew's Journey of Growth

*Nathaniel Mathew
BS, Management Information Systems*



*B*ackground and Inspiration

My name is Nathaniel Mathew, and I am a 21-year-old graduate of CSULB's College of Business with a degree in Management Information Systems. I grew up in Bangalore, India, and moved to Long Beach, California, four years ago for college. Inspired by my parents' dedication to education and hard work, I have always been driven to excel academically and seek continuous personal and professional growth.

Challenges and Adaptation

Moving to the United States in 2020 presented significant challenges, from being

in lockdown and having online classes to adjusting to the cultural differences between India and my new home. Understanding the customs and values of a new culture was initially difficult, but I embraced these challenges by immersing myself in the community. Over time, I have come to love Long Beach, built strong relationships, and found a supportive community here. This experience has broadened my perspective and strengthened my adaptability and resilience.

Academic and Extracurricular Excellence

Despite the initial hurdles, I thrived academically. At Cerritos College, I made the President's and Honor's List five times with a 4.0 GPA, was named to the All-State Academic Team, and participated in the NASA Community College Aerospace Scholars (NCAS) program. Additionally, I was a member of the STEM Club and led volunteering and community service projects with Alpha Omega - Long Beach. During my time at Cerritos College, I also gained work experience with the campus Police Department as a Liaison Officer.

Continuing my education at CSULB, I maintained a high GPA of 3.9, consistently making the President's List and receiving the Outstanding Undergraduate Award. I was honored with several scholarships, including the Edison Green Scholarship, the ASCEND STEM Scholarship, and the Minerva Davis Endowment (Business Ethics) Scholarship. These achievements were complemented by active leadership and involvement with Alpha Omega, Long Beach Rescue Mission, Long Beach Organic, and various SCPD programs such as the Junior Mentoring Program, Corporate Mentoring Program, Community Scholars, and the Business Professional Certificate. I also participated in the Long Beach Public Service Corps Fellowship program, enriching my college experience and professional skills.

Personal Growth and Vision for the Future

My education at CSULB has been transformative, teaching me the value of growth and relationships, especially through mentorship. Engaging with student organizations, learning from inspiring professors and mentors, and participating in impactful courses have all contributed to my personal and professional development. I have fallen in love with Long Beach and built meaningful relationships while working in the City's Human Resources Department. I am deeply

grateful to my family, friends, and mentors who have supported me throughout these four years. To God be the glory!

Outside of work, I am passionate about personal finance, investing, and sports such as basketball, hiking, running marathons, and ultimate frisbee. I enjoy learning new things and continuously seek opportunities to integrate technology into people's lives, addressing unmet needs.

Career Goals

In the next five to ten years, I envision myself in a dynamic role that bridges the gap between business needs and technology. My goal is to remain agile, embracing new-generation technologies and opportunities to ensure continuous learning and growth. Ultimately, I aim to leverage my skills in Information Systems to create innovative solutions that enhance business operations and improve lives.

Through hard work and determination, I have overcome numerous obstacles and achieved success. I am excited about the future and the opportunities that lie ahead. Confident in my ability to make a meaningful impact at the intersection of business, technology, and people, I also wish to continue my education and pursue a Master of Science in Business Administration or Information Systems. I hope to continue supporting Long Beach in any capacity, sharing the tremendous amount of support I have received.

