

LONG BEACH ECONOMIC UPDATE

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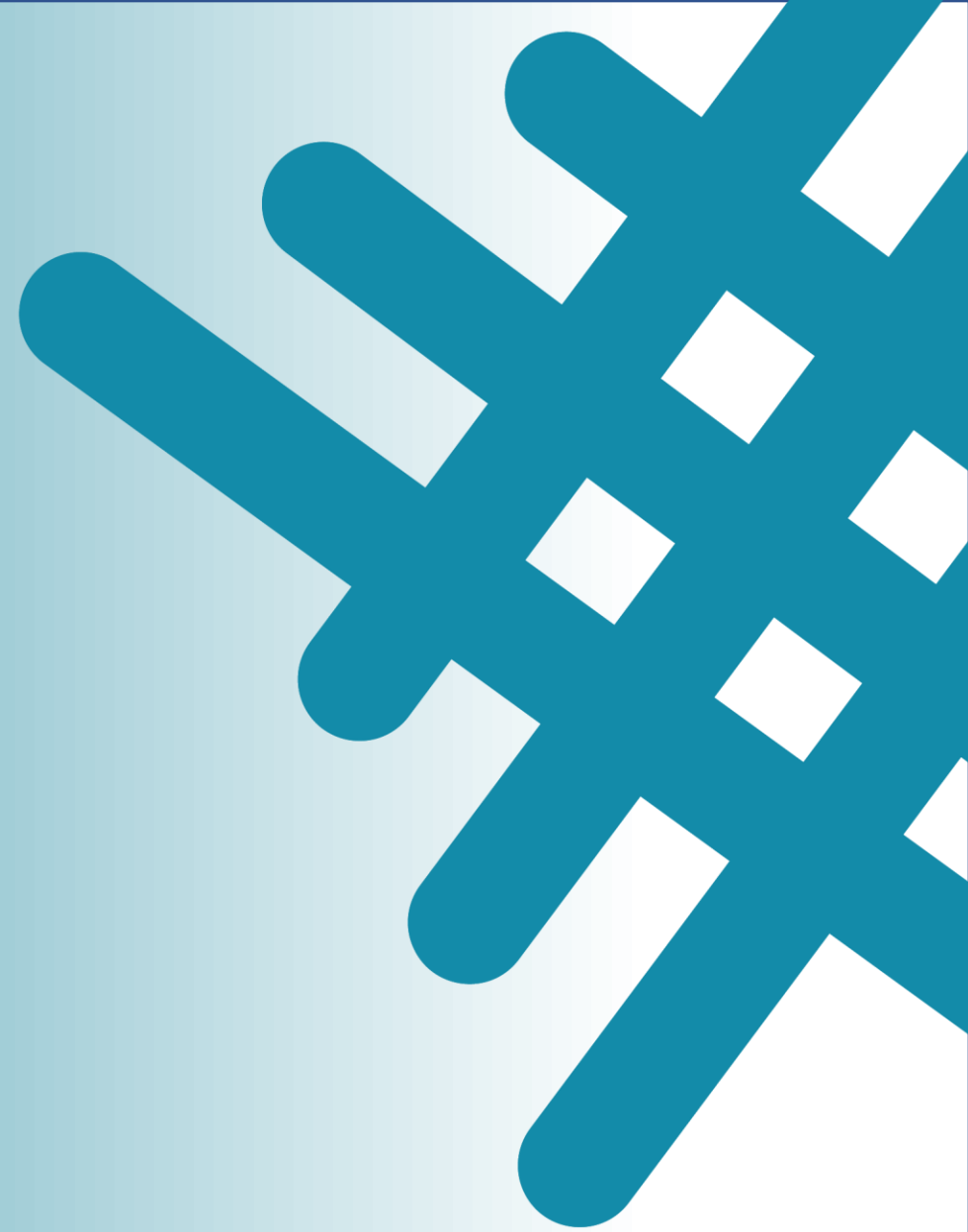
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Los Angeles County Employment

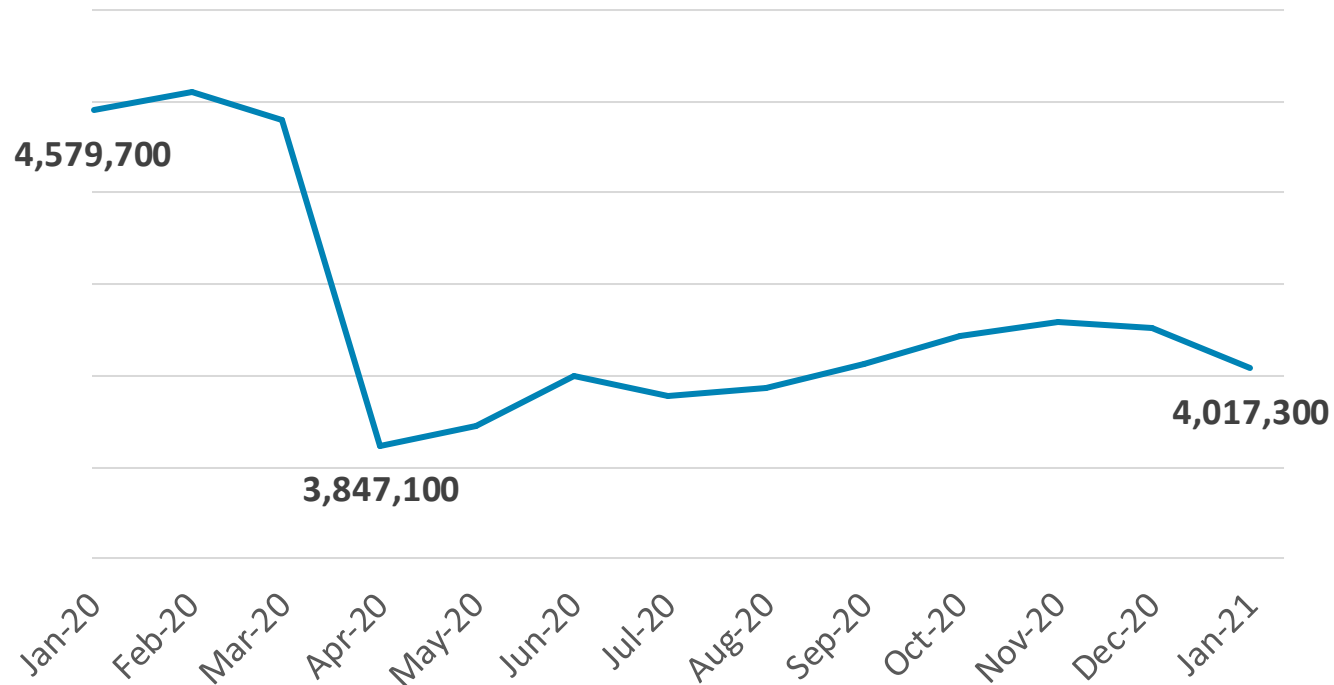


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Jobs in Los Angeles County

Total Nonfarm Employment (Jan 2020 – Jan 2021)

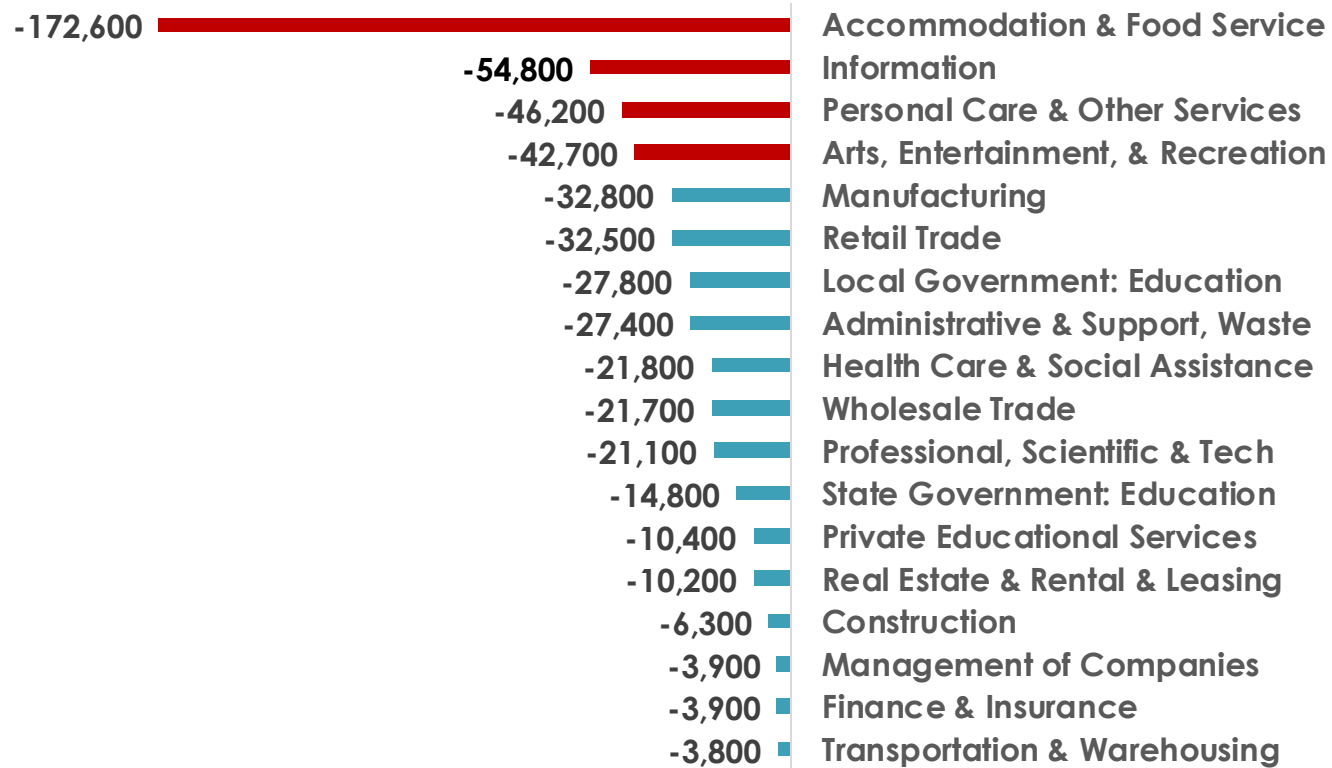


- **82%** of Long Beach's working residents are employed in Los Angeles County
 - 16% are employed in Orange County
- Los Angeles County employment is **down 12.3%** since January 2020
 - **562,000** fewer jobs since Jan 2020
 - About **23%** of the jobs lost during the shutdown have been recovered



Jobs in Los Angeles County

Employment Changes (Jan 2020 – Jan 2021)

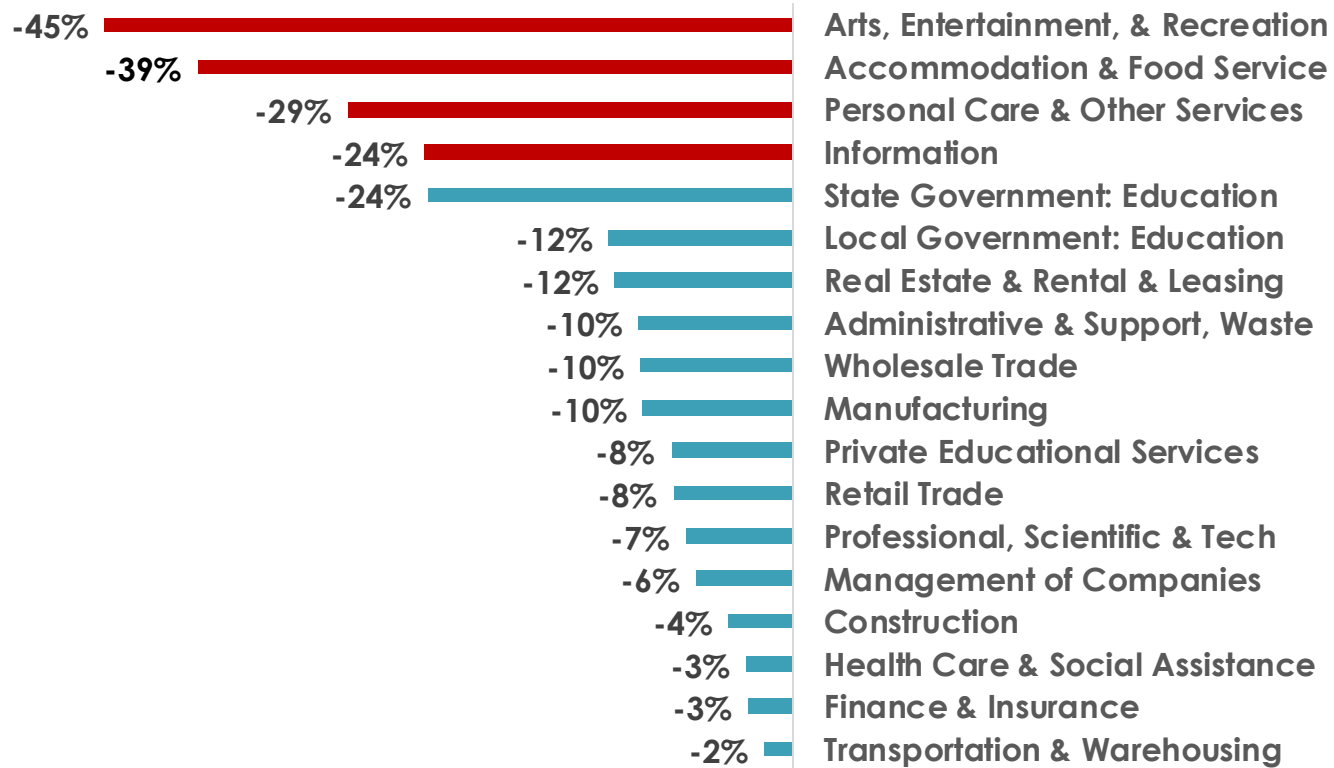


▪ **316,300** fewer jobs since Jan 2020 in:

- **Accommodation & Food Service**
 - e.g. Restaurants, Hotels, Caterers
- **Information**
 - e.g. Motion Picture & Sound Recording
- **Personal Care & Other Services**
 - e.g. Salons, Laundry Services, Domestic Services, Religious Organizations
- **Arts, Entertainment, & Recreation**
 - Performing Arts, Spectator Sports, Theme Parks, Fitness Centers

