

Title	0053	03/01/2024
	by Keith Fulthorp in 2024 COAPRT Annual Report	id. 45742616
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Score	n/a
Each accredited program requires its own separate annual report.	For example if your institution has two accredited programs e.g. Therapeutic Recreation and Recreation Management you will complete two separate annual reports.
	Section 1: Contact Information
Name of institution	California State University - Long Beach
Name of Accredited Program	BA-Recreaiton
Total number of students enrolled in this program.	65
Name and contact information of the Primary Contact for your COAPRT Accredited Program(s). All communications will be sent to this person.	Terry Robertson, Ph.D.
Position Title	Professor and Chair

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Department Name Recreation and Leisure Studies

Website <https://www.csulb.edu/college-of-health-human-services/recreation-and-leisure-studies>

Formal Name of your Institution's President Jane Close Conoley, PhD.

Section 2: Intent to Pursue Accreditation

Does the academic unit intend to pursue accreditation or re-accreditation as originally scheduled? Yes

Regional Accreditation: Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)? Yes

Section 3: Statistics Summary Report - Faculty

Are there a minimum of two full-time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03)

Yes

Do a minimum of two full-time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field? (Standard 1.04)

Yes

Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible? (Standard 1.05)

Yes

Section 4: Statistics Report - Students Note: Council adopted the Graduation Rate definition used by the National Center for Education Statistics, <https://nces.ed.gov/ipeds/use-the-data/survey-components/9/graduation-rates>. As required by the Council on Higher Education Accreditation (CHEA), COAPRT is mandated to engage in “regular, critical, self-evaluation of its performance, standards, policies and impact” (CHEA Standard 12.M.1). This process includes “the review of aggregate information regarding the extent to which the accredited institutions or programs are achieving their expectations for student learning” (CHEA Standard 12.M.1). To meet this CHEA standards we are collecting the following program level data: Graduate school acceptance rate, post-graduation employment rate, and six-year graduation rate. This data will be collected and reported for each COAPRT accredited program within your department and not aggregated across multiple COAPRT accredited programs. Suggested sources of evidence for this program-level data could include alumni or senior exit surveys completed within x months of graduation, centrally collected data if it can be dis-aggregated for each of your programs, self-report in a department data-base, etc.

Six-year graduation rate	81%
Graduate school acceptance rate	Report the number of last year's graduates from the accredited program who indicated they have been accepted to graduate school, the percent of the graduating class this number represents, the method of data collection, and the response rate or percent of graduating students for whom you have data. See examples below: Example A (have data) Number accepted to graduate school: 7 Percent of graduating students: 11% Method of measurement: Survey collected three months post-graduation Response rate: 83% of graduating students responded to survey Notes: We will monitor and assure we continue to achieve a response rate of greater than 80% Example B (have data) Number accepted to graduate school: 3 Percent of graduating students: 18% Method of measurement: Self-report on department database Response rate: 53% of graduating students Notes: We haven't worked to increase our response rate but will now use a student-employee to help us secure a response rate of 85%
Graduate School Acceptance Rate	3
Method of measurement	Self Report on Alumni Survey sent out by CSULB Alumni Office
Response rate	30%
Notes	Very low response rate. Will continue to work with CSULB Alumni Office to increase reponse rate. Survey was sent to graduates one year after graduation.
Post-graduate employment rate	Report the number of last year's graduates from the accredited program who indicate they are currently employed (your program needs to determine if it will count part-time, employment outside the PRT profession, if it will subtract out those students from the total count who are not seeking employment for whatever reason, etc.), the percent of the graduating class this number represents, the method of data collection, and the response rate or percent of graduating students for whom you have data. See examples below: Example A (have data) Number of employed students: 56 Percent of graduating students: 78% Method of measurement: Self-report on department database up to three-months post-graduation. Academic advisor reminds students to submit their employment data during the three-month window. Response Rate: 89% Notes: Not applicable Example B (have data) Number of employed students: 36 Percent of graduating students: 64% Method of measurement: Self-report on department database Response Rate: 44% of graduated students Notes: We haven't ever followed up with students to increase our response rate, we will have our part-time club advisor do that in the future to bring up our response rate to at least 80%
Post-graduate employment rate	95% of those that responded to survey reported being employed full time