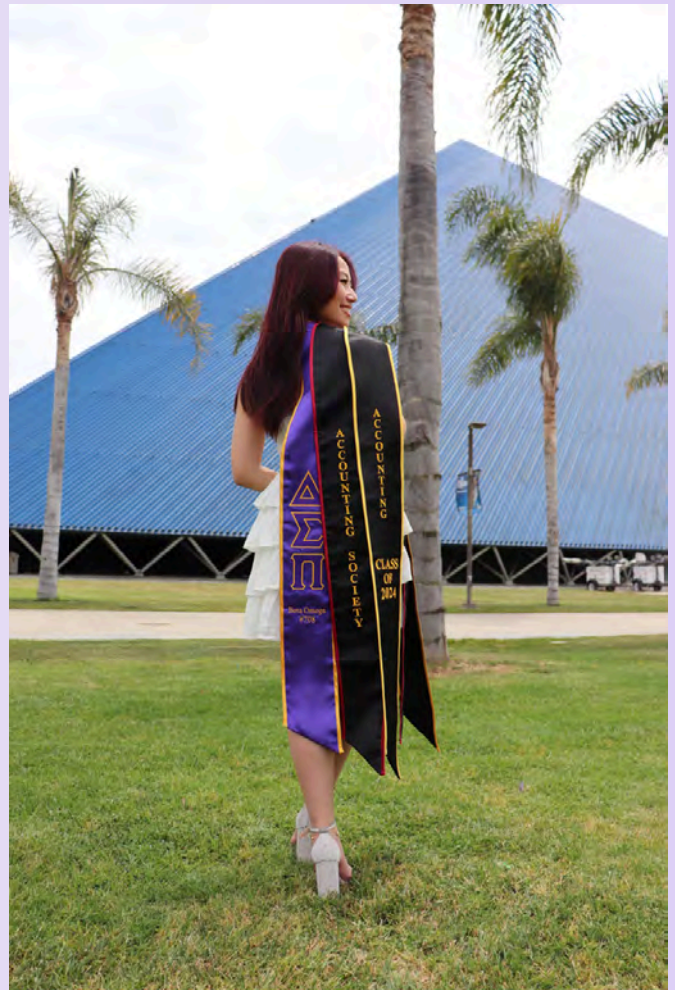


The Evolution of My Educational Experience

Nguyet Ngo
BS, Management Information Systems

*M*y name is Nguyet Ngo and I am a first-generation college student. I was born and raised in Vietnam until the age of nine and had to completely start over when I came to the U.S. It was a struggle to adapt to the language and culture here at first, but I made it my primary goal to overcome those obstacles. I remember feeling hopeless as I couldn't communicate with others or progress in school, but that was my main motivation. I did not want to be made fun of all my life, so I promised myself to be at the same level or even better than my peers. It took me all the long nights being tutored by my aunt, all the ESL classes, and a picture dictionary bought by my uncle to get to where I am today. The feeling of being less than others was unpleasant, but it motivated me to perform well academically.

In addition, being a first-generation college student meant that I had no guidance on how to navigate college courses and careers. Thankfully, the organizations that I joined during my time at CSULB guided me in the right direction. I was involved with the Accounting Society, a place where I learned about the timeline of recruitment and how to do well in the Accounting profession. I was a part of Delta Sigma Pi, a coed business fraternity that connected me to brothers from all different



business majors. I was the Site Coordinator for VITA, a Volunteer Income Tax Assistant Program where I gained leadership skills and had hands-on experience in dealing with clients. The list goes on, but my involvement in various organizations helped shape me into a better leader with skill sets that will foster my career growth. Moreover, the support of my advisor, colleagues, and faculty members helped me grow as an individual. My advisor believed in me and challenged me to get out of my comfort zone. My colleagues supported me and so did the faculty members. I had a safe space at CSULB, knowing that the people around me wanted what was best for me. All of my experiences and scholarships I've earned couldn't have been possible without their support.

As for my 5 to 10-year goal, I hope to be a Certified Public Accountant by then. I see myself progressing up the corporate ladder and being involved in the community. I hope to be financially stable enough to think about buying my own home and retiring with my parents. My goal is to travel the world before having kids, but I see myself growing a family in 10 years. All in all, I hope to continue to make my parents proud and live a happy life. I wouldn't be where I am today without everyone that I've met along the way and thank you CSULB for a place where I could grow professionally and personally!



The Journey to my MSA

Vi Ngo
MSA



*B*orn in Vietnam, I was fortunate to grow up with the unwavering support of my parents who, despite not having university educations themselves, ensured I had the financial means to pursue higher education. This foundational support fostered a resilient spirit within me, especially as I navigated the significant challenges of being an international student in a completely new environment. The initial difficulties of adapting to a different culture and educational system were daunting, yet these experiences honed my adaptability and resilience. Overcoming these obstacles not only deepened my appreciation for diverse perspectives but also led me to form meaningful connections with many inspiring peers in my classes.

My education at California State University, Long Beach (CSULB) has been transformative, significantly impacting my personal growth and shaping my professional aspirations. As a member of various student organizations, I've engaged in enriching activities that have broadened my network and enhanced my leadership skills. The curriculum at CSULB, particularly courses taught by professors who are experts in their fields, equipped me with advanced knowledge and practical skills in accountancy. These experiences have not only prepared me for the complexities of the financial world but have also sparked a continuous desire for learning. Furthermore, being part of Beta Alpha Psi has given me opportunities to participate in events that further my understanding of the industry's standards and expectations.