Jobs in Los Angeles County

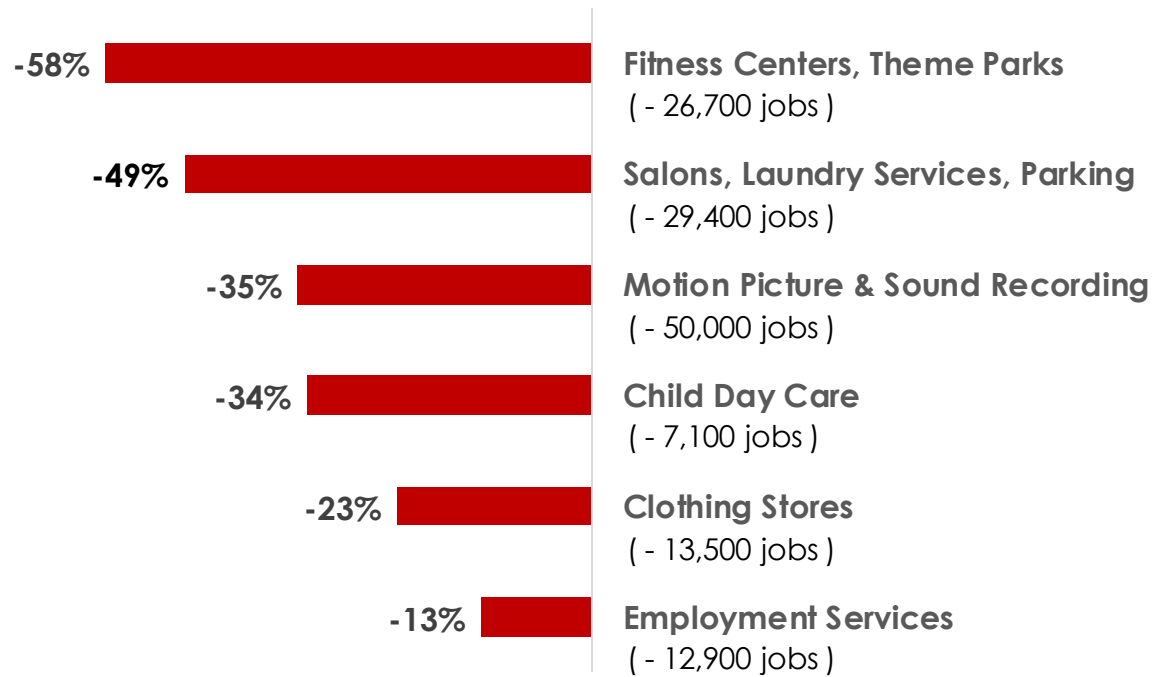
% Employment Changes (Jan 2020 – Jan 2021)



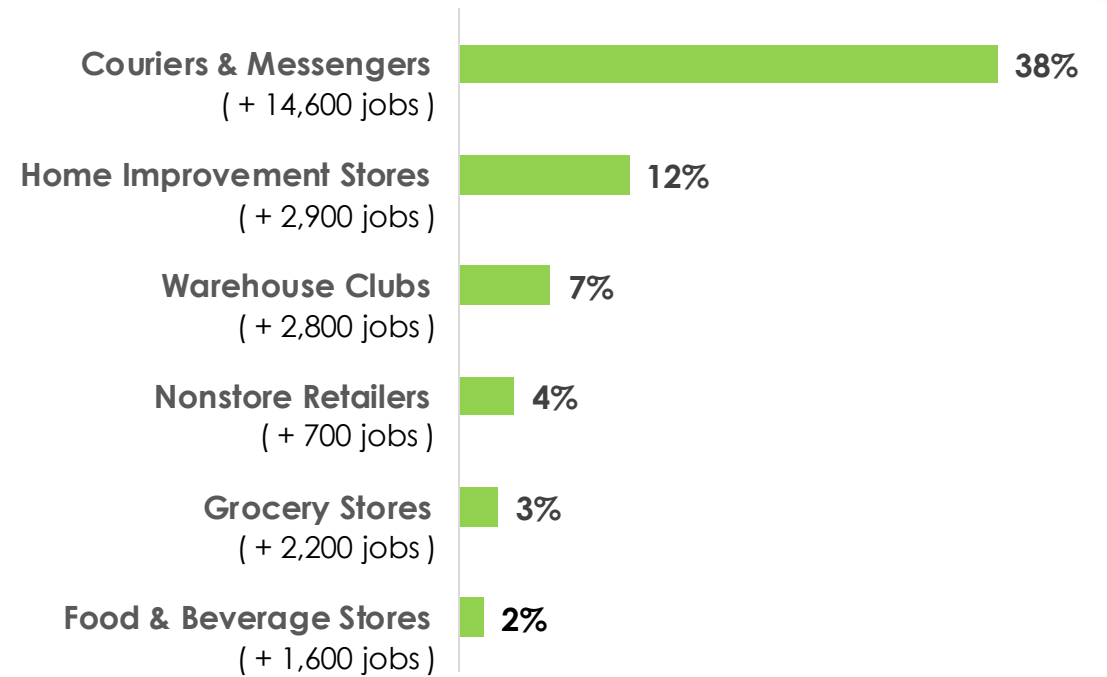
- **56%** of LA County job losses since Jan 2020 are in those four sectors
- Only **10%** of the jobs lost in those four sectors during the shutdown have been recovered

Select Industries in Los Angeles County

% Employment Changes (Jan 2020 – Jan 2021)



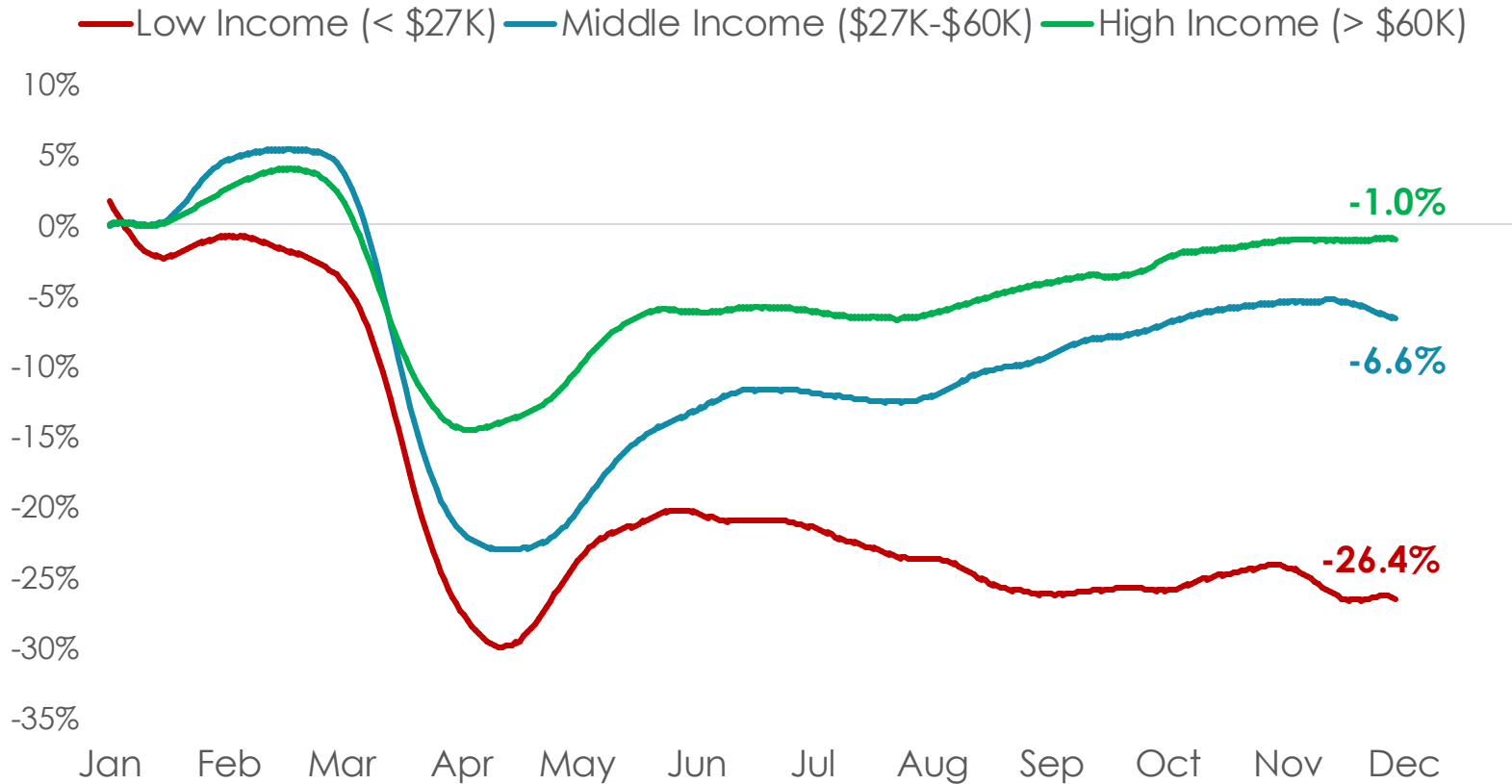
% Employment Changes (Jan 2020 – Jan 2021)



- **Face-to-face industries** are struggling to recover jobs
- Job growth in industries that offer **substitutes** for face-to-face activities

Jobs in Los Angeles County by Wage Group

% Changes in Employment (Jan 2020 – Dec 2020)



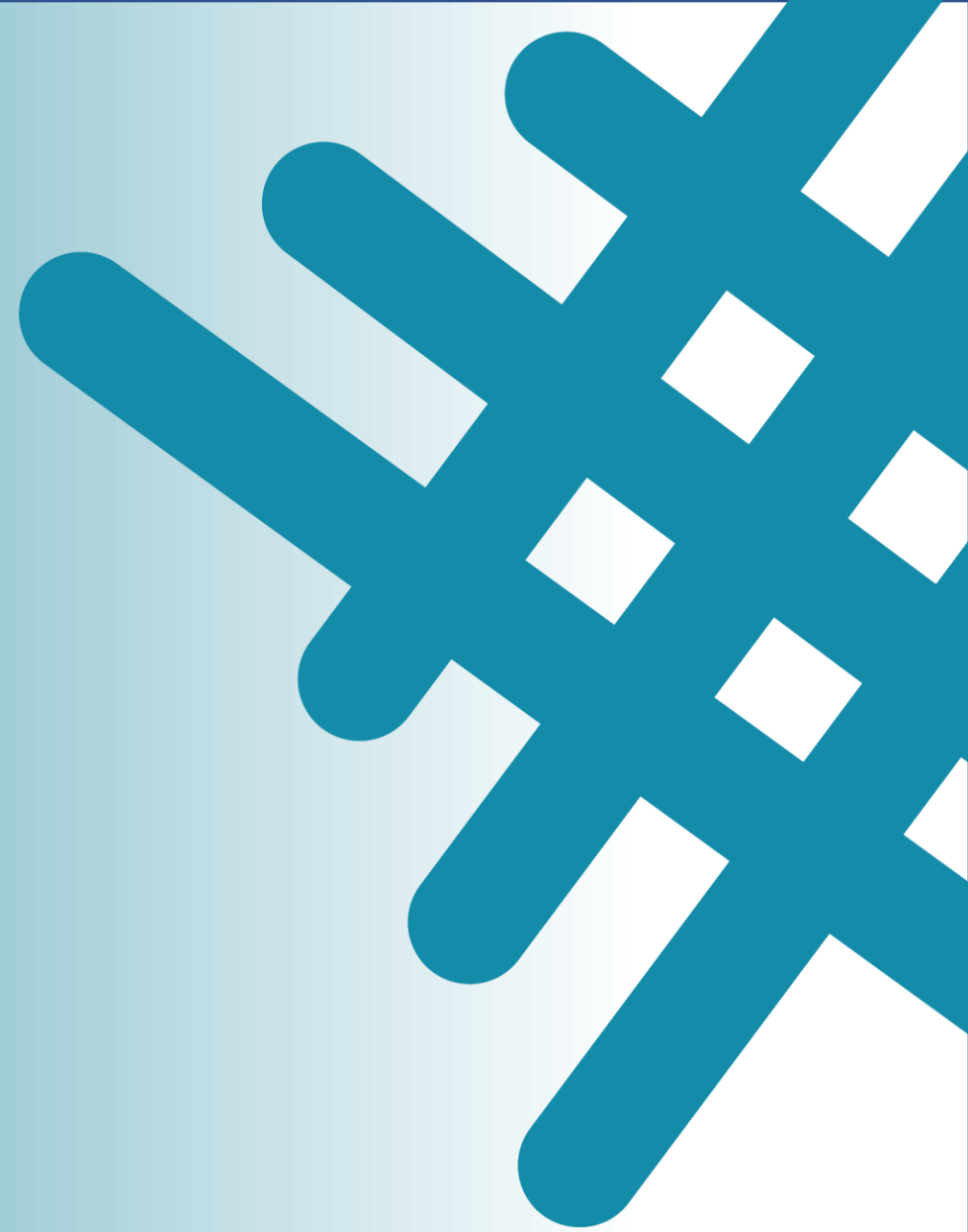
- For jobs earning more than **\$60,000**, employment has almost fully recovered
- For jobs earning less than **\$27,000**, employment is down **26.4%** since Jan 2020

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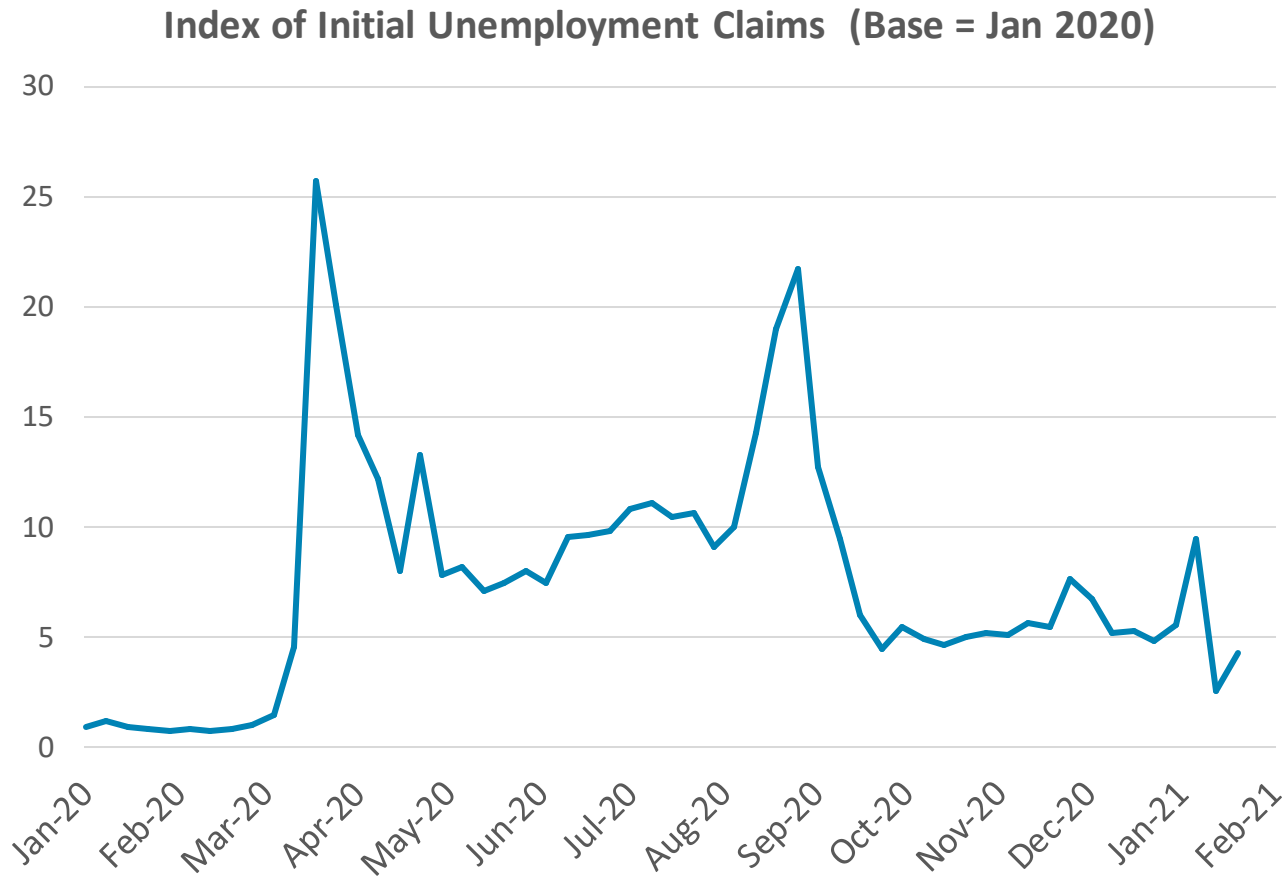
Long Beach Employment



