Dean's Update, August 14, 2012

AACSB Updates

In early July, we received confirmation that our Maintenance of Accreditation (MAC) visit will take place February 16-18, 2014 and that our Peer Review Team (PRT) will be Ronald E. Shiffler, Dean, McColl School of Business, Queens University of Charlotte; Norman S. Wright, Dean, Woodbury School of Business, Utah Valley University; and Patrick Shannon, Dean, College of Business and Economics, Boise State University. Ron Shiffler will be the PRT Chair, repeating the role he had during our 2009 MAC visit when he was business dean at Georgia Southern University.

Over the summer, Stephenie Canavan has been working on the following accreditation and assessment items:

- Administered the ETS assessment test to 39 incoming AMBA students on July 7 and 8
- Will administer the ETS assessment test to 24 incoming Saturday MBA students on August 18 and 19
- Continue to update records in Digital Measures and print out vitas – trying to get all of the data updated through Summer 2012
- Will send out requests to faculty for missing data in September
- Preparing the tables (9.1 and 10.2) for the fall semester
- Begin work on the new AACSB Table 2 requirements that must include all of the faculty during the five year period; since many faculty members have retired or otherwise left, it will be easier to add them now while everyone's minds are fresh

During the summer, I met with members of some college Advisory Boards (SMIF, SCPD, OSCM) to get feedback on our current strategic plan. AACSB wants strategic planning to be mission-driven, performed in a continuous, ongoing fashion, and to include external constituencies. During the fall, I will share this feedback with our Strategic Planning and Assessment Committee to be used in drafting an updated strategic plan. I will keep you informed as this process unfolds.

The AACSB website provides lots of information about the accreditation process. *Eligibility Procedures and Accreditation Standards for Business Accreditation*, revised January 31, 2012, is a 78-page document that guides our accreditation efforts. If you are curious, I suggest spending some time browsing the AACSB site and reviewing the *Eligibility Procedures* document, but it is not an easy read. To help familiarize you with AACSB accreditation standards, we created a document that lists the 21 standards so that you can get a sense of the total effort required to maintain our AACSB accreditation.

Robert Chi has compiled a lot of information about the status of our accreditation efforts, and there will be continued updates throughout the 2012-2013 academic year. Again, I suggest you spend some time reviewing this web page.