Looking towards the future, my vision is clearly mapped out. In the next five years, I aim to successfully obtain my CPA license, which will be a significant step in solidifying my credentials as a professional accountant. I envision myself advancing in my career, possibly taking on senior roles within the finance departments of major firms or industries. By the ten-year mark, I hope to be in a position where I can influence and implement strategic financial decisions that contribute to the success of an organization. This trajectory not only aligns with my career aspirations but also with my personal commitment to continuous professional development and contributing positively to the field of accountancy.

My Music Marketing Journey

Kristen Van Wagoner
BS, Marketing

*M*y name is Kristen Van Wagoner, and I graduated in Fall 2023 with a bachelor's degree in marketing. I grew up in Monterey Park, California, and I lived there for most of my life. Throughout my childhood, I was inspired by my close friends and family who were encouraging and caring. They motivated me to become the best version of myself. I also was fascinated by the music industry. I would often see other people my age in the spotlight singing and performing, but as much as I wanted to do this too, I avoided it because of my fear of how people might perceive me. I also had a tendency to feel emotions intensely. This impacted my mood when things didn't go well and also contributed to my fear of failure. This inner conflict was one of the numerous challenges I faced growing up. Because of this, I have channeled my emotions into music that I produce, and this has been an effective way for me to cope. Additionally, with the support of my friends and family, I have worked towards overcoming fear and not letting potential mistakes stop me from doing things that I am passionate about. This is something I am still actively working on overcoming, but I am proud of the progress I have made so far and how much I have grown as a person.

During my time at CSULB, I experienced significant personal and professional development. The marketing courses I enrolled in gave me the knowledge and skills I need for a full-time career. I also had some wonderful professors who genuinely cared about their



students, and they were very inspirational. In addition to my classes, I had the honor of serving as Service Projects Chair and Vice President of Service in the Circle K International organization. These leadership positions taught me so much about working as a team, providing support to others, and being a responsible leader. Lastly, my job as a College of Business tutor facilitated such a supportive environment that I loved and gave me the opportunity to contribute to my peers' academic success.

Both my educational and personal environment helped develop my overall career goals. The career goals that are most important to me include securing a job that upholds my values and allows me the ability to support myself and my family. In five to ten years, I hope to have a full-time job in music production and use my marketing skills to promote the music I make. Most importantly, I strive for a career where I can continue to improve myself personally and professionally while uplifting the people around me.

Chasing Dreams from Karachi to Los Angeles

Syed Izhan Ahmed
MBA



*I*t's funny how life works in the most mysterious ways, at one second, you're on top of the world and at the next your entire kingdom can come crashing down. But the unpredictability of life is what makes it so fascinating and that has taught me to embrace and enjoy every moment that I'm able to breathe. My name is Syed Izhan Ahmed, born and raised in a small-town Karachi, Pakistan, and this is my story of how I went from an ordinary nobody to living my dream in Los Angeles, California.

I was never the brightest in my classes and struggled with my grades all the way till High School. My father is a self-established entrepreneur and started his business from absolutely nothing. My childhood was spent

mostly in an average middle class household struggling with bills, but my father always prioritized me and my sibling's education over everything else, never compromising a penny that would stop us from getting the best education within reach.

Never in my wildest dreams had I, an average Pakistani kid, imagined that I could even visit let alone live in one of the most aspiring places in the world; Los Angeles, California. I took a blind shot when I submitted my one and only college application at Cal State Long Beach and I was shocked when I got the acceptance letter in the MBA program.

My first semester at CSULB, I started my first on campus job at Beach Building Services as a student assistant taking full responsibility of their social media and I kept that job till the day I graduated. Within my first year I also joined the American Marketing Association as their director of events where I got extremely valuable experiences and met some amazing industry professionals. In spring of my second year, I discovered and joined ASI student government where I stepped in as the Commissioner for International Students that also landed me my first scholarship. I've always had a hard time saying no to anything and my burning ambitions didn't stop me when I stumbled upon a vacancy at Beach Media, and I also took the role of the Advertising Manager for the campus newspaper and magazine. I'm so grateful that I said yes to that job because I met some amazing people and made some of my bestest friends there (that also got me the opportunity to attend CMBAM, a conference in Minnesota where I was able to give a talk on sales to media leaders from universities around the US).