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Long Beach Unemployment Insurance Claims



Unemployment Insurance Initial Claims January 2020 – Feb 2021

- Over **250,000** claims filed since Jan 2020
 - Includes Pandemic Unemployment Assistance (PUA) claims
- Current weekly claims rates are about 4 times normal rates
- Over **30,000** new claims since Dec 2020

Recent Long Beach Unemployment Insurance Claims

Industry	Unemployment Claims Dec 2020 – Feb 2021	% Unemployment Claims Dec 2020 – Feb 2021	% Long Beach Working Residents
Accommodation & Food Service	6,080	22.8%	8.2%
Retail Trade	3,109	11.6%	8.2%
Health Care & Social Assistance	2,750	10.3%	14.2%
Administrative & Support, Waste	2,473	9.3%	5.8%
Manufacturing	1,717	6.4%	9.6%
Transportation & Warehousing	1,571	5.9%	9.6%
Arts, Entertainment, & Recreation	1,521	5.7%	3.1%
Educational Services	1,335	5.0%	10.2%
Construction	1,279	4.8%	5.3%
Personal Care & Other Services	1,204	4.5%	3.5%
Professional, Scientific, & Tech.	1,013	3.8%	7.0%
Information	904	3.4%	2.3%
Wholesale Trade	667	2.5%	2.6%
Real Estate & Rental & Leasing	537	2.0%	1.3%
Public Administration	236	0.9%	4.7%
Finance & Insurance	187	0.7%	2.9%
Management of Companies	100	0.4%	0.2%



Industries in **red** have higher shares of claims than their shares of Long Beach's residential workforce

Recent Long Beach Unemployment Insurance Claims

- **One third** of all recent unemployment claims are by those working in
 - Accommodation & Food Service
 - Retail Trade
- **Half** of all recent claims are by those with a **high school education or less**, despite representing only a third of the City's workforce
- **19%** of all recent claims are by those **aged 16 to 24**, despite representing 11% of the City's workforce
 - Likely due to representation in Accommodation & Food Service, Retail Trade, and other service occupations
- **41%** of recent claims are by **Latinx** workers, roughly matching that community's workforce share
- **31%** of recent claims are by **Asian** and **African American** workers, despite representing 23% of the City's workforce

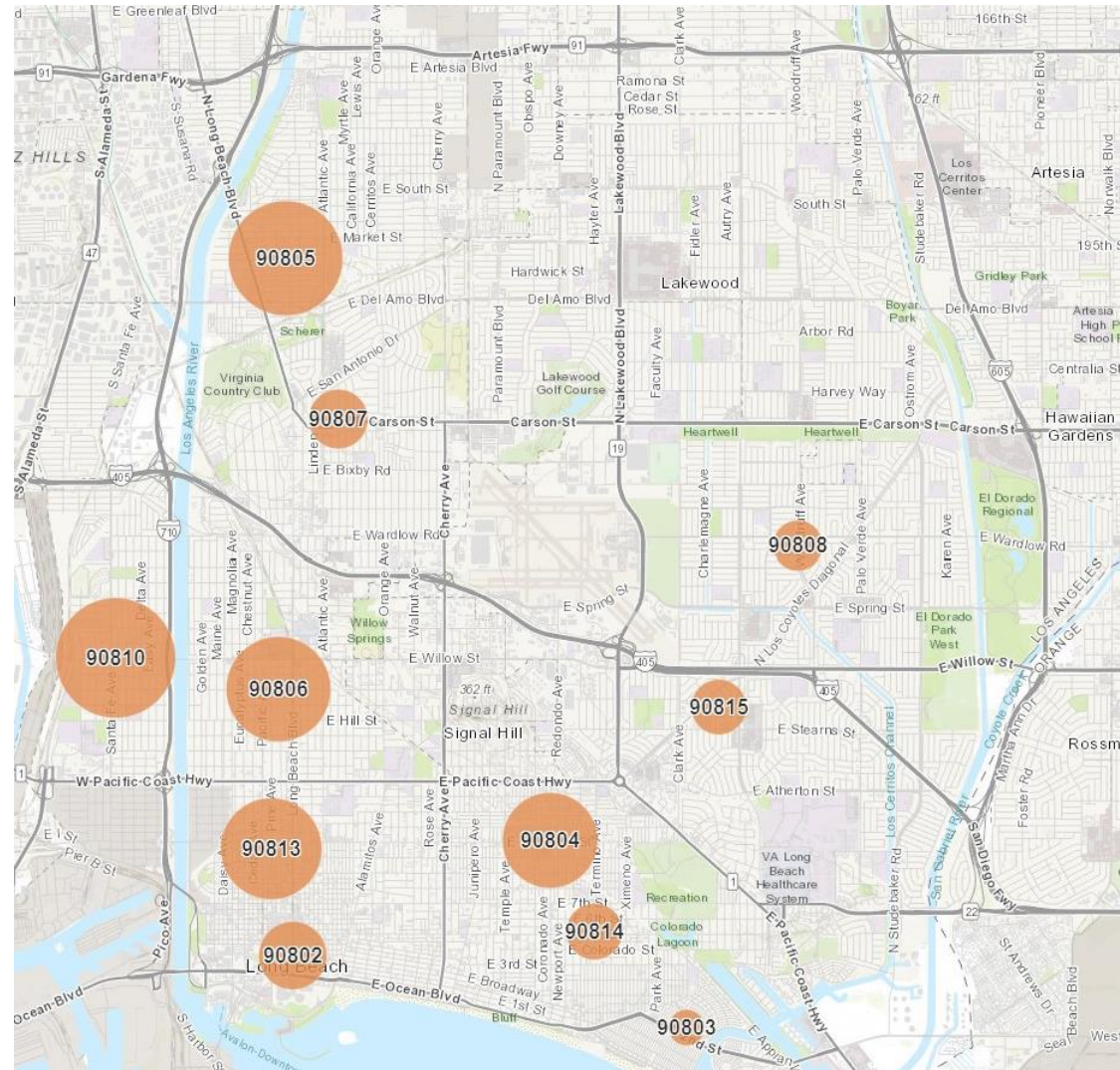


Recent Long Beach Unemployment Insurance Claims

Unemployment Insurance Claims per Household by Long Beach Zip Code

December 2020 – Feb 2021

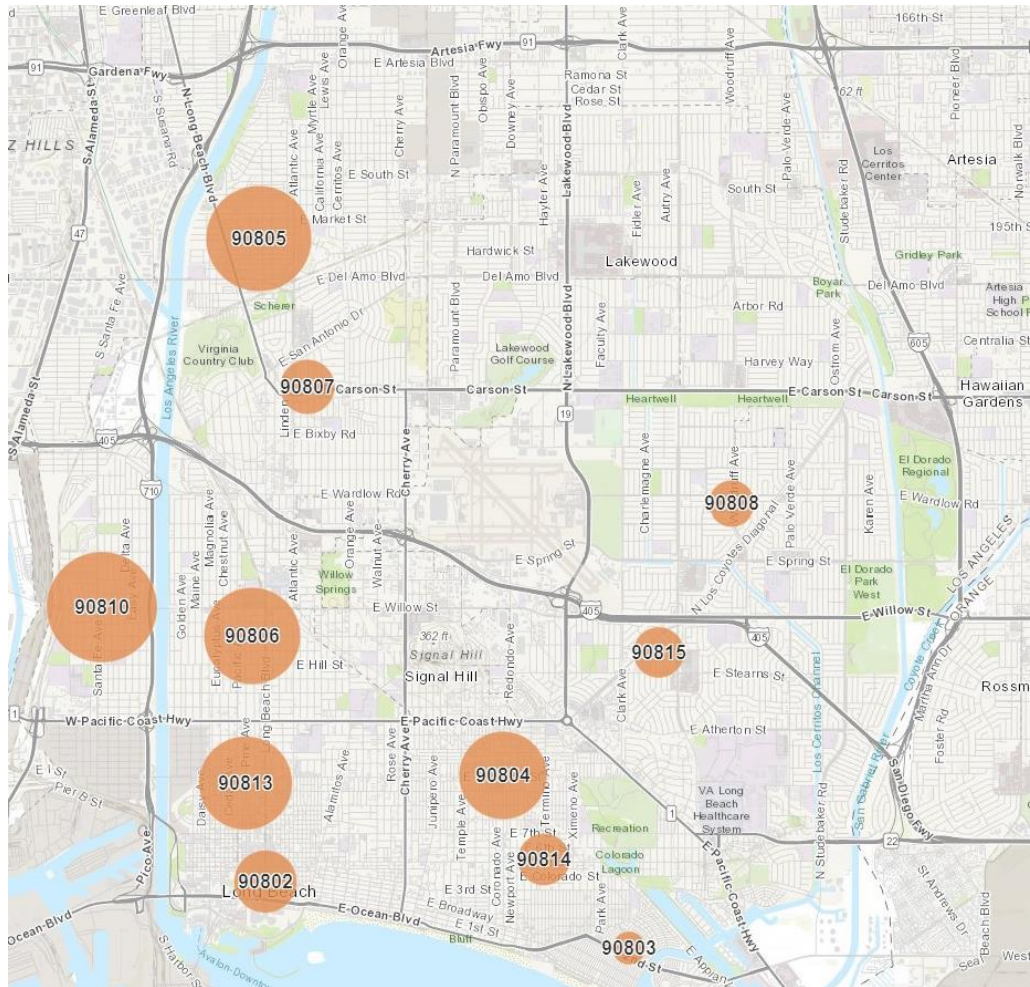
- Larger circles represent greater concentrations of unemployment



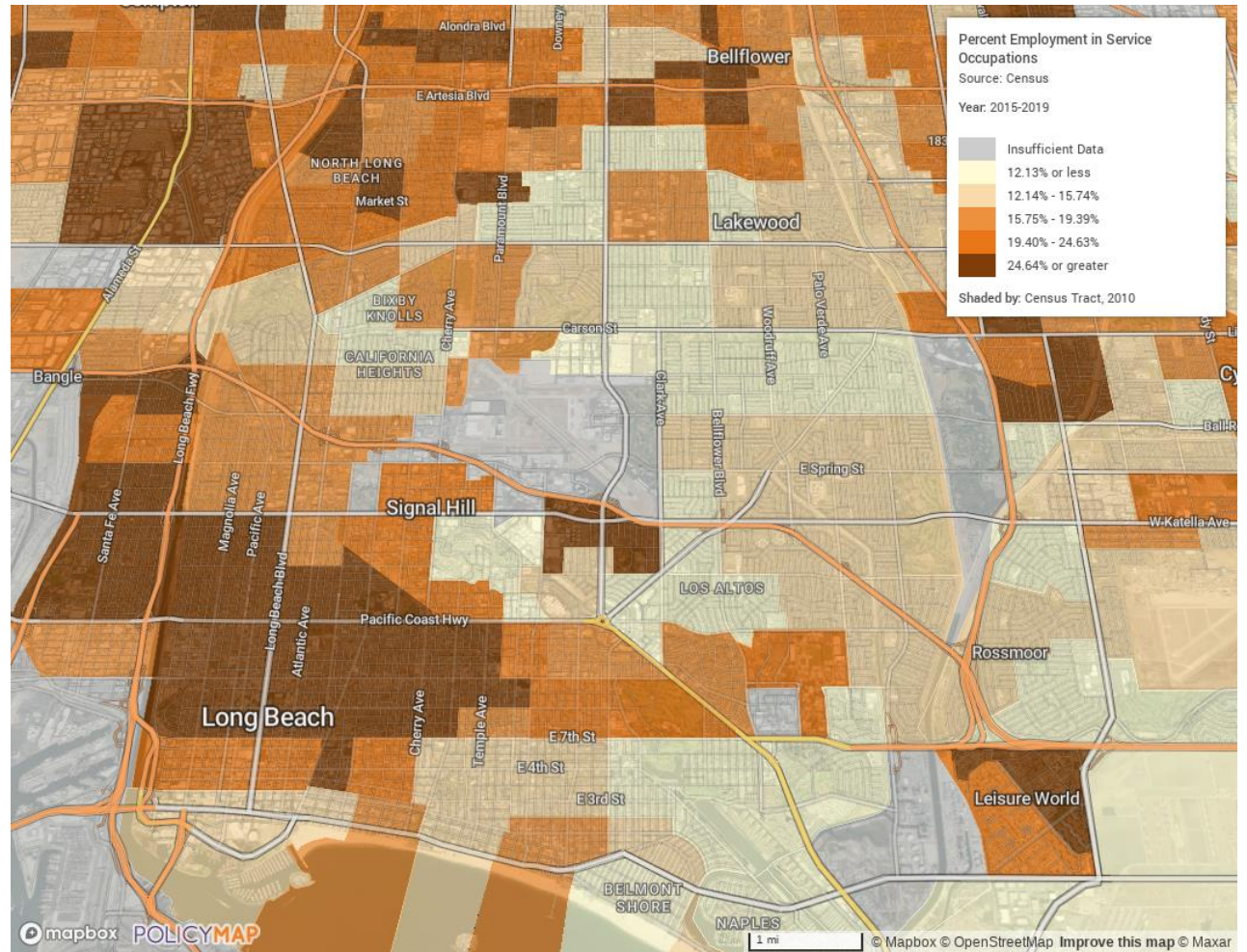
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Recent Long Beach Unemployment Insurance Claims

