

COLLEGE OF BUSINESS (COB)

Liaison: Angi Carrillo-Humphreys, Career Counselor

Many define success through data and financials. Success can also be defined by relationships created and refined across time through the work done to inform, inspire and uplift the amazing students at CSULB. The CDC focuses on helping students develop their careers through experiences that prepare them to achieve their professional goals. However, everything is more impactful when the work is done in partnership. This partnership with the College of Business, in particular with Lizette Alvarez, Assistant Director/Student Success Specialist (CSS) and Lindsey Sarver, Coordinator of Internship Programs (SCPD) showed that the departments were stronger together through their collaborations.



College of Business Student Engagement

Workshops & Targeted Events

A total of 111 weekly workshops, webinars and targeted events were conducted (Including Career Insights, Industry Spotlights, Real World Experience Week, Women & Careers, and Latina Connection Conference)

570

COB Workshops & Targeted Event Attendees

Classroom Presentations

Topics for 10 sessions: DC Services, Resume Writing and Interviewing Techniques

291

COB Classroom Presentation Attendees

Drop-In Sessions

15 minute advising sessions for resume & cover letter critiques or job and internship search information. No appointment needed.

97

Drop-In Sessions for COB Students

Career Counseling Appointments

Counselors assist with a wide range of career-related concerns through 30 minute or 1 hour in-person, virtual or phone appointments. Topics include resume writing, career/major exploration, interview preparation, etc.

389

Total Appointments for COB Students

College of Business Job Fair Attendance

Fall 2021 Virtual Engineering & Technology Career Fair

Wednesday, September 22, 2021: 11

Fall 2021 Virtual Job & Internship Fair

Wednesday, October 20, 2021: 110

Spring 2022 Virtual Job & Internship Fair

Thursday, March 3, 2022: 87

Spring 2022 In-Person Educators' Job Fair

Friday, April, 8, 2022: 10

Spring 2022 Virtual Just-in-Time Job Fair

Thursday, April 28, 2022: 88

306

COB Job Fair Attendees

Top Employers for Job Postings



Student Activities in CareerLINK

22,188

CareerLINK total logins

5,081

Job applications submitted via CareerLINK

2,562

Resume Uploads

83

On-Campus Interviews

Info Sessions

Top Employers



TOYOTA

234

Attendees