My last two semesters were probably the toughest for me as I was physically and emotionally juggling my classes with three part time jobs on campus while also voluntarily interning for Hunnibuzz, a local marketing agency started by two CSULB alumni's. Oh, and did I mention my own two startups that I kicked off? I couldn't hold my entrepreneurial self back and started a Tote Bag brand as well as a car detailing business that I wanted to experiment with (spoiler alert: the detailing business didn't do too well but the experiences didn't disappoint one bit). Do I regret being a workaholic and was overloading myself worth it? Well, being awarded Graduate Business Student of the Year and having the opportunity to give a speech at my graduation paid everything off and those are achievements that I will proudly live by for the rest of my life



Pursuance of Personal Achievements

Hilda Zuniga Contreras
SMBA

*A*s a child, I felt great pressure to achieve more. You could say it was my personal pressure to prove to my parents that their sacrifices in coming to this country from Mexico were worth it. I came from a family where both parents had to work to make ends meet and provide for our family. Although their absence brought emotional challenges that I later recognized as an adult, I am grateful for those experiences. They paved the way for my life skills, such as cooking, tending to my environment, being resourceful, “taking care of things,” and developing a strong sense of independence and work ethic, all of which have driven my successes throughout life and fueled my desire to always give my absolute best in everything I do, including pursuing my MBA degree.

Today, I am grateful for the opportunity to have been part of such an amazing SMBA experience at CSULB and proud to be part of Cohort #13. The bond and connection within our cohort are extraordinary, and I cannot say enough about my teammates, Taylor Cunningham, Jorge Morales, and Jose Tafolla (aka Team 3), for pushing hard alongside me to perform at our absolute best in support of each other. This experience challenged me to grow in ways I did not think were possible, such as understanding the power of choices and the impact of time on our lives. The



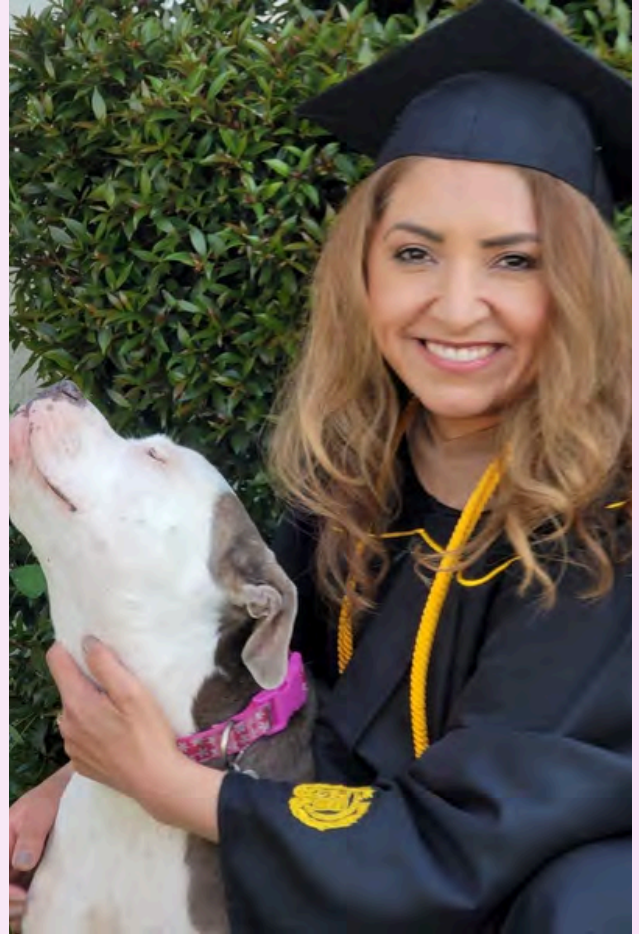
SMBA professors were an integral part of my success as well, providing support and encouragement when I needed it most. They truly are a special faculty who have made a positive impression on me and whom I hope to stay connected with.

On July 20, 2024, I will be the first in my family to achieve an MBA degree. This achievement came at the cost of many

emotional and high-stress moments throughout the program, as well as time spent away from my aging parents and my 11-year-old dog, Mila. One thing is for certain: my successful completion of the program would not have been possible without the foundation and support of my husband, the love of my dog, the encouragement of family and friends, and my awesome teammates. I can only hope that through my discipline to earn my degree, I spark encouragement in others to pursue their dreams and break limitations as well. It truly is possible!

One day my degree will serve its purpose, unveiling new opportunities because of it. When it does, I will give thanks to all the wonderful people who were part of this impactful journey and for the opportunity to pursue higher education and personal achievements.

Here's a special shout out to Cohort 13...We did it! And a special Thank You to Dr. Jasmine Yur-Austin for encouraging me to share my personal story.