Unemployment Claims per Household by Zip Code



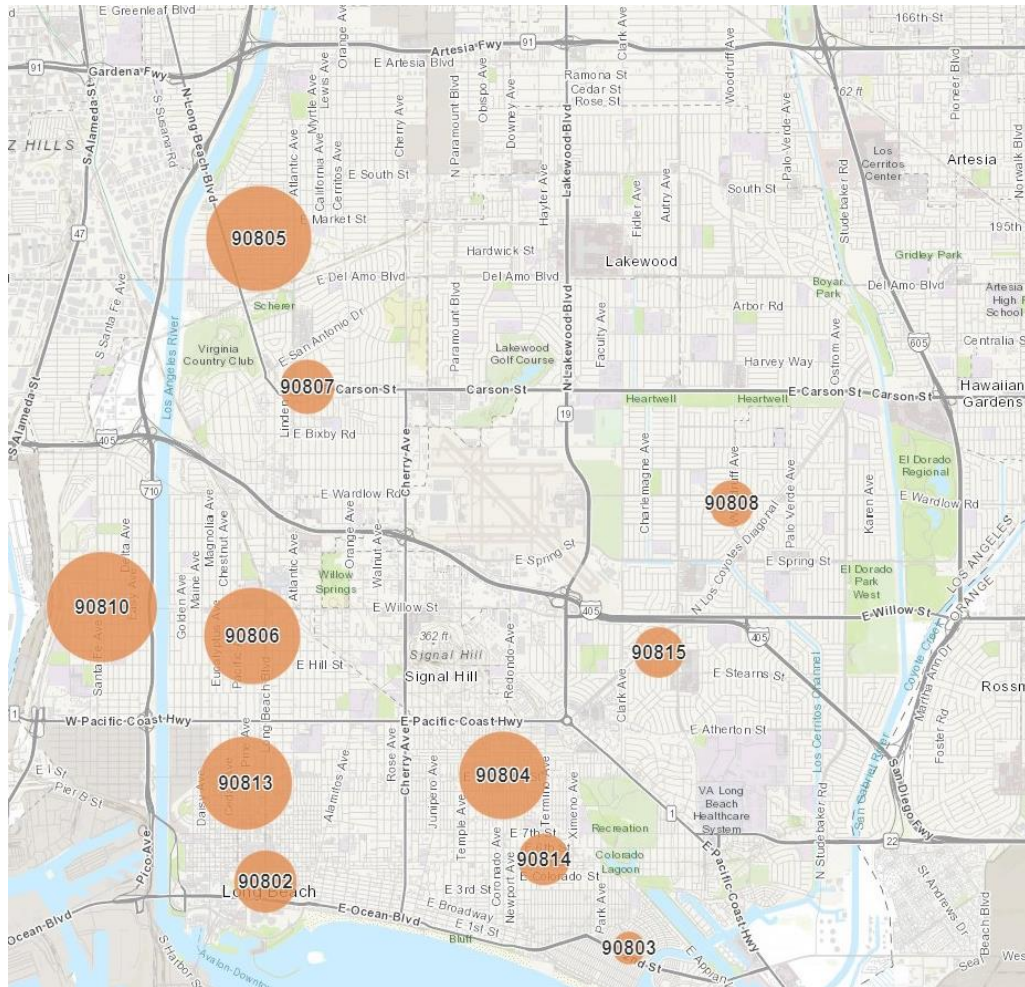
Residents Employed in Service Occupations



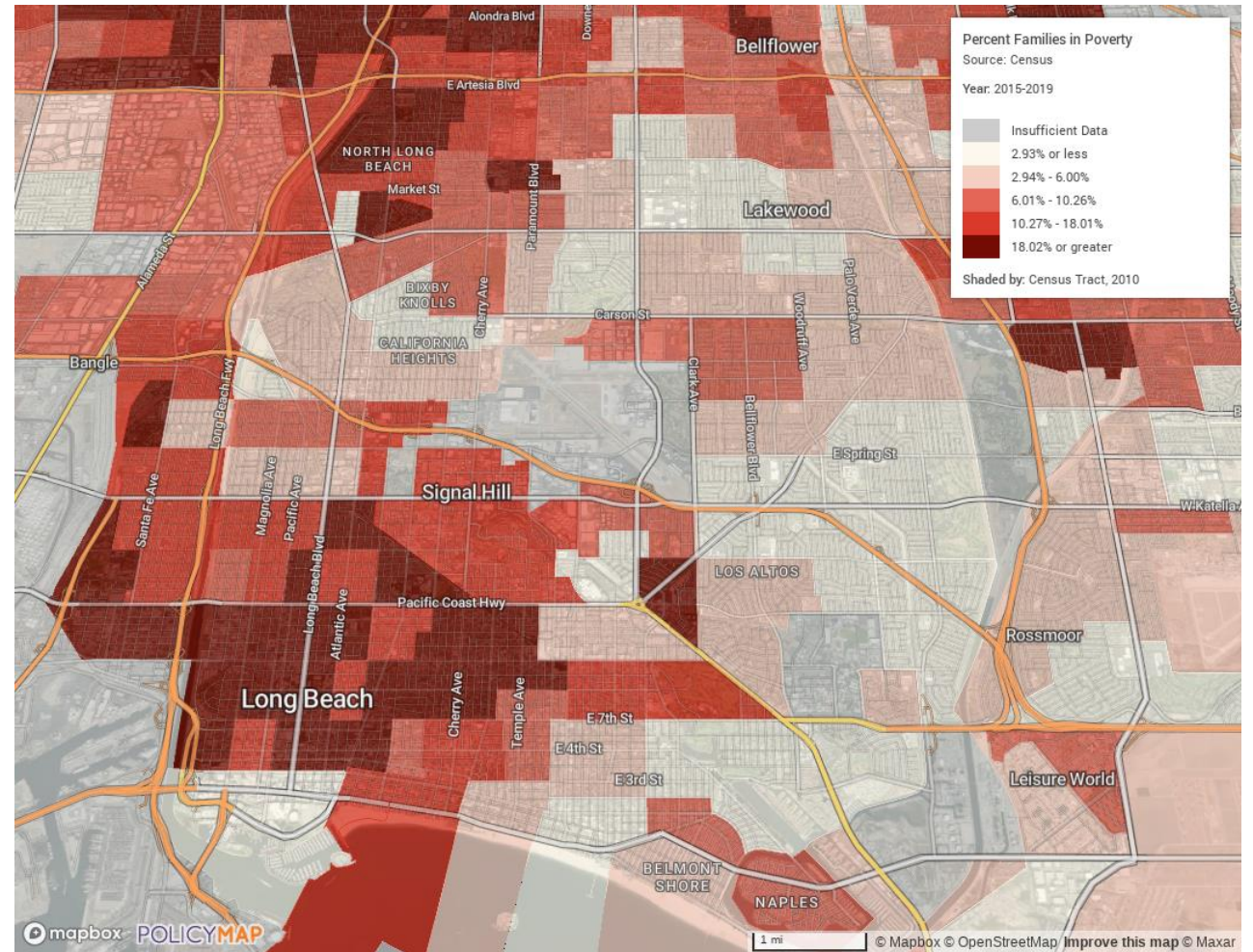
Service Occupations include Healthcare Support, Food Preparation & Serving, Building & Grounds Maintenance & Cleaning, Personal Care & Other Services

