



CALIFORNIA STATE UNIVERSITY  
**LONG BEACH**  
Alumni

Dear CSULB alum:

Below please find the form where you can notify us if you do not want to receive information about services and products offered from our affinity partners. These partners are carefully selected and screened for their proven record in working with colleges and universities throughout the nation. In addition, it offers you as an alum the opportunity to demonstrate your pride and affinity for The Beach.

These services include insurance products such as auto, homeowners, health, long term care, vision, dental, life, etc. You will only receive information about CSULB affinity approved products and services.

CSULB Alumni also receives royalties from these partners, based on alumni participation. These funds allow us to better fulfill our mission in supporting the University. These monies are used for the development of alumni programming and communications to build alumni support for current and future Cal State Long Beach students.

Please note that this opt-out form is **only for affinity partner services**. You will continue to receive communications directly from CSULB. These items include campus news, special alumni invitations, e-communiqés, etc.

If you have used our affinity partners, we thank you for your participation. We welcome your feedback about their services. If you wish to opt-out, please return the form so your wishes can be processed within 45 days from the receipt of your notification. Alternatively, you may contact the CSU Chancellor's Office at (866) 414-8136. If you have any questions, please contact us at (562) 985-5252 or [alumni@csulb.edu](mailto:alumni@csulb.edu).

With Beach Pride,

Noemi Guevara, '08  
Director of Alumni Engagement, University Relations

# IMPORTANT PRIVACY CHOICE

**You have the right to control whether we share your name, address, and electronic mail address with our affinity partners** (*companies that we partner with to offer products or services to our alumni, such as credit cards and insurance products*). **Please read the following information carefully before you make your choice below:**

## Your Rights

You have the following rights to restrict the sharing of your name, address, and electronic mail address with our affinity partners. This form does not prohibit us from sharing your information when we are required to do so by law. This includes sending you information about CSULB Alumni, the university, or other products or services.

## Your Choice

### Restrict Information Sharing With Affinity Partners:

Unless you say "NO," we may share your name, address, and electronic mail address with our affinity partners. Our affinity partners may send you offers to purchase various products or services that we have agreed that they can offer in partnership with us.

### Time Sensitive Reply

You may decide at any time that you do not want us to share your information with our affinity partners. Your choice marked below will remain unless you state otherwise. However, if we do not hear from you, we may share your name, address, and electronic mail address with our affinity partners.

If you do not want to receive information from our partners, you may do one of the following:

1. Complete and submit the webform online at <http://www.csulb.edu/alumni/important-privacy-choice>
2. Contact the CSU Chancellor's Office at (866) 414-8136.
3. Print, complete, scan, and email the form below to [alumni@csulb.edu](mailto:alumni@csulb.edu)

Please print clearly so we can accurately record your wishes:

Please do NOT share my name, address, and electronic mail address with CSULB Alumni affinity partners.

Your Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone number or e-mail address in case we have questions: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_