College of Business

2024 Awards Recipients

Outstanding Undergraduates- Accountancy:

Benjamin Keefer
Benjamin Ruvalcava
Nhan Quy Ngo

Graduate Dean's List:

Minu Khadria
Kate Byrne
Yvette Lozano
Diego Quex
Prosenjit Bhattacharya
Taylor Paselk
Varalaxmi Gangame
Abhijit Jothingham
Nadina Espinosa

Outstanding Undergraduates- Finance:

Jason Vo
Laila Elsharkawy
Nhan Tran

Outstanding Undergraduates- Information Systems:

Alexander Resendiz
Nathaniel Mathew
Nguyet Ngo

Delta Sigma Pi Scholarship Key Undergraduate Recipients:

Angel Lin
Ashley Juarez Maciel
Connie Rodriguez
Dylan Maclaren
Gigi Givens
Isis Nolasco Ramirez
Khanh Linh Tran
Kristen Van Wagoner
Lauryn Hwang
Madeline Rosenthal
Nancy Soto
Salina Nguyen
Scott Tomlinson

Outstanding Undergraduates- International Business Program:

Anthony Luciano Ortega
Jennifer Alvarez

Outstanding Undergraduates- Management, HRM & OSCM:

Jewel Nguyen
Haris Mohamed Helmi
Y Van Nguyen

Outstanding Baccalaureate Graduate:

An Dihn

Outstanding Undergraduates- Marketing:

Juanita Olaya

Outstanding Post-Baccalaureate Graduate:

Syed Izhan Ahmed

Dean's Medalists:

Scott Tomlinson
Lucia Martinez Perez



College of Business

2024 Awards Recipients

Delta Sigma Pi Scholarship Key, Graduate Recipients:

Kevin Alcantara	Uzair Basit
Christopher Barajas	Rafael Estrella
Minu Khadria	Giovanni Gentile
Emily Meas	Yen Nguyen
Vi Ngo	Linh Chi Pham
Julia Nguyen	Guillermo Sotelo Baizan
Melissa Partida	Varalaxmi Gangane
Edward Rodriguez	Brian Gonzalez
Michael Bradbury	Sanjay Singh
Nathan Brito	Daisee Chau
Lauren Castillo	Abhijit Jothilingam
Saxon Deacon	Chanboramey Lon
Ky Do	Sopheak Nong
Sparkel Harris	Bhoomi Mukesh Shah
Christine Hsieh	Neha Singh
Patoul Kassar	Wing Yin Chelsea Tam
Timothy Leblanc	Leo Cruz
Yvette Lozano	Jorge Morales Perez
Sidharth Modha	Jose Tafolla
Micah Neustein	Prosenjit Bhattacharya
Diego Quex	Sam Garcia
Brian Rice	Taylor Paselk
Tyler Van Olphen	Cynthia Navarro
Drew Wending	Jasmin Omidsalar



College of Business

Shape the Future of Business at the Beach

Championing Social Mobility

At the heart of our mission is a commitment to social mobility. Education is often seen as the great equalizer, providing opportunities for individuals to transcend their socioeconomic backgrounds. The CSULB College of Business plays a crucial role in promoting social mobility by offering accessible, high-quality education and support services that prepare students for successful careers.

Invest in Excellence, Invest in the Future

By investing in education and supporting initiatives that enhance social mobility, we can create a more equitable society where everyone has the opportunity to succeed, regardless of their starting point in life.

Consider making a donation to the CSULB College of Business, to help us achieve several critical goals:

- **Expand Career Services:** Support can enhance our Student Center for Professional Development's capabilities, offering more personalized career counseling, increasing internship opportunities, and increase the number of students mentored by professionals.
- **Provide Scholarships:** Fund scholarships for hard-working, bright, and dedicated students who face financial barriers to education, empowering them to focus on their studies and career development.
- **Support Faculty Development:** Investing in our faculty means investing in our students. Your donation can support research opportunities for our faculty, ensuring they stay at the forefront of business education and research.



Support. Empower. Transform.

To make a donation to *any area of the College of Business*, please visit csulb.edu/give, or consider making a planned gift through a bequest, charitable gift annuity, property, or life insurance by visiting beachlegacy.org. For more information, contact Ella Gomez, the Director of Development, at 562-985-2264.

Together, we can raise the arc of our students' trajectories.



College of Business

Rising & Shining is a publication of the
College of Business at California State
University, Long Beach.

Questions or comments should be directed
to lissette.alvarez@csulb.edu

President

Jane Close Conoley

Provost & Senior Vice President

Karyn Scissum Gunn

COB Dean

Michael Solt

COB, Associate Dean of Administration

Sabine Reddy

COB, Associate Dean of Accreditation

Jasmine Yur-Austin

Rising & Shining Editor

Lissette Alvarez



College of Business