Recent Long Beach Unemployment Insurance Claims

Unemployment Claims per Household by Zip Code

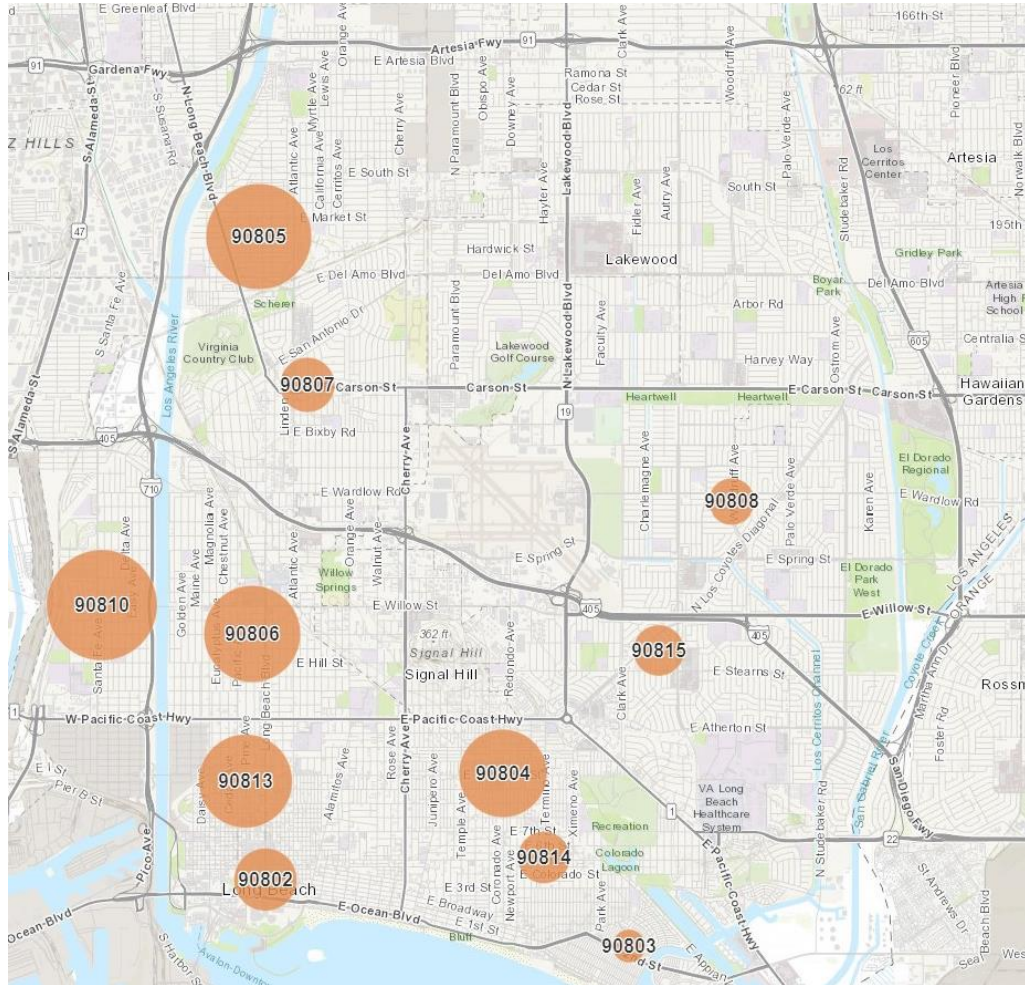


Families Living in Poverty

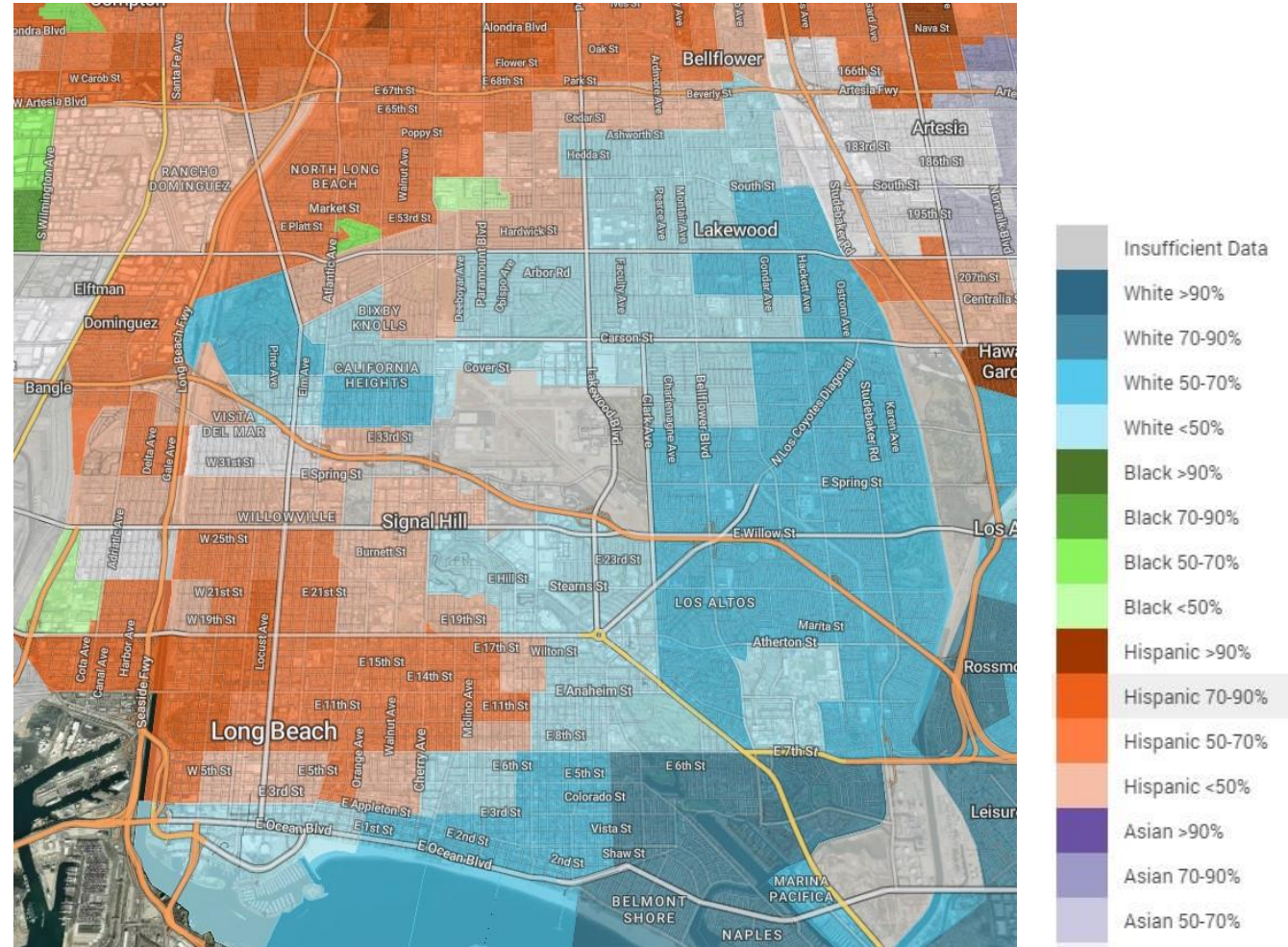


Recent Long Beach Unemployment Insurance Claims

Unemployment Claims per Household by Zip Code

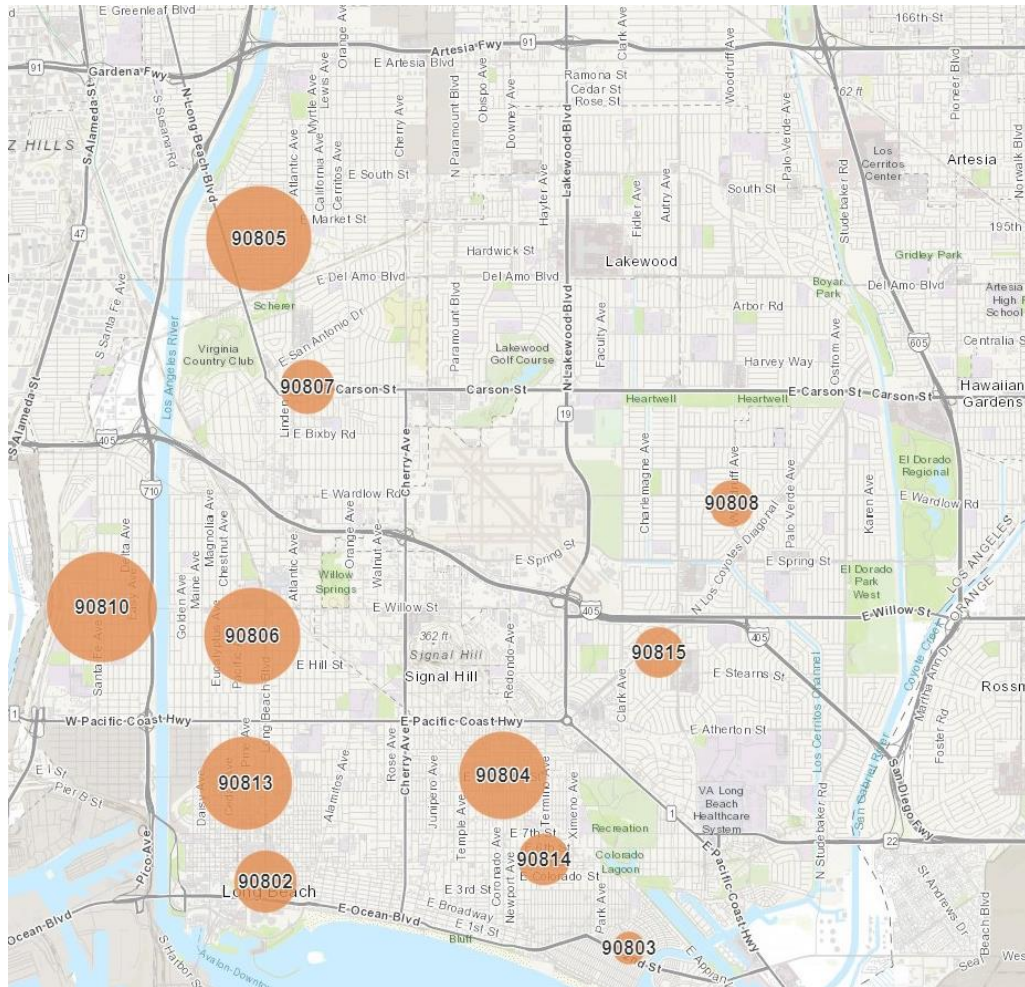


Predominant Racial or Ethnic Group



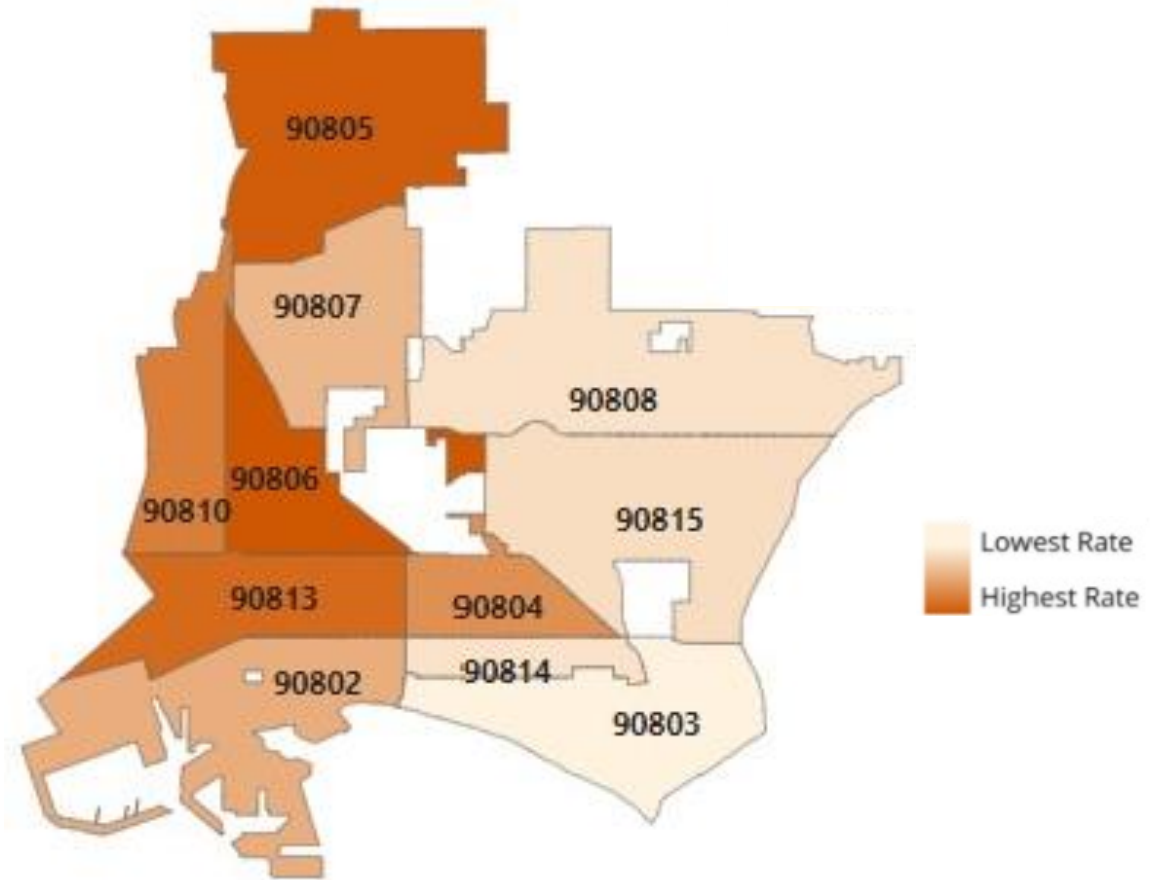
Recent Long Beach Unemployment Insurance Claims

Unemployment Claims per Household by Zip Code



COVID-19 Cases per 100K by Zip Code

Mar 2020 – Feb 2021



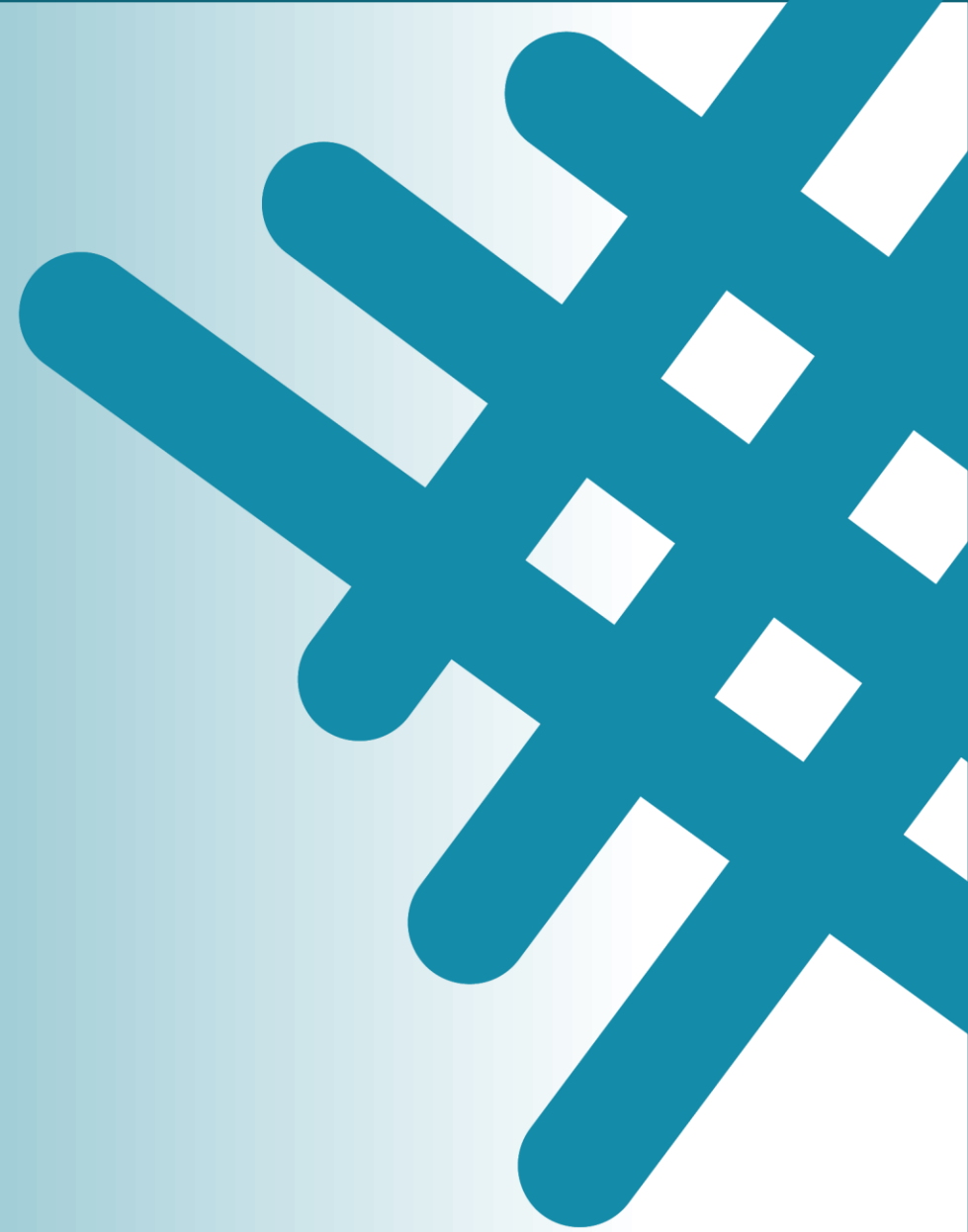
Lowest Rate
Highest Rate

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**Economic
Recovery & Resilience**



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Economic Recovery

- Long Beach's economy is gradually improving, but some communities are struggling much more than others to recover:
 - Low-income workers and those with limited educational attainment
 - Workers in service occupations and face-to-face industries
 - Workers in historically disadvantaged neighborhoods
- The City's aggressive campaign to vaccinate our workforce is essential to aiding the recovery of our most impacted communities
 - It has accelerated our ability to safely reopen businesses in face-to-face industries and return jobs to our most impacted workers

Economic Recovery

- Everyone can pitch in to accelerate Long Beach's economic recovery!
 - **Continue social distancing and wearing masks**
 - It's a small price to pay for avoiding another economically-disastrous shutdown
 - **Buy Long Beach!**
 - Shop at Long Beach small businesses as they safely reopen
 - Encourage friends from other areas to shop in Long Beach

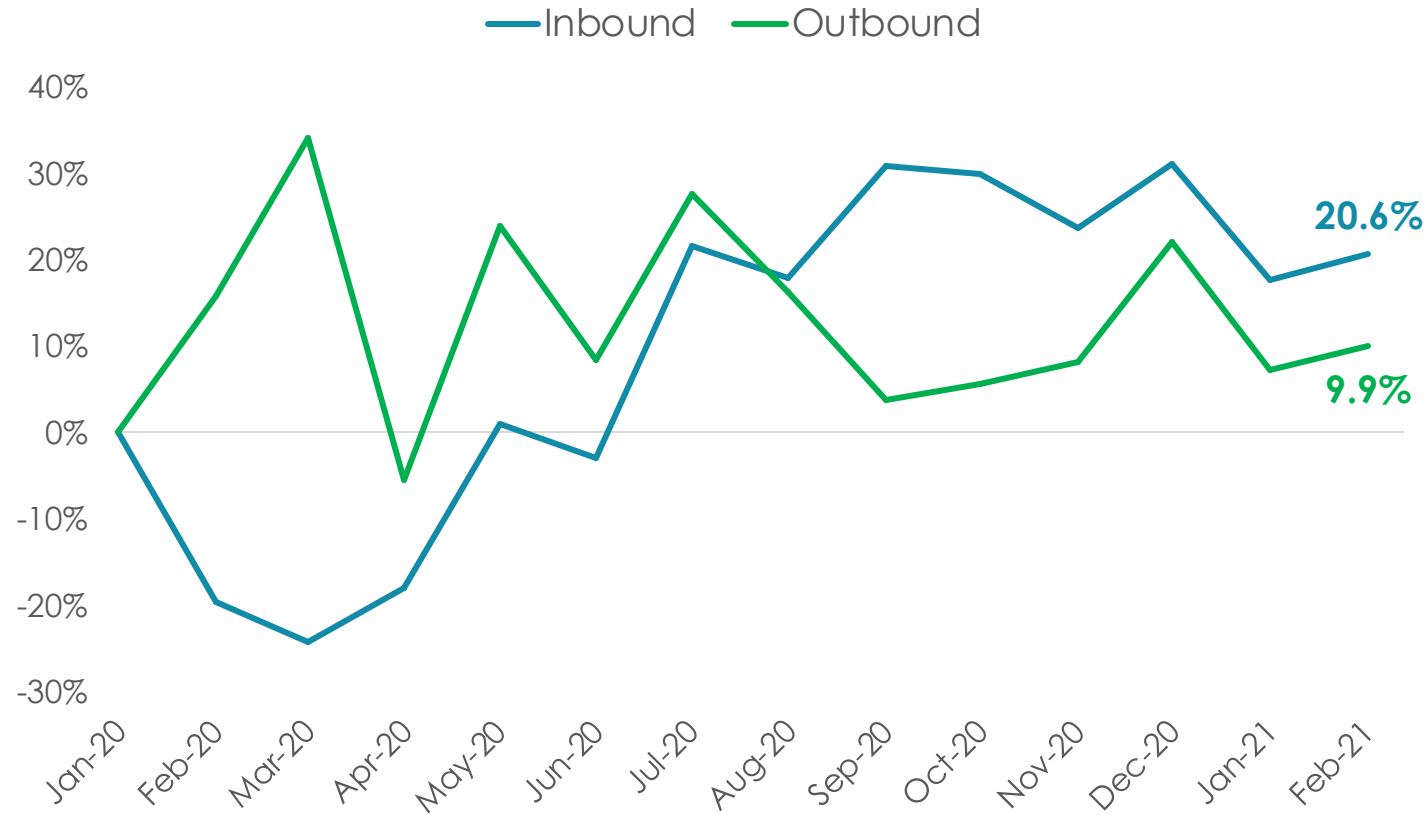
(Mitigate economic “leakages” and protect our “Gross Regional Product”)



