

Envisioning the Future
BEACH WOMEN IN ENGINEERING CONFERENCE

Building & Maintaining Networks

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100+ Women Strong
CSULB COLLEGE OF ENGINEERING

Multiple Steps & Paths to Success

Holly Craig



EDUCATION
Bachelor of Science
Electrical Engineering

California State University
Long Beach

Opportunities thru internships

- Develop technical & workplace social skills
- Experience different business settings
- Determine fields/environments that you thrive in
- Create relationships and contacts for future jobs



INTERNSHIPS
Support Staff
Lab Technician
Support Engineer

CSULB Admin Office
Metallurgical Sciences, Inc.
CA State Land Commission
THUMBS Oil Company
Spectron, Inc.



WORK EXPERIENCE
Engineer
Program Manager
Project Engineer

Spectron, Inc.
Perkin-Elmer Optical
Advanced Intl Systems

A career path is never a straight line, many lessons along the way and growing your network is key.



ENTREPRENEUR
Co-founder & VP

Stratonics, Inc.
Sensors for 3D printing

The Importance of Networking

The key to career advancement!

Connections = Success

Majority of professionals want to network

- Share their knowledge and advance others or expand their own network
- Eliminate preconceived notions > young & old, men & women, position & status
- Treat everyone with respect > they may have a future effect on you

Networking is instrumental to your career and growth

- Allows you access to unknown opportunities & provides options
- Provides insight into different fields, information on what potential employers look for & advice on how you can improve professionally
- Establish relationships that will promote you
- Great achievements are only valuable if they are noticed >> get in front of the line

*85% of jobs are filled through networking
70% of jobs are never published publicly*

Networking is an Investment

Socializing in person is still your best chance of creating a successful network.

Dedicate
Time &
Effort

Seek out networking events

Conferences will lead to connections and info on companies and industries

Networking in the digital age
World is at your fingertips

On-line webinars, email newsletters, magazines, Industry blogs, LinkedIn

Start immediately with current connections

Professors, classmates & workplace colleagues

Maximize your interactions
Develop a script

Know the background of your contact
Be intentional and proactive

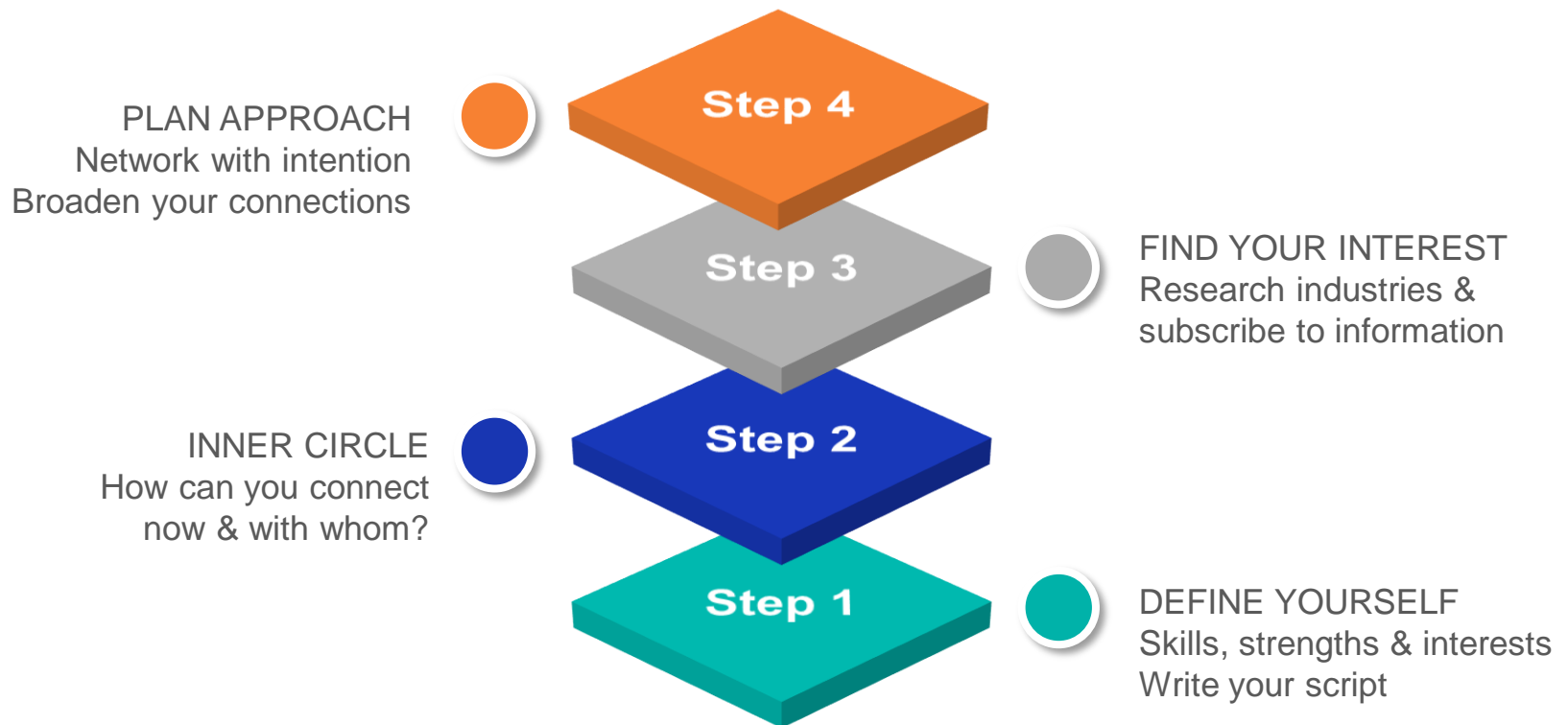
Establish your presence
Resume, LinkedIn, Website

Define your strengths & interests
Groundwork for conversation

Session Activity: Step Outside Your Comfort Zone!

Step so far outside your comfort zone that you forget how to get back. If it doesn't challenge you, it doesn't change you.

Let's collaborate and share questions & ideas about networking.



"It IS about what you know but ALSO who you know!"

How can 100+ Women Strong support you? Let us know – we are seeking your input!



100+ Women Strong want to thank you for attending Building & Maintaining a Network

“The journey of a thousand miles begins with one step.”
Take a step today! Lao Tzu

Make a Connection Today

Introduce yourself & exchange information, ask questions.

Connect with speakers on Whova App



Post Event Survey

We want your feedback.

Survey on Whova App



Powerful Information

Review all CC Slide Decks:

<https://www.csulb.edu/college-of-engineering/coaching-circles-0>



Join Us Again Soon

Attend our next event—later this year

<https://www.csulb.edu/college-of-engineering/100-women-strong>



Create a Journal

Write down lessons learned, goals, next steps & timeline.

Grow & maintain your network



Get Support

Be a member of 100+ Women Strong

<https://www.csulb.edu/college-of-engineering/100-women-strong-steering-committee>

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BEACH WOMEN IN ENGINEERING CONFERENCE

Linked In Contacts – Networking Coaching

| Name | Company | Position | Linked In |
|----------------|------------------|-------------------------|---|
| Holly Craig | Stratonics, Inc. | Owner/CFO | https://www.linkedin.com/in/holly-craig-stratonics/ |
| Lucy Paliwoda | Northrop Grumman | Director of Engineering | https://www.linkedin.com/in/lucy-paliwoda-66aaa662/ |
| Nicole England | Teichert | Estimator | https://www.linkedin.com/in/nicole-england-3ba116177/ |
| Chavi Singal | Amazon | Data Engineer | https://www.linkedin.com/in/chavi-singal/ |