

Objective:

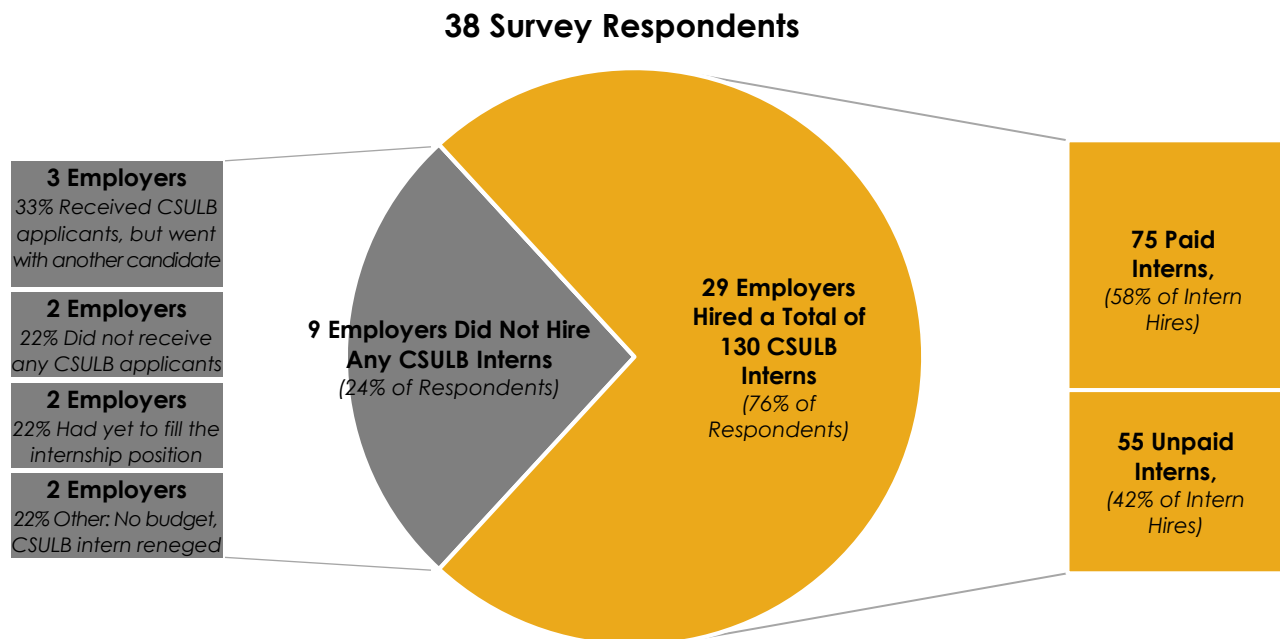
To assist in measuring the progress of the Long Beach Internship Challenge, gather data on the number of internships (paid and unpaid) for CSULB students as a result of internship opportunities posted on CSULB Career Development Center's CareerLINK.

Approach:

Survey administered Monday, September 18 through Friday, October 6 (3 weeks) to ~157¹ contacts (across 151 Long Beach employers) who posted ~320 internships (paid or unpaid) on CareerLINK over the period from May 1, 2016 – August 31, 2017.

Results:

Received 39 responses across 38 employers² (~25% response rate). Of which, 29 employers (76%) hired a total of 130⁺³ interns, 75 paid and 55 unpaid.



1) Several of the 157 employer contacts opted out of receiving emails or had undeliverable email addresses

2) Long Beach Department of Water had two employer contacts who hired interns

3) 2 employers responded they hired interns but did not enter the number of interns hired

