



UCUA Spring Data Fellows

Nele Hempel-Lamer
Interim Associate Vice President for Undergraduate Studies

Duan Jackson
Executive Director, University Academic Advisement
University Center for Undergraduate Advising

Daniel Gleason
eAdvising Coordinator
University Center for Undergraduate Advising

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A look at the past two years

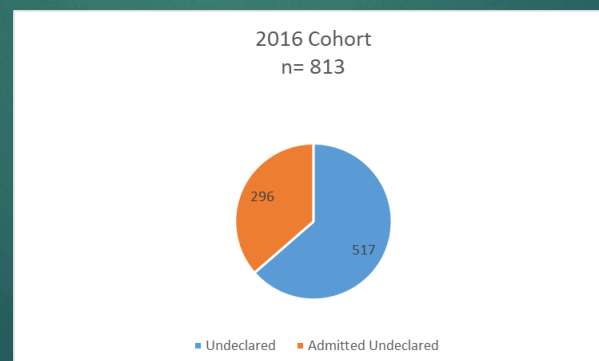
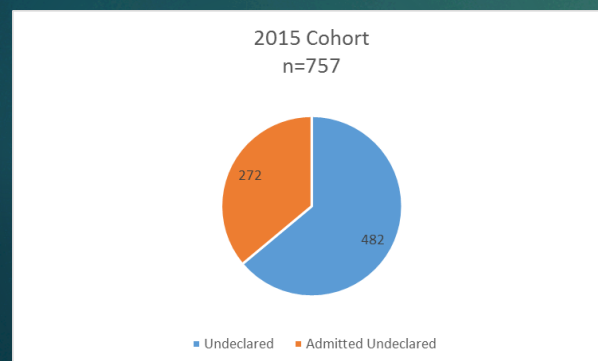
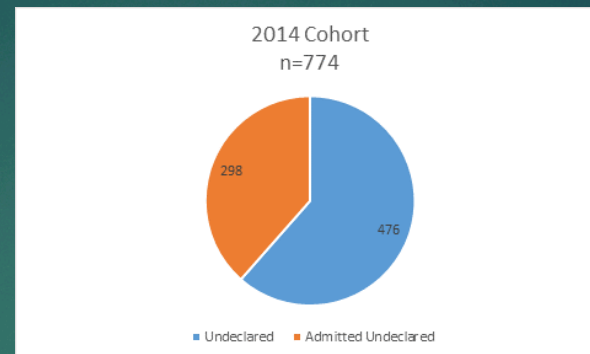
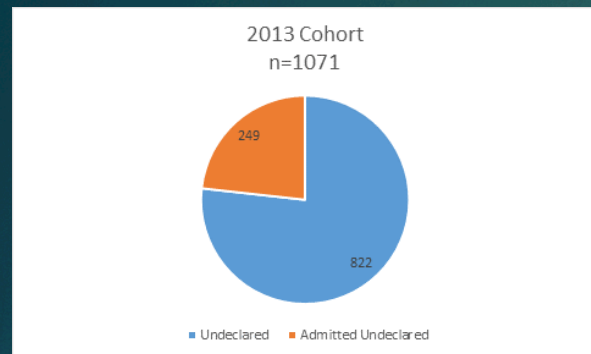


Semester one: We mainly focused on the Beach Learning Community to see how well these students are retained and how they compare to other students in terms of graduation rates and average unit load.

Semester two and three: We shifted our focus to the larger group of students we serve in the University Center for Undergraduate Advising.

Focusing in on data that can inform our advising practices.

“Undeclared” vs. “Admitted (i.e., forced) Undeclared”



In Fall 2013 the Admitted Undeclared Student group (AGAU) was created.

	UCUA	CBA	CoED	CoE	CHHS	CLA	CNSM	COTA	Source of Data
5th Semester	55	13	3	4	56	35	2	11	Tableau
7th Semester	9	16	1	5	62	59	6	11	Tableau
Now	5	14	1	5	66	65	6	11	SSC

2013 Admitted Undeclared
(AGAU)
(249 students)

	UCUA	CBA	CoED	CoE	CHHS	CLA	CNSM	COTA	Source of Data
5th Semester (683 students)	153	87	18	41	147	165	26	46	Tableau
7th Semester (657 students)	24	111	18	60	151	219	30	44	Tableau
Now	8	107	18	61	146	220	32	45	SSC

2013 Exploring Undeclared
(822 students)

What do we know about the students who are still undeclared?