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Economic Recovery: Port of Long Beach Activity

% Changes in Loaded TEU's (Jan 2020 – Feb 2021)



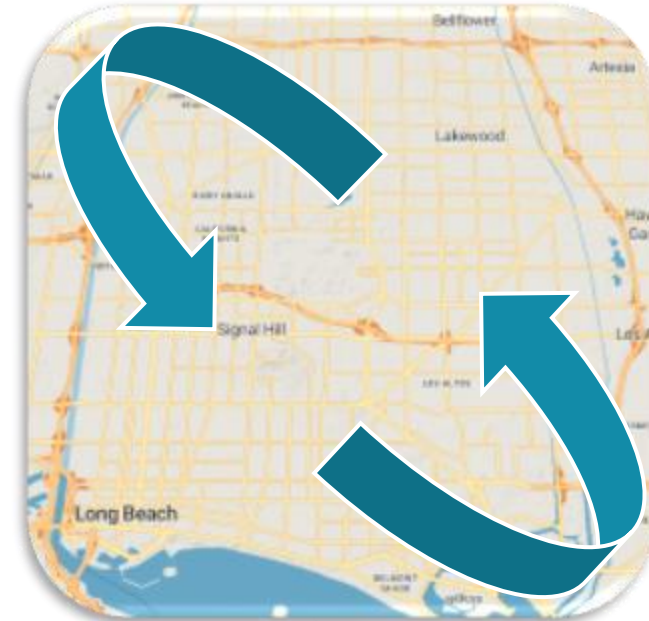
- **Inbound** container volume up **20.6%** since Jan 2020
- **Outbound** container volume up **9.9%** since Jan 2020
- **Record container volume** in Dec 2020, with **538,446** loaded Twenty-Foot Equivalent Units (TEU's) moved
- Signals strong anticipated growth in domestic spending and production

Economic Resilience: Traded vs. Local Sectors



Traded Sector Examples

- Port of Long Beach
- Long Beach Airport
- Wholesale Trade & Warehousing
- Tourism
- Manufacturing
- Scientific & Technical
- Health Care
- Aerospace



Local Sector Examples

- Personal Care Salons
- Retail Stores
- Takeout Restaurants
- Maintenance Services



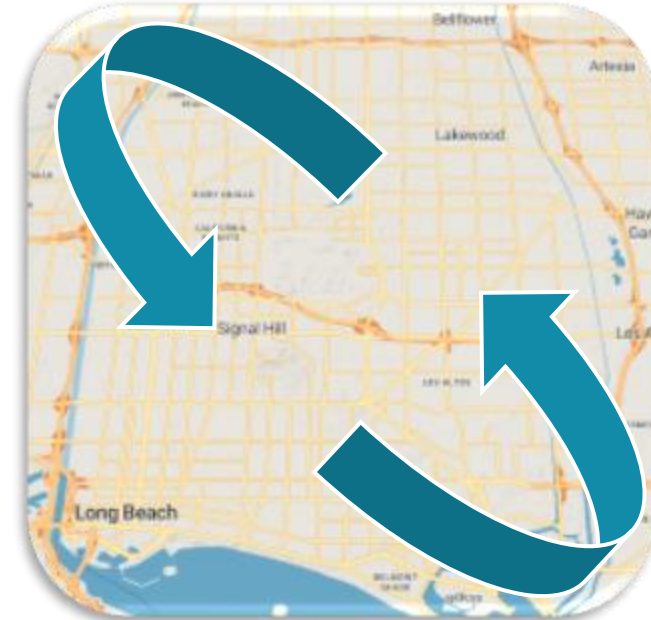
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Economic Resilience: Traded vs. Local Sectors



Income from Traded Sector

- Sales of goods to other regions
- Injects income into the region
- Greater impact on regional economic growth
- Attracts capital investment
- Generates higher-paying jobs
- Generates more local spending
- Creates growth in Local Sectors



Income from Local Sector

- Local spending on local goods & services
- Income is circulated within the region
- Limited impact on regional economic growth

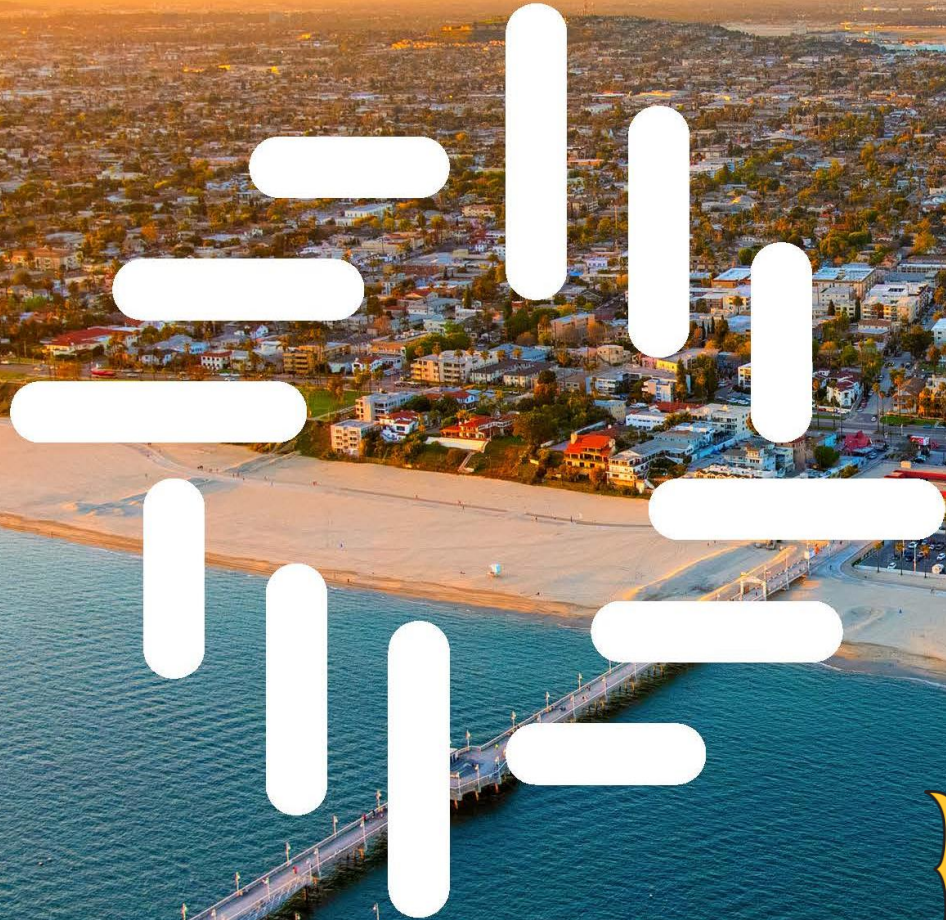


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Economic Resilience

- Continue investing in Long Beach's key Traded Industries:
 - Goods Movement, Supply Chain, & Logistics (e.g. Port of Long Beach, Long Beach Airport)
 - Tourism (e.g. Long Beach Convention & Visitors Bureau)
 - Health Care (e.g. The Allergy Institute; Molina Healthcare)
- Attract more Traded Industries with further investment in building a skilled workforce
 - Invest in Workforce Development
 - Invest in closing the Digital Divide
 - Improve opportunities for careers and higher-paying jobs
- Expanding our Traded Sector will generate economic growth in our Local Sector

THANK YOU



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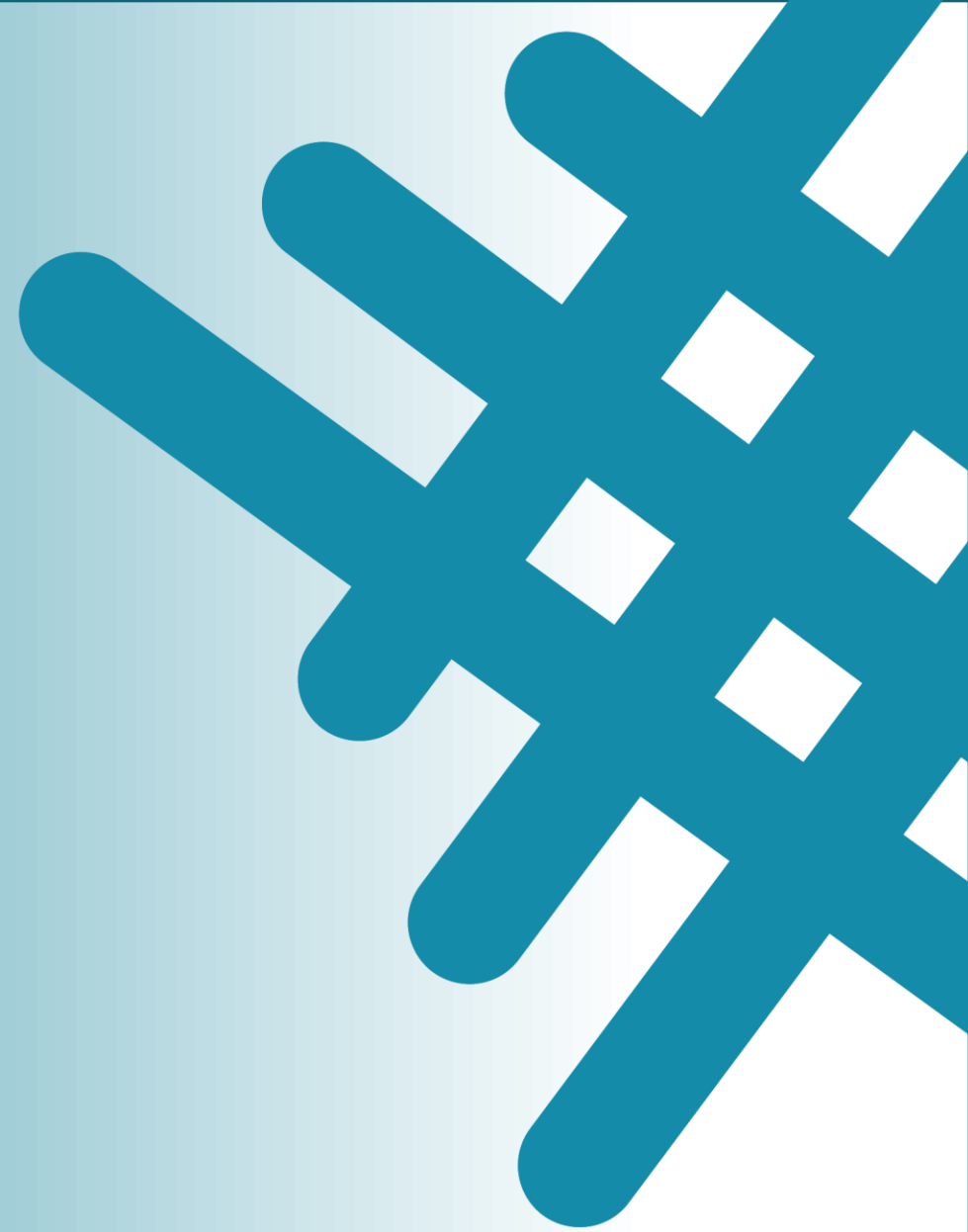
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Appendix I

Los Angeles County Supplement



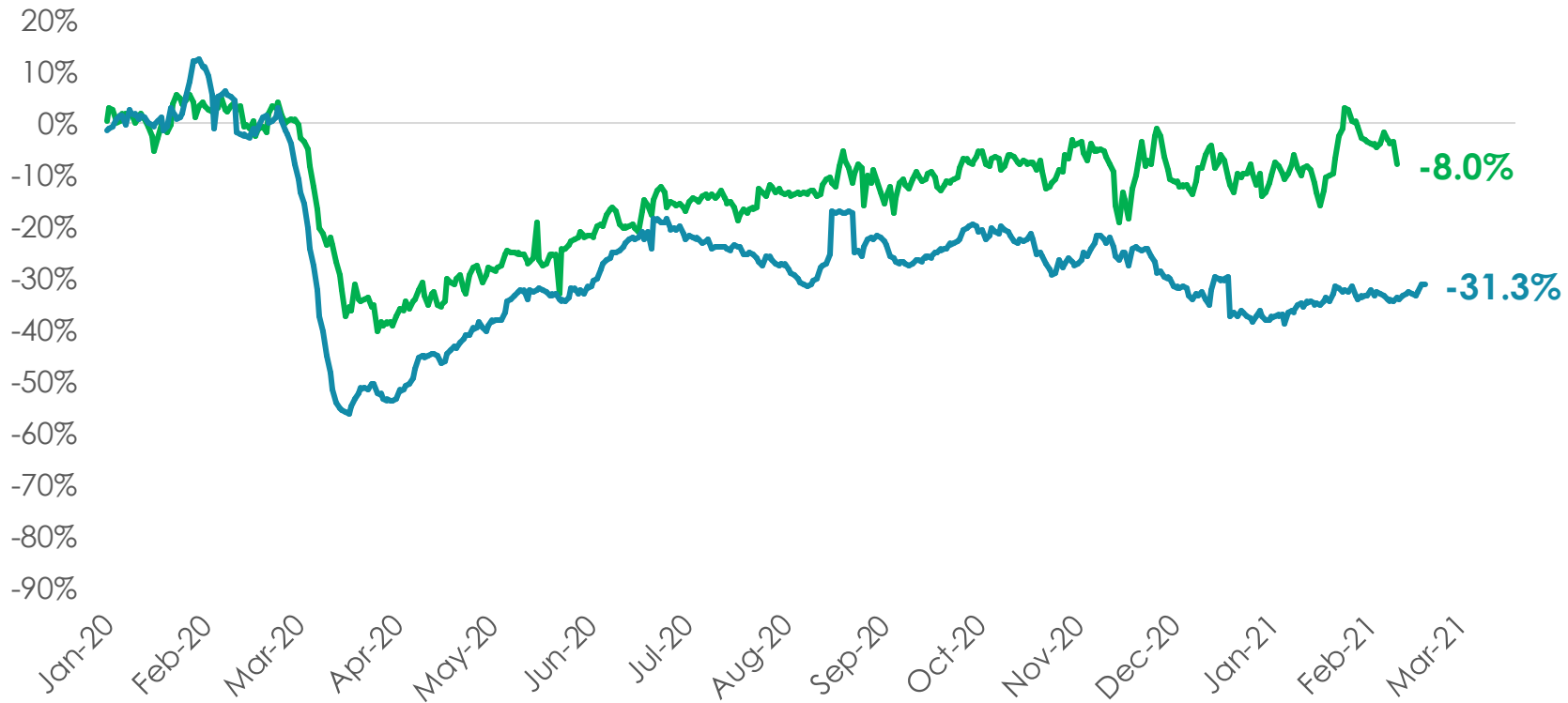
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Consumer Spending & Small Business Revenue