29 Long Beach Employers Hiring CSULB Interns from May 1, 2016 – August 31, 2017:

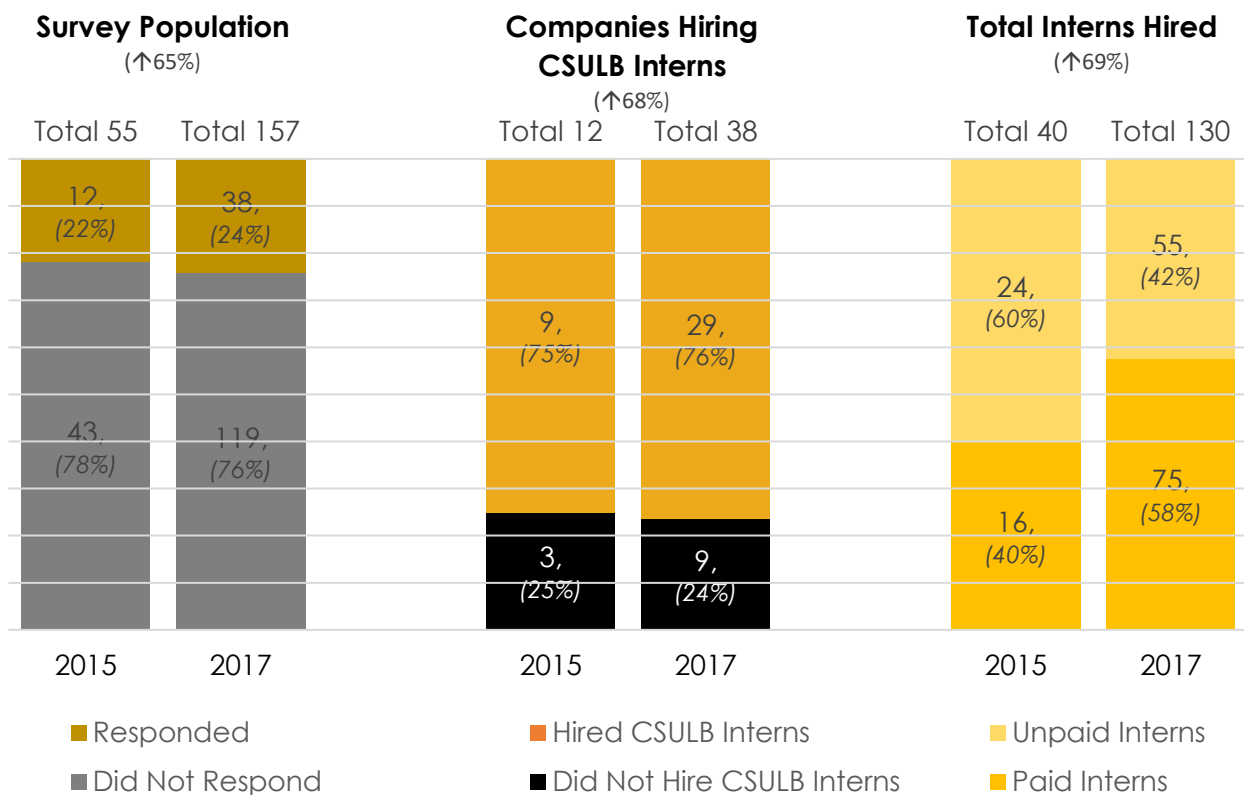
- 15 employers hired exclusively paid interns, 9 employers hired exclusively unpaid interns, 3 employers hired both paid and unpaid interns¹
- 62%, 80 of the 130+ CSULB interns, were hired by only 21%, 6 of the 29 employer respondents who hired CSULB interns, (each hired 7 or more interns)
- An average of 2 paid interns and 1.5 unpaid interns per employer respondent who hired CSULB interns
- Selected Remarks: “CSULB serves a good pool from which to recruit interns from” – Long Beach Water Department

	75 Paid	55 Unpaid	130 Total
Able Arts Work ¹	–	–	–
Brascia Builders Inc	2	0	2
California Conference for Equality and Justice	0	2	2
California Resources Corporation	21	0	21
Carrie Forbes INC ¹	–	–	–
City of Long Beach - Human Resources	5	0	5
City of Long Beach Department of Parks, Recreation & Marine	0	1	1
Coast to Coast Conferences & Events	0	3	3
CSULB Disabled Student Services	13	0	13
CSULB Office of Sustainability	3	1	4
Downtown Long Beach Alliance	1	0	1
Grand Prix Association of Long Beach	1	0	1
interTrend Communication	1	0	1
Long Beach 908 Magazine	3	0	3
Long Beach Community Action Partnership / PADNET	0	17	17
Long Beach Opera	4	0	4
Long Beach State Athletics	0	15	15
Long Beach Water Department	5	0	5
Managed Resources	1	1	2
Mayor's Office, City of Long Beach	4	0	4
Nectar, Inc.	2	0	2
Office of Long Beach Councilmember Jeannine Pearce	3	4	7
Office of Long Beach Councilwoman Stacy Mungo	0	1	1
Office of Public Affairs, California State University, Long Beach	0	7	7
Partners of Parks	2	0	2
Riviera Advisors, Inc.	1	0	1
Scrum Adventures LLC	0	1	1
Special Olympics Southern California	0	2	2
UBS	3	0	3

1) 2 employers responded they hired interns but did not enter the number of interns hired

Comparison of 2015 and 2017 Internship Survey Results:

- 2015 Internship Survey covers the time period of July 2014 – June 2015 and included paid internship and co-op CareerLINK postings versus the 2017 Internship Survey covers the time period of May 2016 – August 2017 and included paid and unpaid internship CareerLINK postings
- There was a 65% larger survey population of Long Beach employers in 2017 than 2015, 157 employer contacts versus 55 employer contacts, driven by the difference of including unpaid internship CareerLINK postings in 2017, a trend which is carried throughout the respondent and hiring results
- However, though unpaid internship CareerLINK postings were included in 2017 and not in 2015, 2017 survey respondents are hiring a ~20% greater proportion of paid interns versus unpaid interns than 2015 survey respondents



Students Enrolled in Internship Classes:

There were 2,055 CSULB students enrolled in internship courses for academic credit during the 2016-2017 academic year, which is ~10% less (243 students), from the 2,298 CSULB students enrolled in internship courses for academic credit during the 2014-2015 academic year. Internships for academic credit may or may not be posted on CareerLINK and may or may not be in the city of Long Beach.