For the five admitted undeclared, these students entered as undeclared and have stayed in that program plan from entry. Three of the five have a GPA below 2.0 and only one has over 60 units. One has taken an Ed Leave.

For the eight exploring undeclared, five entered as undeclared and have stayed in that program plan from entry. Two began as undeclared, declared Pre, and returned to undeclared. Four have more than 60 earned units and the average credit completion rate is 67.7%.

Undeclared is not “At Risk”

Data shows that students who enter CSULB as Undeclared graduate at a rate similar to all other colleges.

12. Cohort Year Name	10. Cohort Count	03. Entry College							
		Business Administra tion	Educatio..	Enginee..	Health and Human ..	Liberal Arts	Natural Sciences & Mathe..	The Arts	Universit y Progra ms
Fall 2010	10. Cohort Count	383.0	90.0	488.0	846.0	600.0	534.0	435.0	612.0
	4 Year Grad Rate Within Univ..	18.28%	23.33%	6.76%	12.17%	27.17%	10.30%	18.85%	11.93%
	5 Year Grad Rate Within Univ..	60.84%	67.78%	39.96%	46.10%	62.67%	48.31%	53.79%	50.00%
	6 Year Grad Rate Within Univ..	71.02%	76.67%	62.50%	64.18%	72.17%	70.04%	70.80%	68.95%

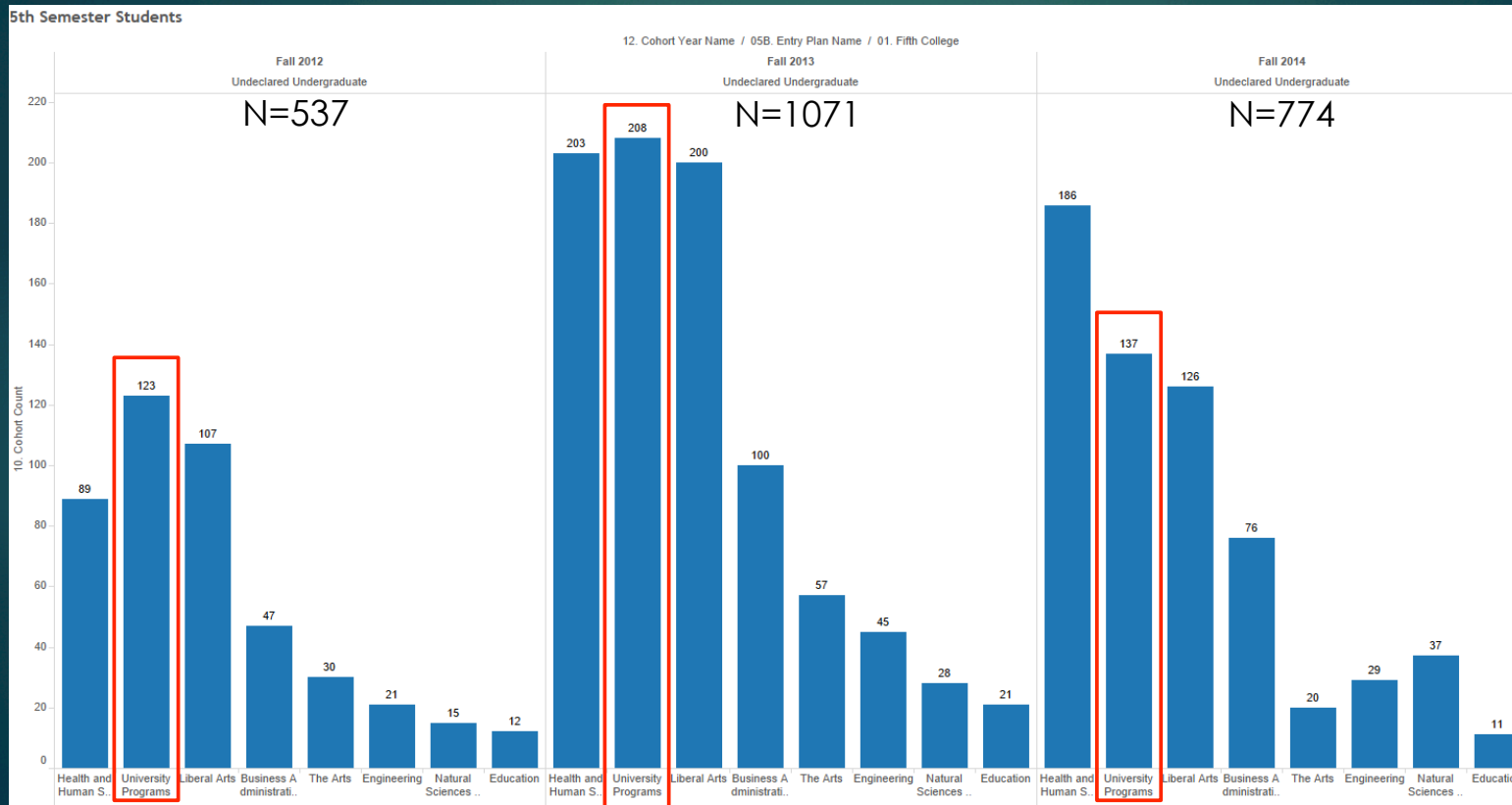
It's important to know that we measure the entry college in our graduation rates but students don't always graduate from their college of entry.