% Changes in Spending & Small Business Revenue (Jan 2020 – Feb 2021)

— Total Consumer Spending — Total Small Business Revenue



- Consumer Spending is down **8.0%** since Jan 2020
- But Small Business Revenue is down **31.3%** since Jan 2020
- Small businesses are struggling to stay open and capture the recovery in spending

Consumer Spending & Small Business Revenue

% Changes in Spending & Small Business Revenue (Jan 2020 – Feb 2021)

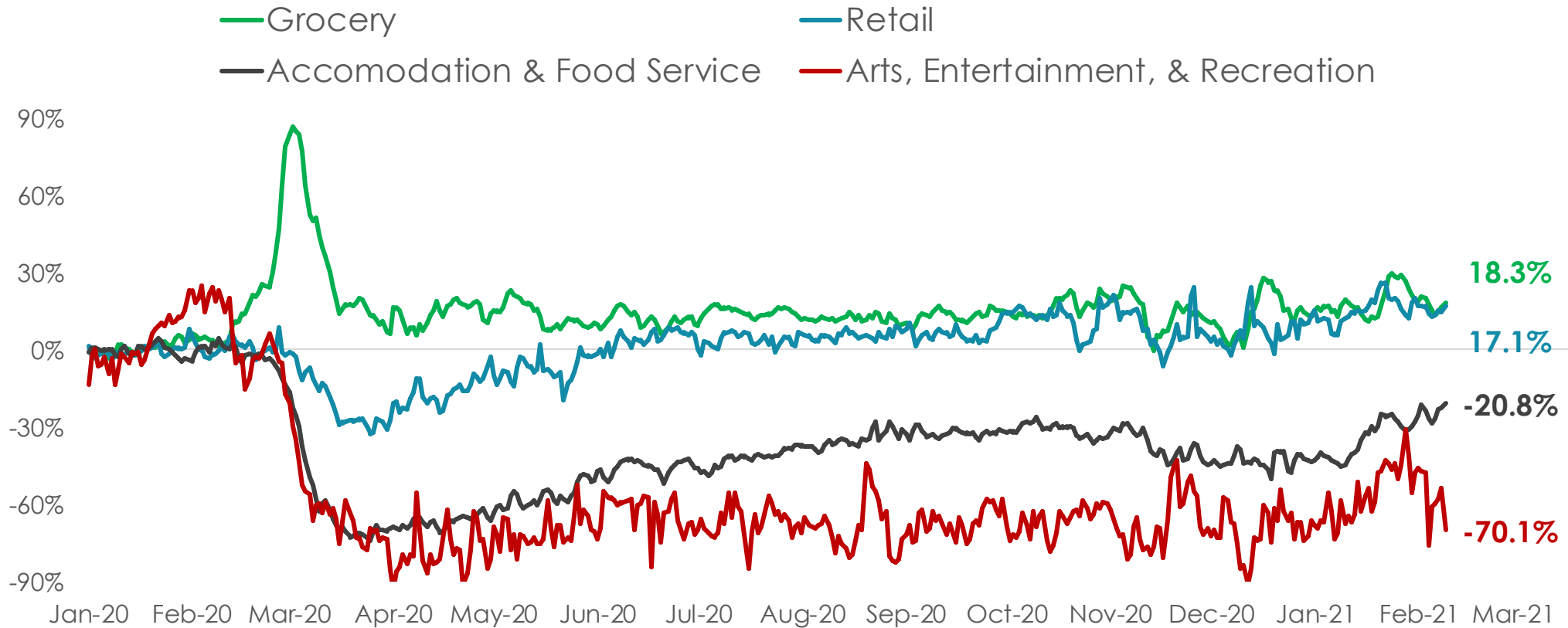


Leisure & Hospitality Small Business Revenue is down **64.7%** since Jan 2020



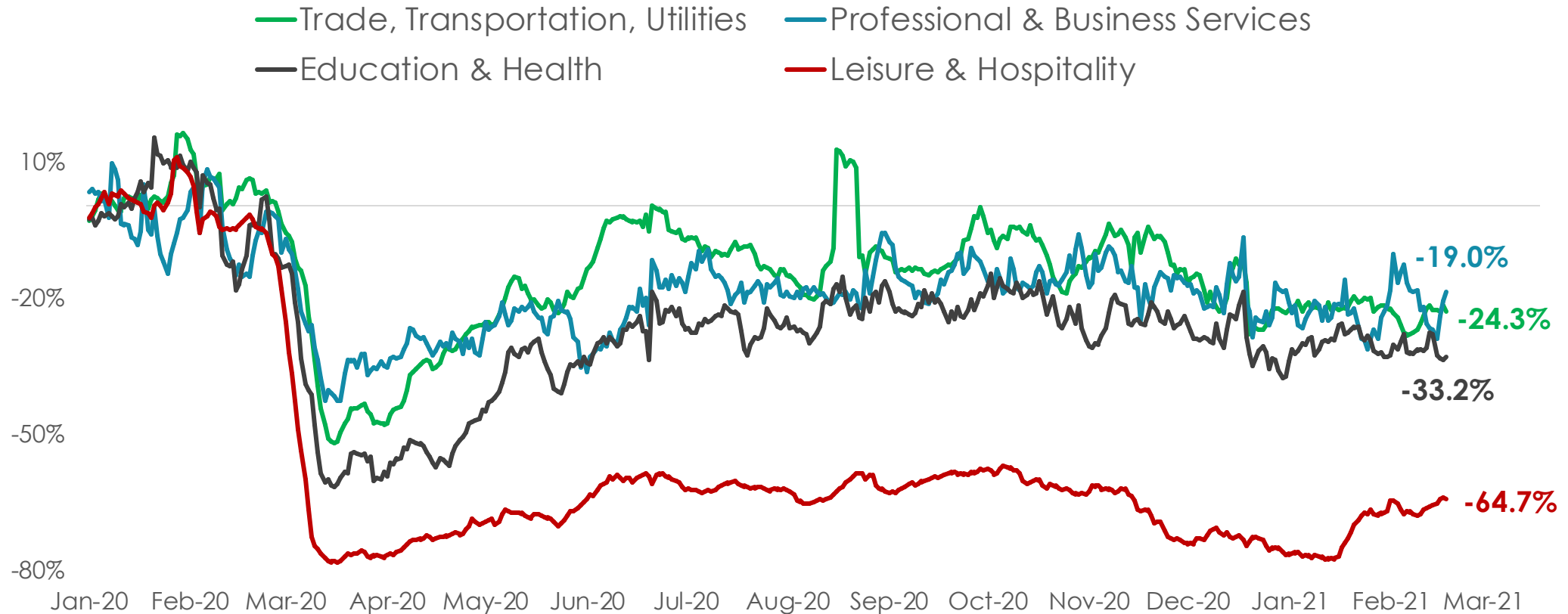
Los Angeles County Consumer Spending

% Changes in Consumer Spending (Jan 2020 – Feb 2021)



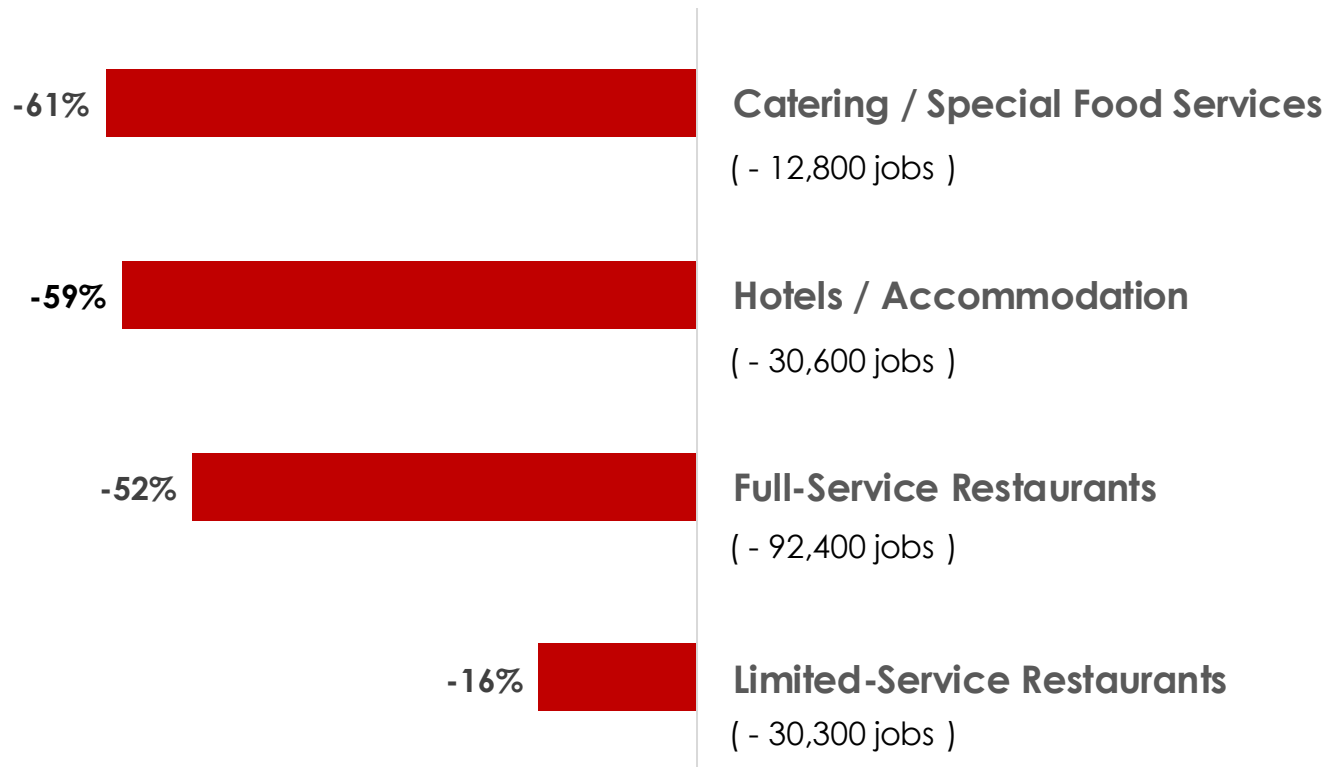
Los Angeles County Small Business Revenue

% Changes in Small Business Revenue (Jan 2020 – Feb 2021)



Accommodation & Food Service Jobs in LA County

% Employment Changes (Jan 2020 – Jan 2021)



- Full-Service Restaurant and Catering jobs are down by **105,200**
- Hotels jobs are down by **30,600**
- Limited-Service Restaurant Jobs are down by **30,300**
 - Fast food, takeout, pizza, sandwich shops, etc.
 - Mainly low-skilled workers displaced

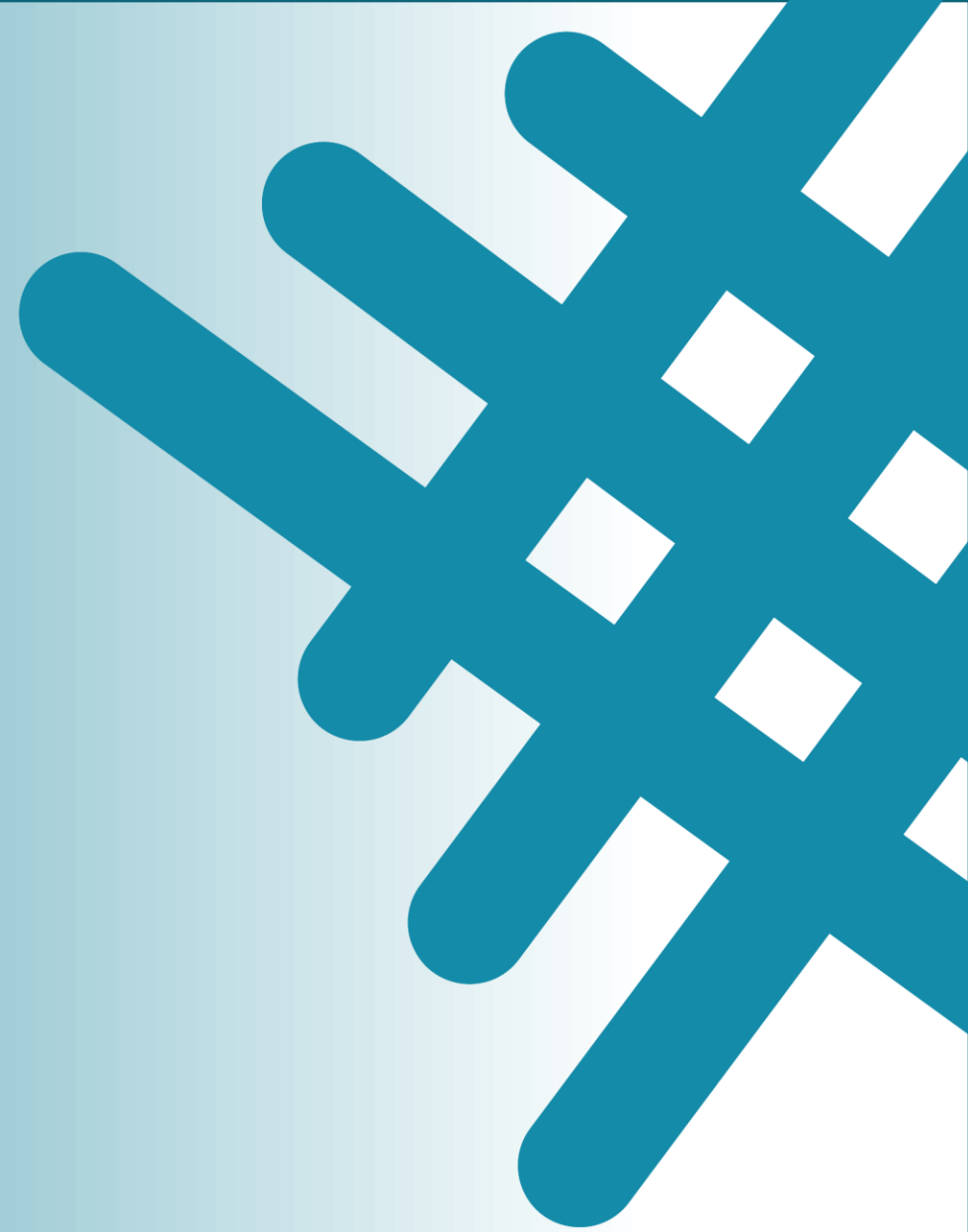
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Appendix II

