

Fly Cleats

Recycled can run with the best.



Long Beach, California – February 2021 A new company is coming out with a revolutionary idea to change the future. Fly Cleats, a new way to play sports and help save the environment, while having a great time outdoors. With the introduction of these new innovative shoes, Fly Cleats will pave the way for a whole new approach to “Run and save the World”.

Positive Customer Impact

Fly Cleats have partnered with local high schools having their football, soccer, and track teams switch to the new and improved cleats, made out of their own recycled shoes they had at home. No product goes to waste, non- biodegradable materials are reused and reissued for a better performance and longer lasting “Flight time” Jaqueline Q. current Varsity soccer player.

Product Availability

Fly Cleats will officially be branching out and taking over the athletic footwear industry this February. This Product is driven by customer feedback and participation. Fly Cleats commitment is to deliver a better, lighter, and more durable alternative in one convenient location. Product is available for immediate order with the CSULB International Collegiate Business Strategy Competition (ICBSC) Graduate team, where Kurt Bogle is CEO, Barron Effenberge is CFO, Mai Weisz is COO, and Charlotte Mahone is CMO.

Established in 2021, Fly Cleats is going to be the next leader in athletic apparel. This company offers a wide range of designs, colors, sports options, and a chance to save our planet.

Our Vision: To Have a green impact on the planet by providing sustainable high performing athletic wear.

Our Mission: Provide our athletes with sustainable cleats reducing existing pollution while maintaining high performance to succeed.