Method of measurement	Self Report via CSULB Alumni Survey sent out one year after graduation
Response rate	30%
Notes	<p>High rate of reported employment, but very low response rate on overall survey. Will continue to work with CSULB Alumni Office to increase response rates.</p> <p>Section 5: Narrative Report - Learning Outcomes Assessment For the next section, please report learning outcomes - one for each of the 7.01, 7.02, 7.03, and 7.04 (for a total of four measures) of student learning and the related outcomes for each program. These outcomes should be a part of your program's annual assessment plan as indicated in COAPRT standard 2.05.05 and will also be published on the COAPRT Program List webpage. You will complete this for each of your COAPRT accredited programs. For instance, if you have two accredited programs such as a Recreation Program and a Therapeutic Recreation Program, you will submit two sets of learning outcomes - one set for each program. It is strongly suggested that you have your outcomes with you as you complete this questionnaire. TWO of the three outcomes must use direct measures. Some examples of DIRECT measures include the following: Capstone Assignment Quality Comprehensive Examination Internship Evaluation Performance of Relevant Skill Portfolio Evaluation Pre/Post Test Result Presentation Quality Project Quality Standardized Test Result Thesis/Project Quality Video/Audiotape Production Quality Written Assignment Evaluation Writing Exam Result Some examples of INDIRECT measures include the following: Advisory Board Evaluation Alumni Survey Curriculum Review Result Employer Survey Result Exit/Student Interview Result Focus Group Result Graduate School Acceptance Rate Honors/Awards Received by the Program</p> <p>Section 5-1: Narrative Report - Learning Outcomes Assessment Please provide the following information COAPRT expects all programs to demonstrate that student learning outcomes associated with its 7.0 Series Learning Outcomes are met at a 70% level. Therefore, student achievement will be judged as appropriate when 70% or more of the students being assessed demonstrate that they have accomplished the learning outcome.</p>
PROGRAM (include name of program and description): Please provide a short description of this COAPRT program, it will be published on the COAPRT Program online directory.	<p>The Department of Recreation and Leisure Studies (RLS) is one of 12 discreet departments in the College of Health and Human Services (CHHS) at California State University Long Beach, which is accredited by the Western Association of Schools and Colleges (WASC). Established in 1965, the department has been in existence for 52 years serving undergraduate and graduate populations. The Department has been accredited through the Council on Accreditation for Parks, Recreation, Tourism and Related Professions (COAPRT) for over 30 years. RLS offers two undergraduate programs of study: a Bachelor's of Arts in Recreation with concentrations in: Parks & Recreation Management; Outdoor Recreation and Adventure Leadership; and Tourism Management; Additionally the department offers a Bachelors of Science in Recreation Therapy.</p>

Provide the program-specific learning outcome consistent with COAPRT Standard 7.01: Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.

Course Learning Outcome: Apply knowledge of content creation, social media, multimedia storytelling, web design and web writing into a succinct, effective online brand

Describe the method by which the learning outcome for Standard 7.01 was assessed:

REC 326, Fundamentals of Digital and Online Media Marketing in Parks, Recreation and Tourism: REC 326: Podcast Project

Indicate whether this outcome measure is Direct or Indirect.

Direct

State your program's standard for demonstrating that your Student Learning Outcome for 7.01 was successfully achieved.

70% of students will score 85% or higher on the assigned content areas on the rubric.

Result of the assessment of the learning outcome for Standard 7.01:

84% scored 80% or higher for this review period. This is a new core class for RLS, no changes at this time.

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

REC 437 Equity and Access of Leisure: Course Learning Outcome: Develop techniques for providing recreational opportunities that promote social justice and equity and strive to serve the entire community.

Describe the method by which the learning outcome for Standard 7.02 was assessed:

Final Essay Exam

Please indicate whether this outcome measure is Direct or Indirect.

Direct

State your program's standard for demonstrating that your Student Learning Outcome for 7.02 was successfully achieved.

80% of students will score 80% or higher.

Result of the assessment of the learning outcome for Standard 7.02:

91% of students scored 80% or higher. No changes anticipated at this time. This class is new to the rec management core this year.

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.

REC 421 Supervisory and Administrative Practices; Course Learning Outcome: Students will be able to Identify general areas of technical, conceptual, and interpersonal skills required for effective supervision and administrative success.

Describe the method by which the learning outcome for Standard 7.03 was assessed:

Supervisor Interview Assignment.

Please indicate whether this outcome measure is Direct or Indirect.

Direct

State your program's standard for demonstrating that your Student Learning Outcome for 7.03 was successfully achieved.

70% of students achieve 70% or higher on the assignment

Result of the assessment of the learning outcome for Standard 7.03:

94% of students achieved a 70% or higher 3) This assignment was completed earlier in the semester than in the past. This allows students to use the material they learned from their interview and apply it to the concepts discussed in class.

Please provide the program-specific learning outcome consistent with COAPRT Standard 7.04. Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hours and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism or related organizations.

REC 498: Internship; Course Learning Outcome: Completion of goals and objectives

Describe the method by which the learning outcome for Standard 7.04 was assessed:

Agency Mentor Midterm and Final Evaluation reports

Please indicate whether this outcome measure is Direct or Indirect.

Direct

State your program's standard for demonstrating that your Student Learning Outcome for 7.04 was successfully achieved.

85% of students will complete 75% of their goals and objectives.

Result of the assessment of the learning outcome for Standard 7.04:

95% of students completed 75% of goals; no changes at this time

An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05).

Please provide a link to the program's website that demonstrates compliance with Standard 2.05.05. <https://www.csulb.edu/college-of-health-human-services/recreation-and-leisure-studies>

It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06).

Please provide a link to the program's website demonstrating compliance with Standard 3.06. <https://www.csulb.edu/college-of-health-human-services/recreation-and-leisure-studies/academic-accreditation>

It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07).

Please provide a link to the program's website demonstrating compliance with Standard 3.07. <https://www.csulb.edu/college-of-health-human-services/recreation-and-leisure-studies/academic-accreditation>

Section 7: Program Changes

Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program directly related to accreditation standards. Please include the Standard number. If there are no major changes in any of these areas, please just indicate "none".

As reported in 2022, the Rec Management Core was revised, this report reflects the first year that the revised curriculum is in place. In addition, RLS has seen a decline in student enrollment, which has impacted course offerings due to low enrollment. The department has responded by creating a marketing committee, and has begun to initiate internal and external marketing efforts aimed at increasing enrollment.

The responses are self reported and the responsibility for the accuracy of the content is on behalf of the program. checked
