

Study **Entrepreneurship** From Idea to Launch to Execution.

WHAT TO EXPECT

- Networking with diverse students on campus
- Creating a business from scratch
- Developing a set of skills to help become a successful entrepreneur
- Gaining access to tools, resources, and advising
- Earn a digital badge or a minor in Entrepreneurship

ALL MAJORS ENCOURAGED TO APPLY!



FALL SEMESTER

MGMT 355

Experiential Entrepreneurial Management



SPRING SEMESTER

MKTG 355

Experiential Entrepreneurial Marketing



COLLEGE OF
BUSINESS

QUESTIONS?



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