



MBA Advisory Board Newsletter

February 2024

A Message from MBA Advisory Board Chair

The College of Business MBA Advisory Board actively engages students and alumni through events, networking mixers, mentoring, scholarships and more. For each section in the newsletter, click on the link to view the full article and additional photos.

This past November, the MBA Advisory Board celebrated Barbara Barcon, for her seven years as Chair. We presented her with an award for our appreciation for her hard work. Barbara was instrumental in creating the Board and is responsible for implementing MBA student/alumni mixers, an outstanding mentoring program across all graduate programs and curriculum implementation. She supported the COB accreditation process and started the MBA Board Scholarship. We are grateful that she passes on a strong, active and vibrant Board. Barbara remains on the Board as Past Chair.

Thank you, Barbara, for all you did, and we look forward to continuing to work with you!!

Steve Yoho, Chair



Barbara Barcon

Advisory Board Scholarship Recipients Selected

These scholarships were created by the MBA Advisory Board to support new and continuing students in the College of Business MBA programs. The Board was able to award 2 scholarships this year: Maria Casares and Kimberlyn Viertel.

Read more about the impact of the scholarships on these recipients and learn more about opportunities to give and support future scholarships.



Maria Casares

As an international student studying for an MBA and master's in financial Analytics, this scholarship has eased some of Maria Casares' difficult financial circumstances while motivating her to keep studying. In her words, the Advisory Board's "generosity has inspired me to give back to others and I hope to help students achieve their goals just as you have helped me."

[Read More of Maria's Thank You Letter & Learn More About Her Story](#)

In her second year of the Evening MBA, this scholarship not only motivates Kimberlyn Viertel to continue her studies, but it also alleviates some of the financial burdens associated with going to school. Furthermore, and in her own words, "your belief in my potential serves as a source of inspiration..."

[Read More of Kimberlyn's Thank You Letter & Learn More About Her Story](#)



Kimberlyn Viertel

Epson Scholarship for Success Through Diversity

This scholarship has been established by Epson America, Inc. to provide scholarship support and help students pursuing an MBA degree at CSU Long Beach through its Online, Saturday, Evening, or Accelerated programs. The 2023 Epson Scholarship for Success Through Diversity went to **Samantha McIntire** (Online MBA)

Raquel Sanchez Memorial Endowed Student Award

This student award was created by the family and friends of Raquel Sanchez to honor her life and commitment to the pursuit of an MBA. It will support new and continuing students in the College of Business Saturday MBA Program. The 2023 Raquel Sanchez Memorial Endowed Student award went to **Taylor Cunningham** (Saturday MBA)

Wan-Lin Kiang Endowed Scholarship

This scholarship was established by the family of Wan-Lin Kiang to support students in the College of Business MBA or MSF programs, focusing on Finance or Management. The 2023 Wan-Lin Kiang Endowed Scholarship went to **Prosenjit Bhattacharya** (Evening MBA)

The Pitts Family Graduate Business Scholarship

This scholarship was established to support students in the College of Business pursuing an MBA. The 2023 Pitts Family Graduate Business Scholarship went to **Ezequiel Mota Lagunas** (Online MBA)

[Donate to Future Scholarships](#)

Graduate Business Mentor Program Spotlight

The Graduate Business Mentor Program is a unique opportunity for graduate business students to connect with professionals and gain valuable insights, guidance, and support for their career development. The program also benefits the mentors, who can share their expertise, expand their network, and enhance their leadership skills. In this issue of the MBA Advisory Board Newsletter, we are delighted to feature the stories of two participants in the program: Khodr Saleh, a mentor and Kirsten Miller, a mentee. They kindly agreed to answer some questions about their mentorship experience and how it has impacted their personal and professional growth.



Khodr Saleh

Click the link below to read more about Khodr's mentorship experience.

[Read More](#)

Kirsten Miller

Click the link below to read more about Kirsten's mentorship experience.

[Read More](#)



Networking Mixer



Our Advisory Board has been offering bi-monthly networking happy hour events in Long Beach encouraging students, staff and alumni to meet in person and expand their networks.

Please join us! And help us spread the word to other students, staff and alumni...create and expand new relationships, friendships and industry contacts!!!

Leap into the New Year and Expand Your Network!

Upcoming Networking Event

Invite people to the next networking mixer and join us for a great night of opportunity!



Thursday, February 29, 2024
5pm - 7pm
215 N. Marina Drive
Long Beach, Ca

JOIN US TO RECONNECT WITH CSULB
ALUMNI, MBA STUDENTS, AND FACULTY



PLEASE SHARE WITH OTHER ALUMNI,
STUDENTS AND FACULTY!

Click the link below to reserve your spot for the next networking mixer.

RSVP



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