Major Declaration

In their 25-year longitudinal study of nearly 20,000 first-year students, Gordon and Steele (2003) discovered that 85% of undecided students at college entry report being “somewhat anxious” or “very anxious” about choosing a major, and approximately 50% of “completely decided” students indicated that they were “very anxious.” These findings suggest that new students need a safe and supportive sanctuary to engage in the academic exploration and decision-making process.



Our Mission is to prepare students to declare the major of their choosing within the shortest time frame possible



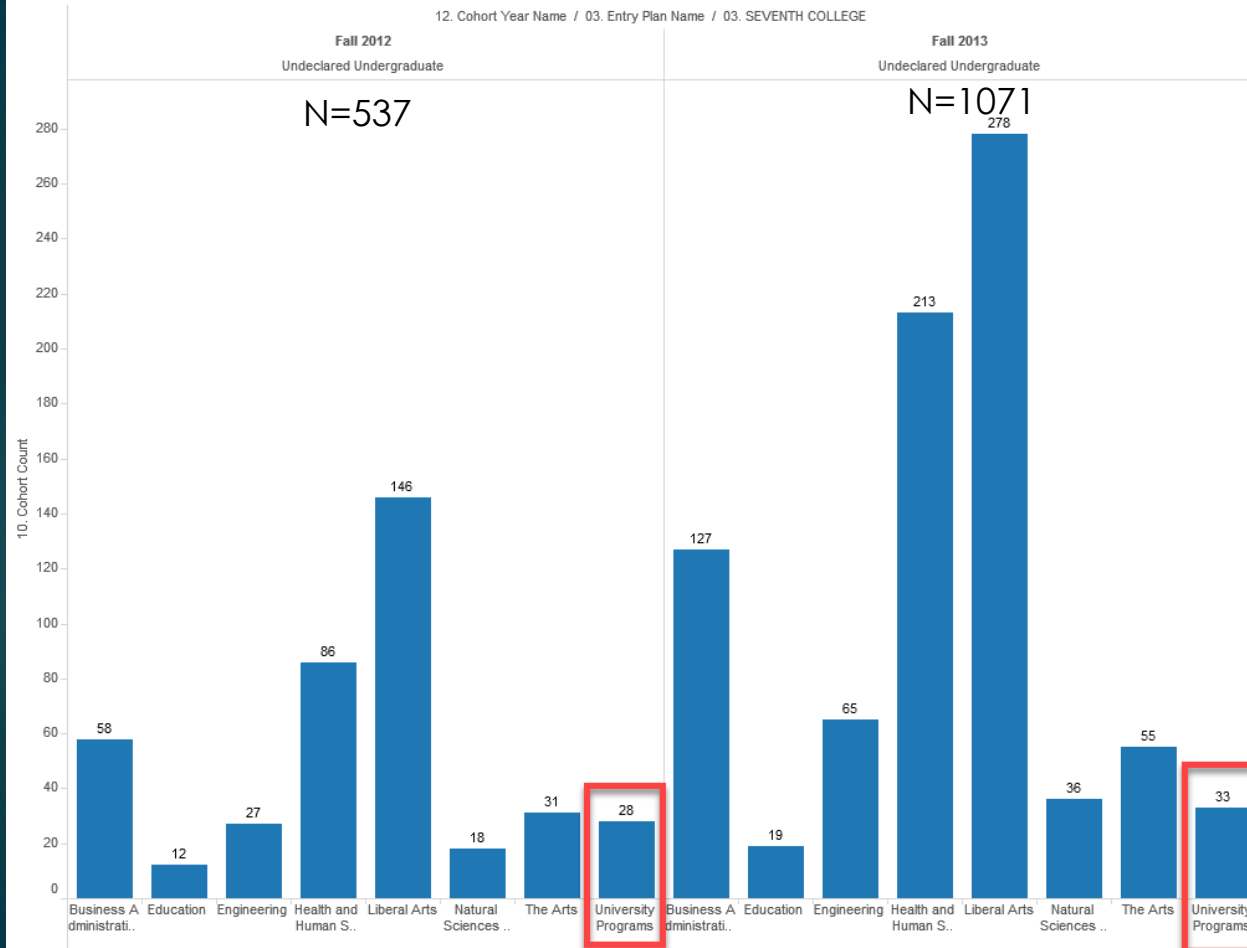
Undeclared Cohort Counts:

2012: 537
2013: 1071
2014: 774

Percentage still undeclared in 5th semester:

2012: 23%
2013: 19%
2014: 18%

7th Semester College



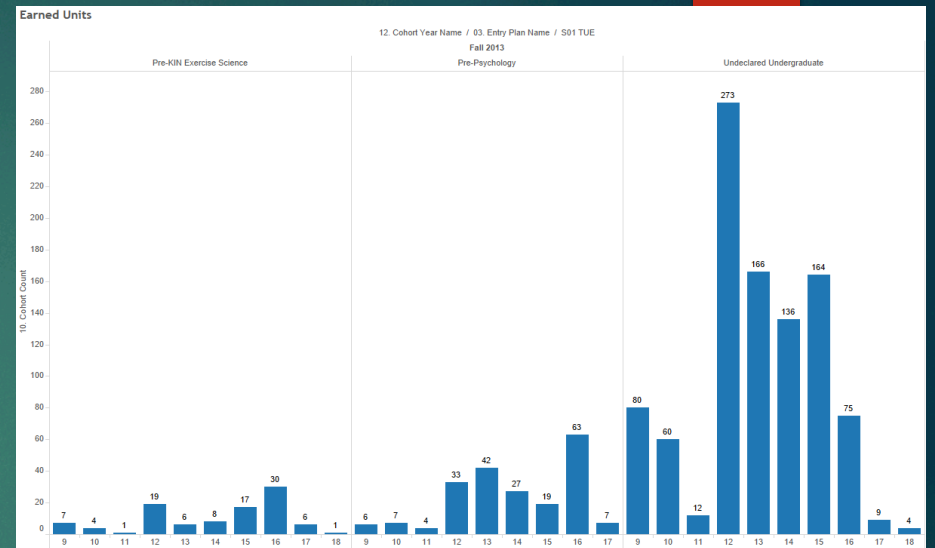
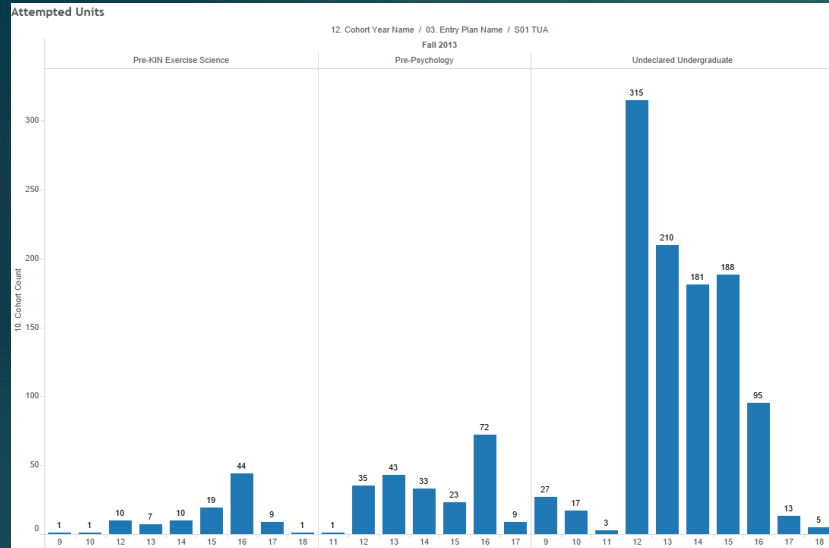
Undeclared
Cohort
Counts:

2012: 537
2013: 1071

Percentage still
undeclared in
7th semester:

2012: 5%
2013: 3%

First semester Attempted Units v. Earned Units 2013 Cohort



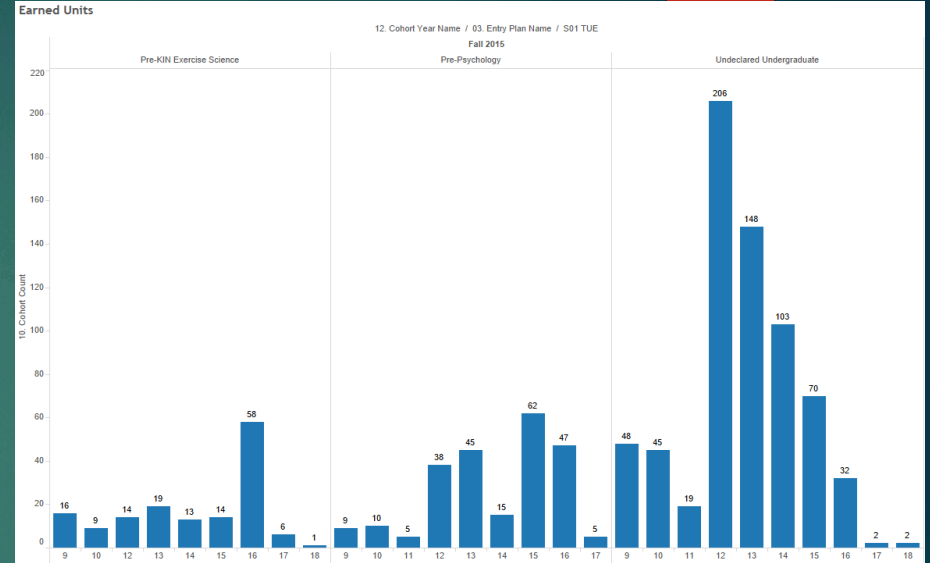
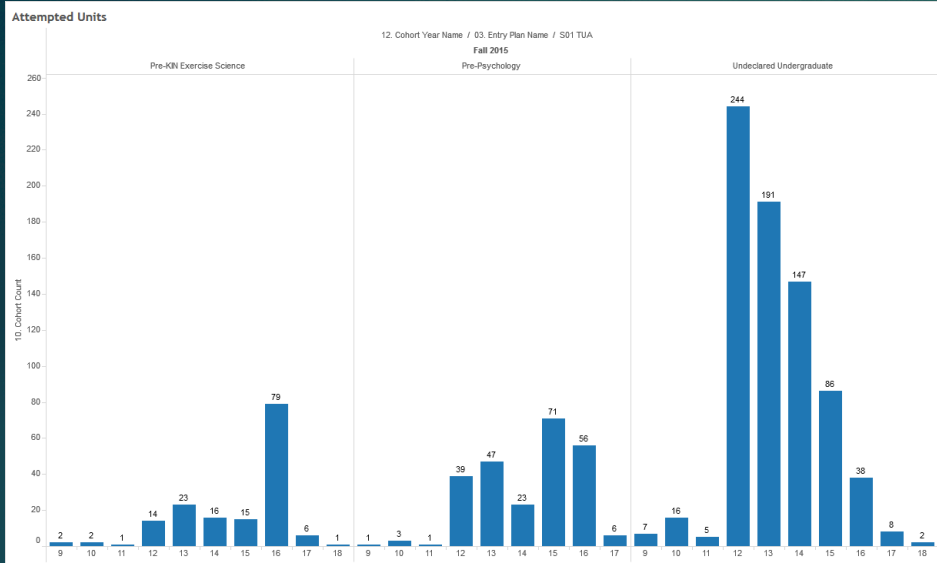
Cohort Counts:

