**University Resources Council Minutes – November 16, 2021**

**Members in Attendance (25)**

Pitiporn Asvapathanagul;Newton Bao;Heather Barker; Renaud Berlemont; Andreas Bill;Terie Bostic (ASM);Abby Bradecich;CyndiFarrington; Gabriel Gardner;DeeDee Green (ASM);Marianne Hata (AVP);Carrie Hernandez (ASM);Yoojin Lee;Catherine Maiorca**;** Michael Nicassio;Kara Perkins (AVP);Claudia Plaza (AVP);Jeanine Pociask (ASM); Karen Roos;Christine Scott-Hayward;Praveen Soni (Chair); Theresa Stanberry (ASM);Jonelle Strickland (Secretary); Dave Whitney; Rosario Yeung-Lindquist (ASM)

**Guests in Attendance (4)**

Michele Cesca;Karyn Gunn; Chris Reese;Nick Valdivia

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| **1:03** | **Meeting Called to Order** | **Praveen** |
| **1:03** | **Approval of the agenda – Meeting of November 16, 2021** | **(First) Heather**  **(Second) Gabriel**  **Approved** |
| **[2:05]** | **Approval of the minutes – Meeting of November 2, 2021** | **(First) Yoojin**  **(Second) Gabriel**  **Approved** |
| **1:04-1:49** | **Presentation on the Division of Academic Affairs – Divisional and College Financial Resource Allocations, New Projects, Challenges and Opportunities, Tenure Density**  Trends in Tenure Density (TD) at CSULB   * 49-65%; 53.5% Total (Fall 2018) * 44-60%; 52.3% Total (Fall 2019) * 44-61%; 51.6% Total (Fall 2020) * TD varies by College; however, totals are trending downward   Financial Resource Allocations (282 M)   * 85% of Budget on Instructional Operations * 47% Faculty (Included above)   Strategies   * Convert vacated lecturer positions (avg. .8 LTE) to tenure-track positions (20 conversions to raise TD by 1%) * Increase FTES to meet GI 2025 equity goals (summer as “third term”; offer 3-unit completion grants) * Faculty communities that use data to reduce DFW rates across commonly taught courses   From Heather Barker, how do tenure-track faculty create institutional value, especially as we compete with corporate entities?  We need more opportunities for non-traditional learners; for our traditional learners, we need to focus on developing faculty mentors.  From Provost, what can I do to support you?  (Dave) Avoid a “one size fits all” approach; needs vary by department and College.  (Dave) Avoid stigmatizing a “traditional” education; it is still very valuable. | **Provost Karyn Gunn** |
| **1:50-2:04** | **Presentation on the Division of University Relations and Development – Departments, Financial Resource Allocations, New Projects, Challenges and Opportunities**  New Campaign: “No Barriers” (Goal = $275 M; avg. $35-40 M/yr.; currently, “on track”)  50% fewer fundraisers than our counterparts in the CSUs; we make up for this by *technology*:   * BeachNexus (online tool) to connect alumni/industry/potential donors * Gravity (online tool) automated thank-you notes * EAB (company) for more cost-effective phone and mailing campaigns   From Praveen, why have last year’s annual expenses gone up?  (Chris Reese) This is our investment into the campaign (marketing . . .).  From Andreas, what is the proportion of salaries to non-salaries expenses?  (Michele Cesca) Salaries make up 85-90%  From Praveen, can we utilize any funding to increase tenure hires?  (Michele Cesca) 99% is earmarked, not for this goal. | **Vice President Michele Cesca; Chris Reese** |
| **2:30-2:55** | **Presentation on the CARES and HEERF funds and spending**  HEERF I: CARES Act (Spring 2020)   * Eliminated students not eligible for Title IV funding * $20.8 M for “additional expenses” (online only students did not receive any funds)   CSULB Funded Emergency Grants (Spring 2020)   * Complementary to above * $890K from Chancellor’s Office and President to provide emergency funds for AB540 & International students   CA Disaster Relief Emergency Funding (Fall 2020)   * State budget funding earmarked for eligible AB540 students * $263K   HEERF II (Spring 2021)   * Eligibility expanded but still exclusive of AB540 and International students * $23.3 M for “any component” (cf. “additional expenses” under HEERF I)   CSULB Funded Emergency Grants (Spring 2021)   * $734 K from Chancellor’s Office and President to provide emergency funds for AB540 & International students   HEERF III: American Rescue Plan (Fall 21/Spring 22))   * Prioritized students with “exceptional need” (larger awards) * $80 M for “emergency expenses” or “any component”   CA Emergency Financial Assistance Grant (2021)   * Earmarked for Pell recipients or Dream Act equivalents * Student must apply and document (cf. to all of the above) * Financial Aid & Basic Needs are developing a ranking system * $2.4 M   Overall  Student awards range from $100 - $2,000 (Total Dollars Provided: $90 M: “Inclusive Excellence”)  Awards granted range from 828 – 4,103 (Total “Students” Funded: 108,605)  From Cyndi, have typical “Basic Needs” grants been disbanded?  No, there was a pause (prev. two semesters), but these were reactivated in the Fall. There are new donated dollars, as well. Students must exhaust federal funding sources first.  Everything is in addition to our $300 M Financial Aid on average that we distribute.  From Praveen, are funds disbursed based on headcount or unit?  We give a prorated amount to non-FT enrolled students. | **Director of Financial Aid Nick Valdivia** |
| **[2:06-2:20]** | **Board of Trustees 2022-2023 CSU Budget request to the Governor**  [https://www.calstate.edu/csu-system/about-the-csu/budget/2022-23-operating-budget](https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.calstate.edu%2Fcsu-system%2Fabout-the-csu%2Fbudget%2F2022-23-operating-budget&data=04%7C01%7CJonelle.Strickland%40csulb.edu%7C86d17f5773b24029cba408d9a94f71f3%7Cd175679bacd34644be82af041982977a%7C0%7C0%7C637726980937207963%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000&sdata=Y%2Fbi2NuXH1hiZI9ZlL25oLzgXyNnpuIPXPRk6vV721M%3D&reserved=0)   * Budget request approved ($715 M) * 2022-'23; 2023-'24 *predictions* that revenue will be up * CSULB’s enrollment is steady/in-demand (compared to NorCal CSUs) * Chancellor’s Office Budget Allocation (mid-July) * “Inflation” ($30 M) is a new ask   From Praveen, [comment] inflation is for non-personnel expenses.  Yes, the projected 6% Cost of Living adjustment in 2022 would be difficult to absorb. | **AVP Kara Perkins** |
| **2:57** | **Adjourn** | **Praveen** |