



Center for
**Successful
Aging**

LONG BEACH

STATE UNIVERSITY

College of Health & Human Services

ANNUAL REPORT 2020-2021

CSULB.EDU/Aging

MISSION

Our mission is to bring together faculty, students, and community partners to develop creative solutions for diverse aging populations through education and research.

VISION

The vision of the Center is to serve as a leader in community engagement, workforce development, and applied research to address disparities and promote quality of life in aging in Long Beach and beyond.

AGE FRIENDLY UNIVERSITY (AFU)

California State University is part of the AFU Network consisting of higher education institutions around the globe who have endorsed and are committed to becoming more age-friendly in their programs and curriculum. The Center for Successful Aging supports the university's commitment to the AFU principles including promoting intergenerational learning and ensuring dialogue with organizations representing the interest of the aging population.

SOCIAL CONNECTIVITY

LONG BEACH AGING SERVICES COLLABORATIVE (LBASC)

The Center for Successful Aging has continued to spearhead the LBASC as a part of the Design team which sets the direction of the collaborative, develops meeting agendas, and seeks out funding opportunities.



All new website



Obtained \$4,000 in funding



40 organizations regularly participated



100 organizations enrolled in mailing list

INNOVATION SUMMIT



140+ Attendees



89% Approval

The Center co-sponsored two innovation summits along with the Los Angeles Alliance for Community Health and Aging (LAACHA). The

summits were held to promote digital inclusion and spur further innovation in serving older adults.

STUDY OF MASKS ADHERENCE AND SOCIAL DISTANCING (SOMAD)

The SOMAD study entailed observing Long Beach locals and visitors in several locations to understand trends in mask adherence. Between October 2020 and May 2021 Interns observed grocery stores, shopping centers, beaches, and parks and recorded social distancing and mask adherence for a National Study led by Kaiser Permanente.



7836 observations



General decline in mask use observed over time



Greater mask adherence in commercial areas than outdoor public spaces



Recommendations were made for future public awareness



COLLOQUIUM SPEAKER SERIES

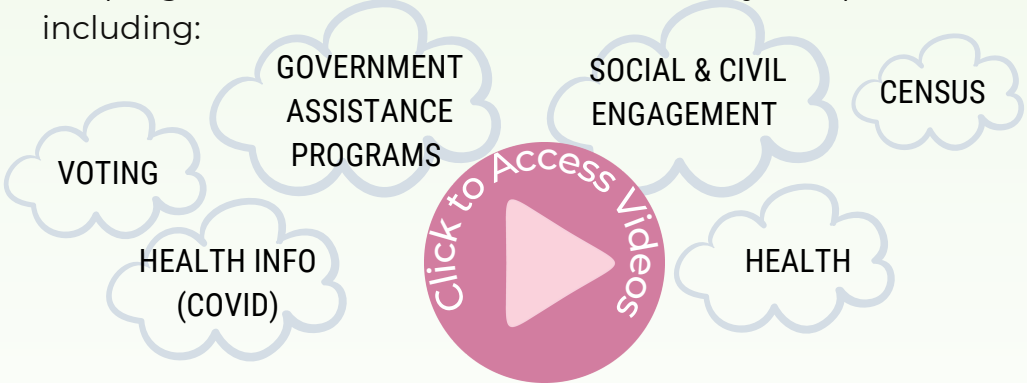
- 1 "Making the Move: Older Adult's Decisions About Moving to Assisted Living Facilities" by Dr. Mary Marshall on October 27, 2020
- 2 "CSULB Age-Friendly University" by Dr. Maria Claver (MSW, CPG) on December 8, 2020
- 3 "LGBTQ+ Older Adults: An Understanding Past, Present, and Future" by Bill Sive on March 30, 2021.

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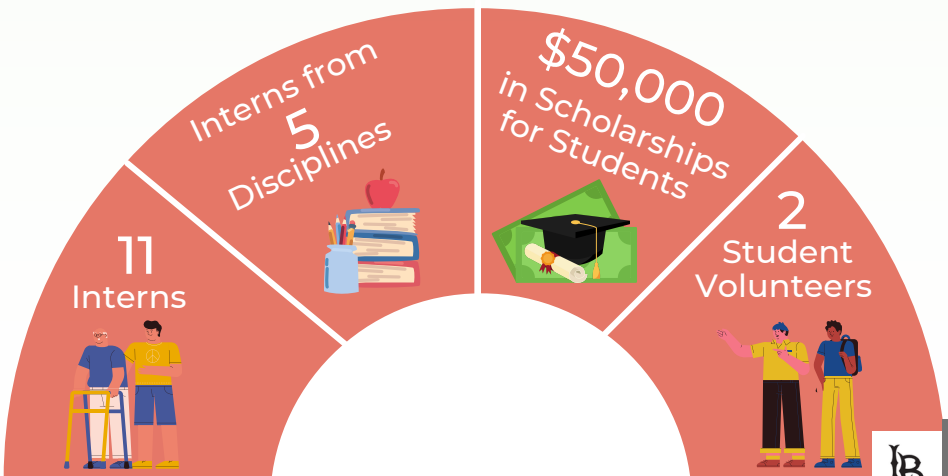
TOTAL ATTENDEES

LONG BEACH SOCIAL CONNECTIVITY COLLABORATIVE (LBSSC)

LBSSC was formed with the purpose of designing, developing, and pilot testing a model for the delivery of tech-supported social connectivity strategies among diverse older adults living in low-income housing or living alone. LBSSC emerged out of the Center for Successful Aging's efforts at Lutheran Towers to address the social isolation of low-income seniors by introducing Uniper Care to Long Beach. CSA interns developed 21 informational videos in English and Spanish to guide seniors through the program. The videos focused on a variety of topics including:



WORKFORCE DEVELOPMENT



PRESENTATIONS & PUBLICATIONS



Martinez IL, Wiedman D, eds. (2021) Anthropology in Medical Education: Sustaining Engagement and Impact. Springer Press.
<https://www.springer.com/us/book/9783030622763>

Goebel J, Bird M, **Martinez IL**. Empowering the Latino Community Related to Palliative Care and Chronic Disease Management through Promotores de Salud (Community Health Workers). Journal of Palliative Medicine. Mar 2021; 24(3): 423-427. <http://doi.org/10.1089/jpm.2020.0332>

Archer, J., Reiboldt, W., **Claver, M.**, & Fay, J. (2021). Caregiving in quarantine: Evaluating the impact of the Covid-19 pandemic on adult child informal caregivers of a parent. Gerontology & Geriatric Medicine, 7, 1-7.

Hansen, M.C., Ghafoori, B., & Diaz, M.*(2020). Examining attitudes towards mental health treatment and experiences with trauma: Understanding needs of trauma exposed middle aged and older adults. Journal of Community Psychology, 48(5) 1452-1468.

Hansen, M.C., Small, L., Ghafoori, B., & Campbell, C. (Under Review). Understanding Treatment Attitudes in the Path towards Trauma Recovery in Urban-Dwelling Trauma-Exposed Latinx Adults. Journal of Ethnic & Cultural Diversity in Social Work.

Dr. Barbra White: Gerontological Society of America: Symposium Presenter, November, 2020, Older Learners in Higher Education: Age-Friendly University Models in and Beyond the Classroom – Lifelong Learners Contributions to the Campus Community.



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