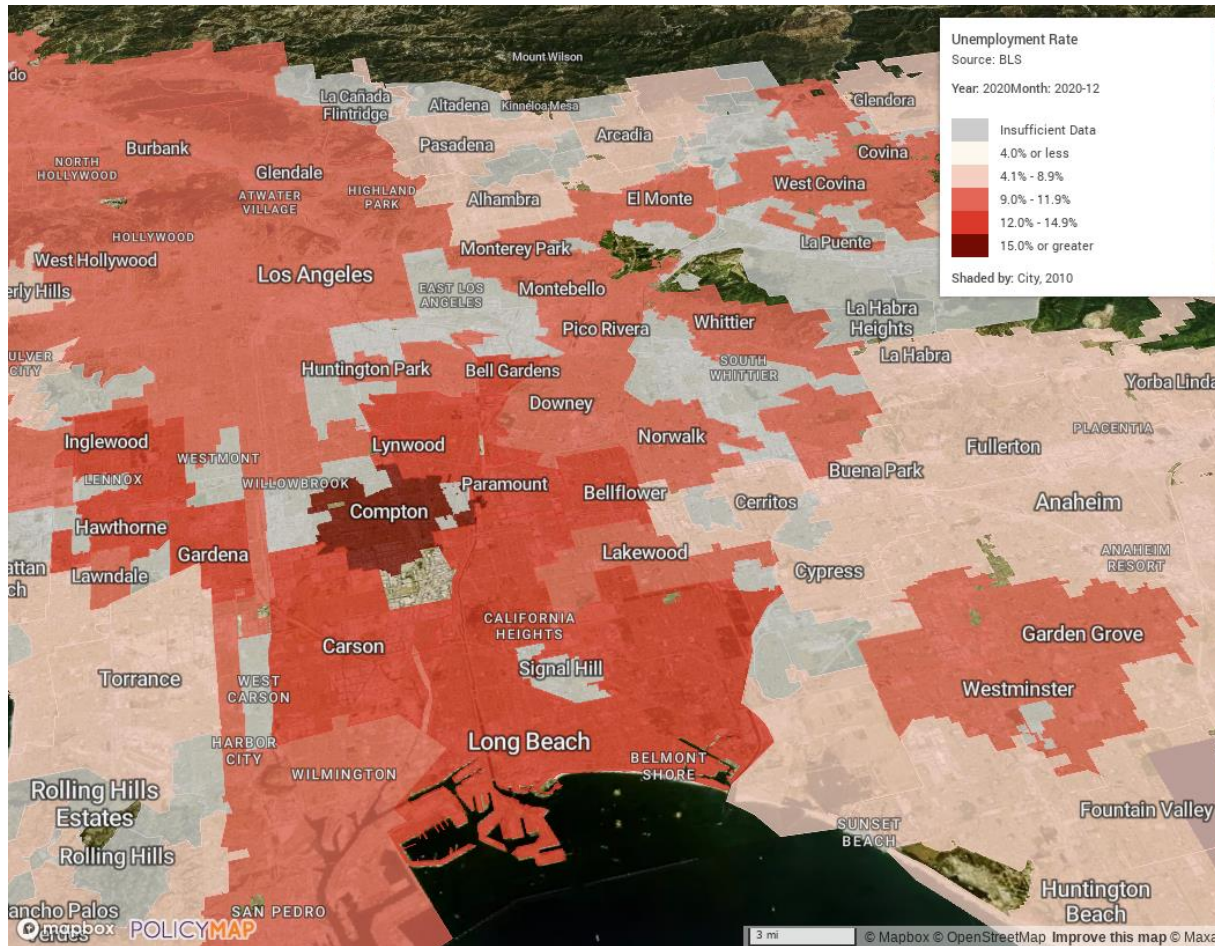
Long Beach Supplement



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Unemployment in Gateway Cities (Jan 2021)

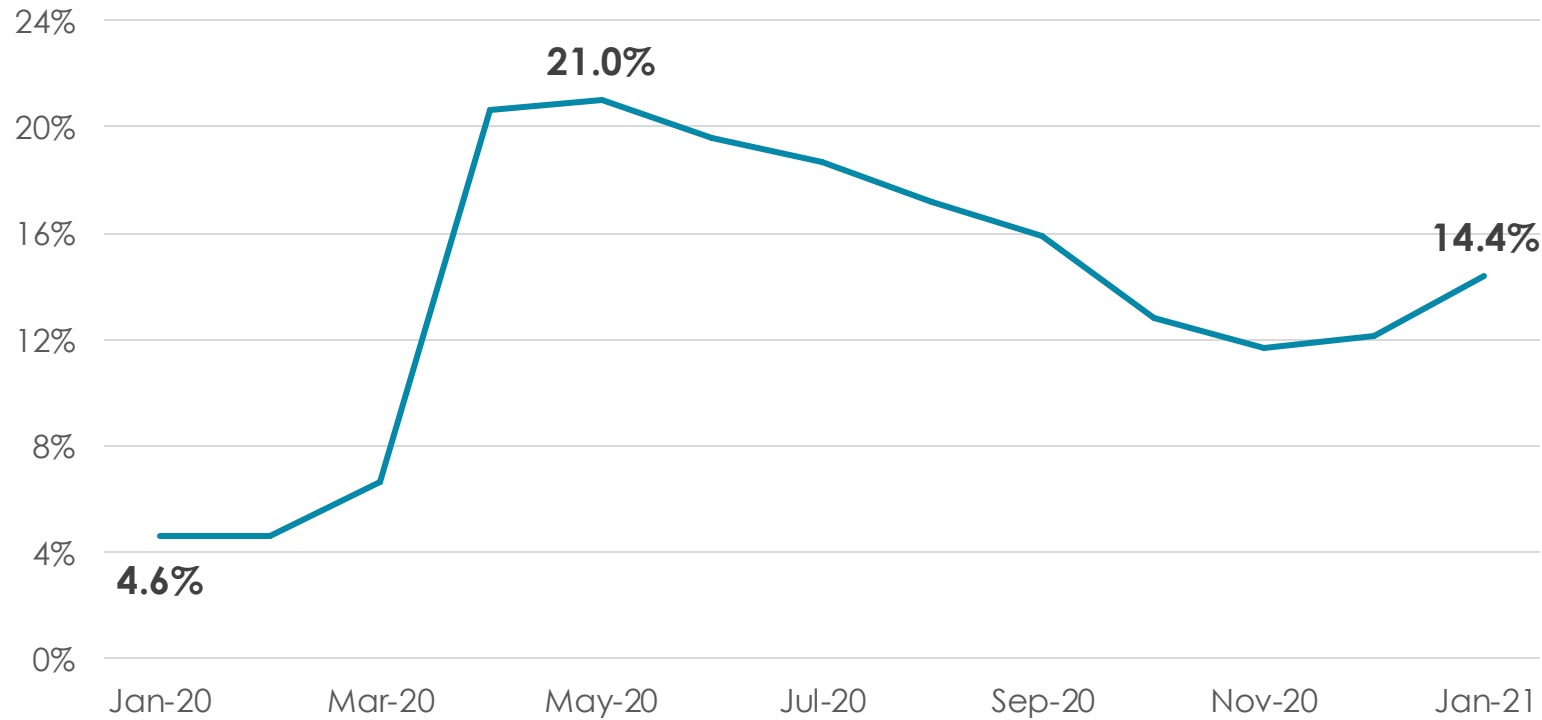


Gateway City	Unemployed	Rate
Compton	7,000	17.8%
Lynwood	4,700	16.6%
Bellflower	5,400	15.2%
Bell Gardens	2,600	14.8%
Paramount	3,600	14.8%
South Gate	6,100	14.5%
Long Beach	33,500	14.4%
Bell	2,100	14.3%
Pico Rivera	4,100	14.0%
Norwalk	6,800	13.8%
Montebello	3,800	13.7%
Cudahy	1,300	13.6%
Maywood	1,600	13.2%
Downey	7,100	12.8%
Huntington Park	3,200	12.8%
Commerce	700	12.7%
Lakewood	5,200	12.6%
Whittier	5,300	12.6%
Hawaiian Gardens	800	12.1%
Cerritos	2,800	11.5%
Artesia	900	11.4%
La Mirada	2,600	11.4%
Signal Hill	600	11.0%
Santa Fe Springs	600	7.7%



Unemployment in Long Beach

Long Beach Unemployment Rate (Jan 2020 – Jan 2021)

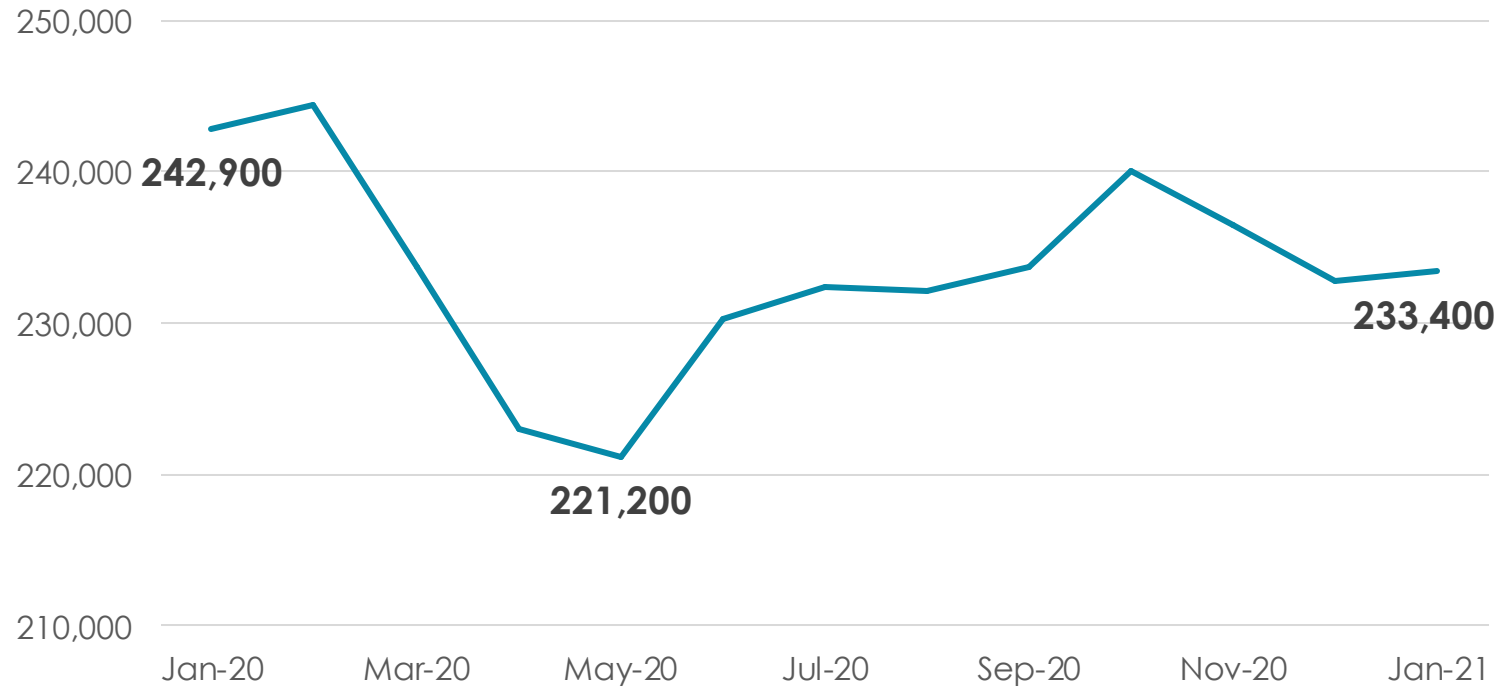


- Jan 2020: 11,100 unemployed
- May 2020: 46,500 unemployed
- **Jan 2021: 33,500 unemployed**



Long Beach Labor Force

Long Beach Labor Force (Jan 2020 – Jan 2021)



- **9,500** Long Beach residents have left the labor force since January 2020
- **44%** of those who left the labor force during the shutdown have not returned



Long Beach Workers in Highly Impacted Industries

Industry	Median Annual Wage	% High School Education or Less	% Age 16-24	% Female	% Self-Employed	Predominant Race or Ethnicity
Accommodation	\$48,700	36%	2%	36%	10%	Hispanic, 42.5% White, 41.7%
Food Service	\$20,000	53%	33%	45%	6%	Hispanic, 53.5%
Retail Trade	\$25,000	37%	22%	45%	8%	Hispanic, 48.7%
Health Care & Social Assistance	\$39,000	21%	8%	72%	9%	Hispanic, 34.7%
Administrative, Support, Waste	\$26,000	56%	11%	43%	26%	Hispanic, 62.9%
Manufacturing	\$50,000	39%	4%	31%	5%	Hispanic, 44.1%
Arts, Entertainment, & Recreation	\$30,000	25%	21%	43%	21%	Hispanic, 37.0% White, 34.9%
Other Services	\$25,000	53%	13%	60%	26%	Hispanic, 49.4%
Wholesale Trade	\$38,000	37%	7%	51%	6%	Hispanic, 35.5% White, 35.1%
Information	\$60,000	14%	13%	46%	8%	White, 44.6%
ALL INDUSTRIES	\$36,000	33%	12%	46%	11%	Hispanic, 42.4%

Recent Long Beach Unemployment Insurance Claims

Highest Educational Attainment	Unemployment Claims Dec 2020 – Feb 2021	% Unemployment Claims Dec 2020 – Feb 2021	% Long Beach Working Residents
Less than High School	2,228	10.0%	13.7%
High School or Equivalent	8,877	40.0%	18.6%
Some College or Vocational	5,572	25.1%	25.8%
Associate's Degree	1,274	5.7%	6.0%
Bachelor's Degree	3,323	15.0%	24.4%
Graduate or Professional Degree	901	4.1%	11.5%

Recent Long Beach Unemployment Insurance Claims

Racial or Ethnic Group	Unemployment Claims Dec 2020 – Feb 2021	% Unemployment Claims Dec 2020 – Feb 2021	% Long Beach Working Residents
Asian	5,050	16.7%	12.5%
Black or African American	4,354	14.4%	10.4%
Hispanic or Latino	12,467	41.1%	42.2%
Native American/Alaskan	134	0.4%	0.7%
White	8,311	27.4%	31.1%

Long Beach Small Businesses

- There are **17,516** establishments in Long Beach with fewer than 50 employees
- Long Beach small businesses in especially struggling industries include:
 - **1,104** in Leisure & Hospitality (Accommodation & Food Service; Arts, Entertainment-, & Recreation)
 - **865** in Retail Trade
 - **313** Full-Service Restaurants (**252** Locally-Owned)
 - **279** Travel Agencies, Employment Agencies, Maintenance, Landscaping, Janitorial, & Security firms
 - **265** Personal Care Salons, Laundry Services, & Parking Lot operators