Pre-KIN Exercise Science: 102
 Pre-Psychology: 217
 Undeclared: 1071

Percentage of Earned Units v. Attempted Units:

Pre-KIN Exercise Science: 16 units = 68.2%, 12 units = 40%
 Pre-Psychology: 16 units = 87.5%, 12 units = 94.3%
 Undeclared: 15 units = 87.2%, 12 units = 86.7%

First semester Attempted Units v. Earned Units 2015 Cohort



Cohort Counts:

Pre-KIN Exercise Science: 160
 Pre-Psychology: 252
 Undeclared: 757

Percentage of Earned Units v. Attempted Units:

Pre-KIN Exercise Science: 16 units = 73.4%, 12 units = 100%
 Pre-Psychology: 15 units = 87.3%, 12 units = 97.4%
 Undeclared: 15 units = 81.4%, 12 units = 83.6%

Focus on Retention and Persistence

“You can only graduate the students that are retained.”

Retention

03. Entry College	12. Cohort Year Name	10. Cohort Count	1 Year Retention Rate Wit..	1 Year Retention Rate Wit..	2 Year Retention Rate Wit..	2 Year Retention Rate Wit..
Business Administration	Fall 2013	380	78.95%	90.00%	63.16%	82.63%
	Fall 2014	467	73.02%	87.58%	59.53%	82.01%
Education	Fall 2013	43	69.77%	88.37%	62.79%	81.40%
	Fall 2014	62	64.52%	90.32%	59.68%	90.32%
Engineering	Fall 2013	710	76.62%	88.59%	65.49%	84.23%
	Fall 2014	691	71.49%	89.29%	60.78%	83.21%
Health and Human Services	Fall 2013	816	74.14%	90.93%	58.95%	81.50%
	Fall 2014	825	72.97%	90.42%	59.64%	83.27%
Liberal Arts	Fall 2013	528	76.70%	88.07%	71.21%	82.95%
	Fall 2014	660	74.55%	89.55%	68.79%	84.09%
Natural Sciences & Mathematics	Fall 2013	424	62.26%	92.69%	41.98%	88.21%
	Fall 2014	507	65.48%	89.35%	43.79%	83.43%
The Arts	Fall 2013	371	81.40%	91.64%	68.19%	82.21%
	Fall 2014	349	79.37%	89.97%	66.19%	81.95%
University Programs	Fall 2013	1,071	62.37%	87.68%	19.42%	80.49%
	Fall 2014	774	49.10%	87.60%	17.70%	80.36%

UCUA retains students within the University at about the same rates as other colleges.

Retention within the “college” drops dramatically in the 2nd year because students are moving into major.

Fluidity of Undeclared Population:

A snapshot of activity from 1/23/2017 to 4/14/2017 during peak-advising season.

[Source: CSLink Report LBAA1105 “Plan Change Identification Report”]:

165 total switches:

75 Pre-Major and/or Major Switches to Undeclared

90 Undeclared switches to “Interest” (=activation of Degree Planner)

Questions?