**Academic Retreat 2008**

**“COMMUNITY, SUSTAINABILITY, UNIVERSITY ” (CSU)**

Discussion Questions and Answers

**Economic Sustainability**

Discuss economic sustainability life as it relates to the posters, comments made by the speakers, and the background readings?

* Speakers defined critical areas of current sustainability and gave examples of sources for discussion, retail, professional business, financial sectors, How do we increase the number of these business.
* Mayor spoke about the infrastructure and how proposition 1 is important
* Connections/ training- not an infrastructure
* No new big business in east.
* Infrastructure- first rate city, third infrastructure
* Last environmental initiative in infrastructure sustainability issues that will need to be addressed
* Education- priority
* Expand learning opportunities
* Awareness is main goal
* Counselor has 1,000 students to take care of
* Creative ways
* The posters were very good in recycling, use of new technology, workforce development, LBUSD, etc.
* Initial focus on engagement programs. In many curriculums the community is a laboratory. Posters demonstrate that CSULB is an economic engagement for the city. Need to assure that all sectors of the community have access to “good” jobs. After loss of jobs in the 1990s Long Beach didn’t replace with comparable jobs to match the influx of new immigrants. More service sector than construction. The east- west divide the city is striking when illustrated graphically.
* Integrate what we do with the city council
* Impact and sustaining business and communities/ tourism
* Need these programs to hit every level of the community
* Creating opportunity to grow
* Connect the dots- parent/ Hispanic clubs of community
* Collaboration between serving, community, port
* Everything upscale goes west
* Port income comes within itself
* We need to generate income
* Business friendly city
* Utilize what we have here
* “new economy”
* Can have robust economy and wide use of resource
* Homeless integrate it with city council
* Joblessness

What does sustaining economic sustainability mean in the short term (up to 5 years)?

* Develop a good solid integrated plan that includes all state leaders, environment, economic, education to ensure issues and decisions that are made that consider long term affects. When the financial lease increases, there will be a well decreased plan to employment.
* Development and training workforce
* Paid internships for students
* Pay your bills with full employment
* Full housing
* CT education
* Vocational education- identify the employment needs in the community
* Benefits- economic
* Access to education
* 40% of kids in Long Beach don’t go to neighborhood school
* Distributing goodies to everyone.
* Educate parents
* Jr. city council
* In the short term the passing of measure I is important

What does economic sustainability mean in the long term (10 to 20 years)?

* Invest in the infrastructure
* Access to good jobs of education
* Revive technical school
* Keep retention rates growing
* Good jobs
* Good educational system- technical history conventions
* If we pass prop K and Prop I we will be positioned for the long term. We need focus on education, trade, technology
* We need to develop our tourist opportunity and make Long Beach a distinction
* Realistic development that makes Long Beach a destination for education, for tourism, and a leader in non-traditional energy source development.
* Equitability- Affordable housing

What are the opportunities and challenges to economic sustainability?

* Connect the dots- communication and call notes
* Awareness
* Clearing house
* Better web presentation- “University-by-the-sea”
* Investment needed in a difficult fiscal
* International